

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parisi Franchise Systems, Inc.		02/28/2010	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Gamespeed		
Street Address:	1594 Dawnview Drive		
City:	Brentwood		
State/Country:	CALIFORNIA		
Postal Code:	94513		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78872321	GAMESPEED	
CORRESPONDENCE DATA			
Fax Number:	(925)648-4358		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	925-648-4839		
Email:	john@allmarktrademark.com		
Correspondent Name:	John E. Russell		
Address Line 1:	Allmark Trademark		
Address Line 2:	4041 Sugar Maple Drive, Suite A		
Address Line 4:	Danville, CALIFORNIA 94506		
NAME OF SUBMITTER:	John E. Russell		
Signature:	/john e. russell/		
Date:	04/14/2010		

OP \$40.00 78872321

Total Attachments: 1
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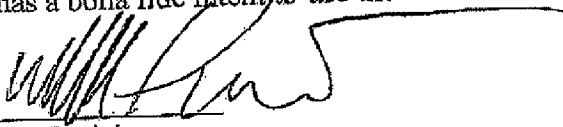
Trademark Assignment

WHEREAS, Parisi Franchise Systems, Inc., a New Jersey corporation, with its principal offices at 291 Franklin Avenue, Wyckoff, New Jersey, 07481 ("Assignor"), owns and has a bona fide intent to use the Mark GAMESPEED ("the Mark") in connection with the following goods and/or services: "Physical fitness training and physical fitness consultation," in International Class 41, and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the mark in commerce in connection with the above-described goods and/or services, Application Serial No. 78872321 filed on April 28, 2006; and

WHEREAS, Gamespeed, a corporation of the State of California, with its principal place of business at 1594 Dawnview Drive, Brentwood, California, ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark and the pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark.



William Parisi

Dated effective as of: February 28, 2010