

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TITLEMAX HOLDINGS, LLC		04/14/2010	LIMITED LIABILITY COMPANY: DELAWARE
TITLEMAX FUNDING, INC.		04/14/2010	CORPORATION: FLORIDA
TITLEMAX OF ALABAMA, INC.		04/14/2010	CORPORATION: ALABAMA
TITLEMAX OF GEORGIA, INC.		04/14/2010	CORPORATION: GEORGIA
TITLEMAX OF SOUTH CAROLINA, INC.		04/14/2010	CORPORATION: SOUTH CAROLINA
TITLEMAX OF TENNESSEE, INC.		04/14/2010	CORPORATION: TENNESSEE
TITLEMAX OF MISSOURI, INC.		04/14/2010	CORPORATION: DELAWARE
TITLEMAX OF ILLINOIS, INC.		04/14/2010	CORPORATION: DELAWARE
TITLEMAX OF VIRGINIA, INC.		04/14/2010	CORPORATION: DELAWARE
TITLEMAX OF MISSISSIPPI, INC.		04/14/2010	CORPORATION: DELAWARE
TITLEMAX FINANCING, INC.		04/14/2010	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	MERRILL LYNCH MORTGAGE CAPITAL INC.
<b>Street Address:</b>	335 Madison Avenue
<b>Internal Address:</b>	5th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10017
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	3175272	TITLEBUCKS
Registration Number:	3044986	TITLEMAX
Registration Number:	3057196	TITLEMAX TITLE LOAN

**900159666**

**TRADEMARK  
 REEL: 004185 FRAME: 0815**

**CH \$140.00 3175272**

Registration Number:	3137878	TITLEMAX TITLE PAWN
Registration Number:	3137879	GET YOUR TITLE BACK WITH TITLEMAX

**CORRESPONDENCE DATA**

Fax Number: (404)815-2424  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404-815-2231  
Email: carolfraser@paulhastings.com  
Correspondent Name: Carol Fraser, Corporate Paralegal  
Address Line 1: 600 Peachtree Street, N.E., Suite 2400  
Address Line 2: Paul Hasting Janofsky & Walker LLP  
Address Line 4: Atlanta, GEORGIA 30308

NAME OF SUBMITTER:	Carol Fraser
Signature:	//Carol Fraser//
Date:	04/14/2010

Total Attachments: 15  
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## TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this "Agreement"), dated as of April 14, 2010 is made by and among **TITLEMAX HOLDINGS, LLC**, a Delaware limited liability company ("Holdings"), **TITLEMAX FUNDING, INC.**, a Florida corporation ("TitleMax Funding"), **TITLEMAX OF ALABAMA, INC.**, an Alabama corporation ("TitleMax Alabama"), **TITLEMAX OF GEORGIA, INC.**, a Georgia corporation ("TitleMax Georgia"), **TITLEMAX OF SOUTH CAROLINA, INC.**, a South Carolina corporation ("TitleMax South Carolina"), **TITLEMAX OF TENNESSEE, INC.**, a Tennessee corporation ("TitleMax Tennessee"), **TITLEMAX OF MISSOURI, INC.**, a Delaware corporation ("TitleMax Missouri"), **TITLEMAX OF ILLINOIS, INC.**, a Delaware corporation ("TitleMax Illinois"), **TITLEMAX OF VIRGINIA, INC.**, a Delaware corporation ("TitleMax Virginia"), **TITLEMAX OF MISSISSIPPI, INC.**, a Delaware corporation ("TitleMax Mississippi"), and **TITLEMAX FINANCING, INC.**, a Florida corporation ("TitleMax Financing") and jointly, severally and collectively with Holdings, TitleMax Funding, TitleMax Alabama, TitleMax Georgia, TitleMax South Carolina, TitleMax Tennessee, TitleMax Missouri, TitleMax Illinois, TitleMax Virginia and TitleMax Mississippi, the "Borrowers" and each individually, a "Borrower"), and **MERRILL LYNCH MORTGAGE CAPITAL INC.**, a Delaware corporation, as agent (in such capacity, "Agent") for the Lenders (as defined below).

### RECITALS

A. Borrowers, Agent and certain financial institutions party thereto from time to time as lenders (the "Lenders") have entered into that certain Amended and Restated Loan, Servicing and Security Agreement, dated as of the date hereof (such agreement, as amended, restated or otherwise modified from time to time, being hereinafter referred to as the "Loan Agreement"), pursuant to which Agent and the Lenders have agreed to make certain financial accommodations to Borrowers, and pursuant to which Borrowers have granted to Agent, for the benefit of itself and the Lenders, security interests in (among other things) all or substantially all of the general intangibles of such Person.

B. Pursuant to the Loan Agreement and as one of the conditions precedent to the obligations of Agent and the Lenders under the Loan Agreement, Borrowers have agreed to execute and deliver this Agreement to Agent, for the benefit of itself and the Lenders, for filing with the PTO and with any other relevant recording systems in any domestic jurisdiction, and as further evidence of and to effectuate Agent's existing security interests in the trademarks and other general intangibles described herein.

### ASSIGNMENT

**NOW, THEREFORE**, for valuable consideration, the receipt and adequacy of which are hereby acknowledged, Borrowers hereby agree in favor of Agent as follows:

1. Definitions; Interpretation.

(a) Certain Defined Terms. As used in this Agreement, the following terms shall have the following meanings:

“Borrower” and “Borrowers” shall have the meaning ascribed to such terms in the introductory paragraph of this Agreement.

“Event of Default” means any Event of Default under the Loan Agreement.

“Lender” and “Lenders” shall have the meaning ascribed to such terms in the recitals of this Agreement.

“Loan Agreement” shall have the meaning ascribed to such term in the recitals of this Agreement.

“Proceeds” means whatever is receivable or received from or upon the sale, lease, license, collection, use, exchange or other disposition, whether voluntary or involuntary, of any Trademark Collateral, including “proceeds” as defined in UCC Section 9-102(a)(64), all insurance proceeds, and all proceeds of Proceeds. Proceeds shall include (i) any and all accounts, chattel paper, instruments, general intangibles, cash and other proceeds, payable to or for the account of any Borrower, from time to time in respect of any of the Trademark Collateral, (ii) any and all proceeds of any insurance, indemnity, warranty or guaranty payable to or for the account of any Borrower from time to time with respect to any of the Trademark Collateral, (iii) any and all claims and payments (in any form whatsoever) made or due and payable to any Borrower from time to time in connection with any requisition, confiscation, condemnation, seizure or forfeiture of all or any part of the Trademark Collateral by any Person acting under color of governmental authority, and (iv) any and all other amounts from time to time paid or payable under or in connection with any of the Trademark Collateral or for or on account of any damage or injury to or conversion of any Trademark Collateral by any Person.

“PTO” means the United States Patent and Trademark Office and any successor thereto.

“Secured Obligations” shall mean all liabilities, obligations (including the Obligations), or undertakings owing by any Borrower under the Loan Documents to Agent or any Lender of any kind or description arising out of or outstanding under, advanced or issued pursuant to, or evidenced by the Loan Agreement, any of the other Loan Documents, or this Agreement, irrespective of whether for the payment of money, whether direct or indirect, absolute or contingent, due or to become due, voluntary or involuntary, whether now existing or hereafter arising, and including all interest (including interest that accrues after the filing of a case under the Bankruptcy Code) and any and all costs, fees (including attorneys fees), and expenses which any Credit Party is required to pay pursuant to any of the foregoing, by law, or otherwise.

“Trademark Collateral” has the meaning set forth in Section 2.

“Trademarks” has the meaning set forth in Section 2.

“UCC” means the Uniform Commercial Code as in effect from time to time in the State of New York.

“United States” and “U.S.” each mean the United States of America.

(b) Terms Defined in UCC. Where applicable and except as otherwise defined herein, terms used in this Agreement shall have the meanings ascribed to them in the UCC.

(c) Interpretation. In this Agreement, except to the extent the context otherwise requires:

(i) Any reference to a Section or a Schedule is a reference to a section hereof, or a schedule hereto, respectively, and to a subsection or a clause is, unless otherwise stated, a reference to a subsection or a clause of the Section or subsection in which the reference appears.

(ii) The words "hereof," "herein," "hereto," "hereunder" and the like mean and refer to this Agreement as a whole and not merely to the specific Section, subsection, paragraph or clause in which the respective word appears.

(iii) The meaning of defined terms shall be equally applicable to both the singular and plural forms of the terms defined.

(iv) The words "including," "includes" and "include" shall be deemed to be followed by the words "without limitation."

(v) References to agreements and other contractual instruments shall be deemed to include all subsequent amendments, restatements, supplements, refinancings, renewals, extensions, and other modifications thereto and thereof.

(vi) References to statutes or regulations are to be construed as including all statutory and regulatory provisions consolidating, amending or replacing the statute or regulation referred to.

(vii) Any captions and headings are for convenience of reference only and shall not affect the construction of this Agreement.

(viii) Capitalized words not otherwise defined herein shall have the respective meanings assigned to them in the Loan Agreement.

(ix) In the event of a direct conflict between the terms and provisions of this Agreement and the Loan Agreement, it is the intention of the parties hereto that both such documents shall be read together and construed, to the fullest extent possible, to be in concert with each other. In the event of any actual, irreconcilable conflict that cannot be resolved as aforesaid, the terms and provisions of the Loan Agreement shall control and govern; provided, however, that the inclusion herein of additional obligations on the part of Borrowers and supplemental rights and remedies in favor of Agent (whether under New York law or applicable federal law), in each case in respect of the Trademark Collateral, shall not be deemed a conflict with the Loan Agreement.

2. Security Interest.

(a) Assignment and Grant of Security in respect of the Secured Obligations.

To secure the prompt payment and performance of the Secured Obligations, Borrowers hereby grant, assign, transfer and convey to Agent, for the benefit of itself and the Lenders, a continuing, first priority security interest in all of Borrowers' right, title, if any, and interest in and to the following property, whether now existing or hereafter acquired or arising and whether registered or unregistered (collectively, the "Trademark Collateral"):

(i) all common-law, state and federal trademarks, service marks and trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, Internet domain names, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, together with and including all licenses therefor held by any Borrower, and all registrations and recordings thereof, and all applications filed or to be filed in connection therewith, including registrations and applications in the PTO, any state of the United States (but excluding each application to register any trademark, service mark, or other mark prior to the filing under applicable law of a verified and accepted Statement of Use (or the equivalent) for such trademark or service mark) and all extensions or renewals thereof, including without limitation any of the foregoing identified on Schedule A hereto and any and all variations thereof (as such schedule may be amended, modified or supplemented from time to time), and the right (but not the obligation) to register claims under any state or federal trademark law or regulation and to apply for, renew and extend any of the same, to sue or bring opposition or cancellation proceedings in the name of any Borrower or in the name of Agent for past, present or future infringement or unconsented use thereof, and all rights arising therefrom throughout the world (collectively, the "Trademarks");

(ii) all claims, causes of action and rights to sue for past, present or future infringement or unconsented use of any Trademarks and all rights arising therefrom and pertaining thereto;

(iii) all general intangibles (as defined in the UCC) related to or arising out of any of the Trademarks and all the goodwill of any Borrower's business symbolized by the Trademarks or associated therewith; and

(iv) all Proceeds of any and all of the foregoing.

(b) Continuing Security Interest. Borrowers hereby agree that this Agreement shall create a continuing security interest in the Trademark Collateral that shall remain in effect until terminated in accordance with Section 18.

(c) Incorporation into Loan Agreement. This Agreement shall be fully incorporated into the Loan Agreement and all understandings, agreements and provisions contained in the Loan Agreement shall be fully incorporated into this Agreement. Without limiting the foregoing, the Trademark Collateral described in this Agreement shall constitute part of the Collateral in the Loan Agreement.

(d) Licenses. Anything in the Loan Agreement or this Agreement to the contrary notwithstanding, Borrowers may grant non-exclusive licenses of the Trademark Collateral (subject to the security interest of Agent, for the benefit of itself and the Lenders, therein) in the ordinary course of business consistent with past practice.

3. Further Assurances; Appointment of Agent as Attorney-in-Fact. Borrowers at their expense shall execute and deliver, or cause to be executed and delivered, to Agent any and all documents and instruments, in form and substance satisfactory to Agent, and take any and all action, which Agent, in the exercise of its Permitted Discretion, may request from time to time, to perfect and continue the perfection or to maintain the priority of, or provide notice of the security interest in, or maintain, preserve and protect the Trademark Collateral held by Agent, for the benefit of itself the Lenders, and to accomplish the purposes of this Agreement. Each Borrower hereby irrevocably constitutes and appoints Agent (and any of Agent's officers or employees or agents designated by Agent) as each Borrower's true and lawful attorney-in-fact with full power and authority (i) if any Borrower refuses to execute and deliver, or fails timely to execute and deliver, any of the documents it is requested to execute and deliver by Agent in accordance with the foregoing, Agent shall have the right, in the name of the applicable Borrower, or in the name of Agent or otherwise, without notice to or assent by such Borrower, to sign the name of such Borrower on all or any of such documents or instruments and perform all other acts that Agent in the exercise of its Permitted Discretion deems necessary or advisable in order to perfect or continue the perfection of, maintain the priority or enforceability of or provide notice of the security interest in the Trademark Collateral held by Agent, for the benefit of itself and the Lenders, and (ii) to execute any and all other documents and instruments, and to perform any and all acts and things for and on behalf of any Borrower, which Agent, in the exercise of its Permitted Discretion, may deem necessary or advisable to perfect or continue the perfection of, maintain the priority or enforceability of, provide notice of the security interest in the Trademark Collateral held by Agent, for the benefit of itself and the Lenders, or maintain, preserve and protect the Trademark Collateral and to accomplish the purposes of this Agreement, including (A) after the occurrence and during the continuance of any Event of Default, to defend, settle, adjust or institute any action, suit or proceeding with respect to the Trademark Collateral, (B) after the occurrence and during the continuance of any Event of Default, to assert or retain any rights under any license agreement for any of the Trademark Collateral, including any rights of any Borrower arising under Section 365(n) of the Bankruptcy Code, and (C) after the occurrence and during the continuance of any Event of Default, to execute any and all applications, documents, papers and instruments for Agent to use the Trademark Collateral, to grant or issue any exclusive or non-exclusive license with respect to any Trademark Collateral, and to assign, convey or otherwise transfer title in or dispose of the Trademark Collateral. The power of attorney set forth in this Section 3, being coupled with an interest, is irrevocable so long as this Agreement shall not have terminated in accordance with Section 18.

4. Representations and Warranties. Borrowers jointly and severally represent and warrant to Agent as follows:

(a) No Other Trademarks. Schedule A sets forth a true and correct list of all of the existing Trademarks that are registered, or for which any application for registration has been filed or for which any Borrower intends to file an application with the PTO or any

corresponding or similar trademark office of any other U.S. jurisdiction, and that are owned or held (whether pursuant to a license or otherwise) and used by any Borrower.

(b) Trademarks Existing. Each of the Trademarks listed on Schedule A is existing or any Borrower intends to file an application with the PTO and has not been adjudged invalid or unenforceable, in whole or in part, and, to the best of each Borrower's knowledge, each of the Trademarks set forth on Schedule A is valid and enforceable.

(c) Ownership of Trademark Collateral; No Violation. (i) Borrowers have rights in and, to the best of their knowledge, good and defensible title to its interests in the existing Trademark Collateral, (ii) with respect to the Trademark Collateral shown on Schedule A hereto as owned by them, Borrowers are the sole and exclusive owner thereof, free and clear of any Liens and rights of others (other than Permitted Indebtedness or Permitted Liens), including licenses, registered user agreements and covenants by any Borrower not to sue third persons, and (iii) with respect to any Trademarks for which any Borrower is either a licensor or a licensee pursuant to a license or licensing agreement regarding such Trademark, each such license or licensing agreement is in full force and effect, such Borrower is not in default of any of its obligations thereunder and, other than (A) the parties to such licenses or licensing agreements or (B) in the case of any non-exclusive license or license agreement entered into by any Borrower or any such licensor regarding such Trademark, the parties to any other such non-exclusive licenses or license agreements entered into by such Borrower or any such licensor with any other Person, no other Person has any rights in or to any of the Trademark Collateral. To the best of Borrowers' knowledge, the past, present and contemplated future use of the Trademark Collateral by Borrowers have not, does not and will not infringe upon or violate any right, privilege or license agreement of or with any other Person.

(d) No Infringement. To Borrowers' knowledge, (i) no material infringement or unauthorized use presently is being made of any of the Trademark Collateral by any Person, and (ii) the past, present, and contemplated future use of the Trademark Collateral by Borrowers have not, does not and will not infringe upon or violate any right, privilege, or license agreement of or with any other Person.

(e) Powers. Borrowers have the unqualified right, power and authority to pledge and to grant to Agent, for the benefit of itself and the Lenders, a security interest in all of its Trademark Collateral pursuant to this Agreement, and to execute, deliver and perform its obligations in accordance with the terms of this Agreement, without the consent or approval of any other Person except as already obtained.

5. Covenants. Borrowers jointly and severally covenant that so long as this Agreement shall be in effect, Borrowers shall:

(a) Compliance with Law. Comply, in all material respects, with all applicable statutory and regulatory requirements in connection with any and all of the Trademark Collateral and give such notice of trademark, prosecute such material claims, and do all other acts and take all other measures which, in Borrowers' reasonable business judgment, may be necessary or desirable to preserve, protect and maintain such Trademark Collateral and all of Borrowers' rights therein, including diligently prosecuting any material trademark application



pending as of the date of this Agreement or thereafter; provided, however, that anything in the Loan Agreement or this Agreement to the contrary notwithstanding, Borrowers may abandon non-material Trademark Collateral in the ordinary course of business consistent with past practice;

(b) Compliance with Agreement. Comply with each of the terms and provisions of this Agreement, the Loan Agreement, and the other Loan Documents, and not enter into any agreement (for example, a license agreement) which is inconsistent with the obligations of Borrowers under this Agreement without Agent's prior written consent; and

(c) Lien Protection. Not permit the inclusion in any contract to which any Borrower becomes a party of any provision that could or might impair or prevent the creation of security interests in favor of Agent, for the benefit of itself and the Lenders, in any Borrower's rights and interest in the Trademark and the Trademark Collateral, and Borrowers will promptly give Agent written notice of the occurrence of any event that could have a material adverse effect on any of the Trademark or the Trademark Collateral, including any petition under the Bankruptcy Code filed by or against any licensor of any of the Trademarks for which any Borrower is a licensee.

6. Future Rights. For so long as any of the Secured Obligations shall remain outstanding, or, if earlier, until Agent shall have released or terminated, in whole but not in part, its interest in the Trademark Collateral, if and when any Borrower shall obtain rights to any new Trademarks, or any reissue, renewal or extension of any Trademarks, the provisions of Section 2 shall automatically apply thereto and Borrowers shall give to Agent prompt notice thereof. Borrowers shall do all things deemed necessary or advisable by Agent in the exercise of its Permitted Discretion to ensure the validity, perfection, priority and enforceability of the security interests of Agent, for the benefit of itself and the Lenders, in such future acquired Trademark Collateral. If Borrowers refuse to execute and deliver, or fail to timely execute and deliver, any of the documents it is requested to execute and deliver by Agent in connection herewith, Borrowers hereby authorize Agent to modify, amend or supplement the Schedules hereto and to re-execute this Agreement from time to time on Borrowers behalf and as its attorney-in-fact to include any future Trademarks which are or become Trademark Collateral and to cause such re-executed Agreement or such modified, amended or supplemented Schedules to be filed with the PTO.

7. Duties of Agent and Lenders. Notwithstanding any provision contained in this Agreement, neither Agent nor any Lender shall not have a duty to exercise any of the rights, privileges or powers afforded to it, nor be responsible to Borrowers or any other Person for any failure to do so or delay in doing so. Except for the accounting for moneys actually received by Agent hereunder or in connection herewith, Agent shall not have a duty or liability to exercise or preserve any rights, privileges or powers pertaining to the Trademark Collateral.

8. [Intentionally Omitted]

9. Remedies. From and after the occurrence and during the continuation of an Event of Default, Agent shall have all rights and remedies available to it under the Loan Agreement, any other Loan Documents and applicable law (which rights and remedies are cumulative) with

respect to the security interests in any of the Trademark Collateral or any other Collateral. Borrowers hereby agree that such rights and remedies include the right of Agent as a Agent to sell or otherwise dispose of the Trademark Collateral after default, pursuant to UCC Section 9-610. Borrowers hereby agree that Agent shall at all times have such royalty-free licenses, to the extent permitted by law and the Loan Documents, for any Trademark Collateral that is reasonably necessary to permit the exercise of any of Agent's rights or remedies upon or after the occurrence of (and during the continuance of) an Event of Default with respect to (among other things) any tangible asset of Borrowers in which Agent, for the benefit of itself and the Lenders, has a security interest, including Agent's rights to sell inventory, tooling or packaging which is acquired by any Borrower (or its successor, assignee or trustee in bankruptcy). In addition to and without limiting any of the foregoing, upon the occurrence and during the continuance of an Event of Default, Agent shall have the right but shall in no way be obligated to bring suit, or to take such other action as Agent deems necessary or advisable, in the name of the applicable Borrower or Agent, to enforce or protect any of the Trademark Collateral, in which event such Borrower shall, at the request of Agent, do any and all lawful acts and execute any and all documents required by Agent in aid of such enforcement. To the extent that Agent shall elect not to bring suit to enforce such Trademark Collateral after the occurrence and during the continuation of an Event of Default, Borrowers agree to use all reasonable measures and its diligent efforts, whether by action, suit, proceeding or otherwise, to prevent the infringement, misappropriation or violations thereof by others and for that purpose agrees diligently to maintain any action, suit or proceeding against any Person necessary to prevent such infringement, misappropriation or violation.

10. Binding Effect. This Agreement shall be binding upon, inure to the benefit of and be enforceable by Borrowers and Agent and their respective successors and assigns; provided, however, the foregoing shall not constitute Agent's or any Lender's consent to the assignment by any Borrower of its rights or obligations under this Agreement or any other Loan Document.

11. Notices. All notices and other communications hereunder shall be in writing and shall be mailed, sent or delivered in accordance with the Loan Agreement.

12. Governing Law. THIS AGREEMENT SHALL BE GOVERNED BY THE LAW OF THE STATE OF NEW YORK WITHOUT REFERENCE TO CHOICE OF LAW DOCTRINE (BUT WITH REFERENCE TO SECTION 5-1401 OF THE NEW YORK GENERAL OBLIGATIONS LAW, WHICH BY ITS TERMS APPLIES TO THIS AGREEMENT), EXCEPT TO THE EXTENT THE VALIDITY OR PERFECTION OF THE SECURITY INTERESTS HEREUNDER IN RESPECT OF ANY TRADEMARK COLLATERAL ARE GOVERNED BY FEDERAL LAW, IN WHICH CASE SUCH CHOICE OF NEW YORK LAW SHALL NOT BE DEEMED TO DEPRIVE AGENT OF SUCH RIGHTS AND REMEDIES AS MAY BE AVAILABLE UNDER FEDERAL LAW.

13. Entire Agreement: Amendment. This Agreement and the Loan Agreement, together with the Schedules hereto and thereto, contain the entire agreement of the parties with respect to the subject matter hereof and supersede all prior drafts and communications relating to such subject matter. Neither this Agreement nor any provision hereof may be modified, amended or waived except by the written agreement of the parties as provided in the Loan

Agreement. Notwithstanding the foregoing, Agent may re-execute this Agreement or modify, amend or supplement the Schedules hereto as provided in Section 6 hereof.

14. Severability. If one or more provisions contained in this Agreement shall be invalid, illegal or unenforceable in any respect in any jurisdiction or with respect to any party, such invalidity, illegality or unenforceability in such jurisdiction or with respect to such party shall, to the fullest extent permitted by applicable law, not invalidate or render illegal or unenforceable any such provision in any other jurisdiction or with respect to any other party, or any other provisions of this Agreement.

15. Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute but one and the same agreement. Any signatures delivered by a party by facsimile transmission or other electronic transmission shall be deemed an original signature hereto.

16. Loan Agreement. Borrowers acknowledge that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Loan Agreement and all such rights and remedies are cumulative.

17. No Inconsistent Requirements. Borrowers acknowledge that this Agreement and the other Loan Documents may contain covenants and other terms and provisions variously stated regarding the same or similar matters, and Borrowers agree that all such covenants, terms and provisions are cumulative and all shall be performed and satisfied in accordance with their respective terms.

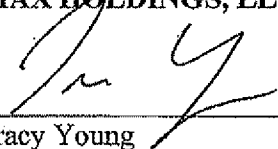
18. Termination. Upon the payment and performance in full in cash of the Secured Obligations and the full and final termination of any commitment to extend any financial accommodations under the Loan Agreement, this Agreement shall terminate, and Agent, on behalf of the Lenders, shall execute and deliver such documents and instruments and take such further action reasonably requested by Borrowers and at Borrowers' expense, as shall be reasonably necessary to evidence termination of the security interests granted by Borrowers to Agent for the benefit of itself and the Lenders.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.

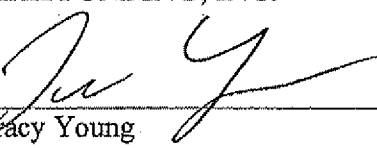
**BORROWERS:**

**TITLEMAX HOLDINGS, LLC**

By:   
Name: Tracy Young  
Title: Manager

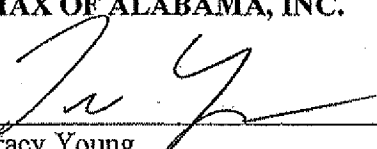
15 Bull Street, Suite 200  
Savannah, GA 31401  
Attention: Tracy Young  
Telephone: (912) 525-2675  
Facsimile: (912) 525-2680  
Email: tracy.young@titlemax.biz

**TITLEMAX FUNDING, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer


15 Bull Street, Suite 200  
Savannah, GA 31401  
Attention: Tracy Young  
Telephone: (912) 525-2675  
Facsimile: (912) 525-2680  
Email: tracy.young@titlemax.biz

**TITLEMAX OF ALABAMA, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer

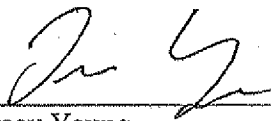
15 Bull Street, Suite 200  
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**TITLEMAX OF GEORGIA, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer

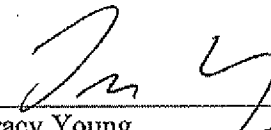
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Telephone: (912) 525-2675  
Facsimile: (912) 525-2680  
Email: tracy.young@titlemax.biz

**TITLEMAX OF SOUTH CAROLINA, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer


15 Bull Street, Suite 200  
Savannah, GA 31401  
Attention: Tracy Young  
Telephone: (912) 525-2675  
Facsimile: (912) 525-2680  
Email: tracy.young@titlemax.biz

**TITLEMAX OF TENNESSEE, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer

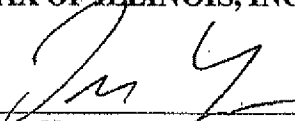
15 Bull Street, Suite 200  
Savannah, GA 31401  
Attention: Tracy Young  
Telephone: (912) 525-2675  
Facsimile: (912) 525-2680  
Email: tracy.young@titlemax.biz

**TITLEMAX OF MISSOURI, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer

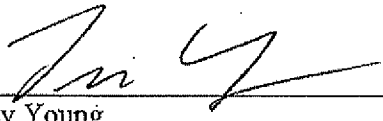
15 Bull Street, Suite 200  
Savannah, GA 31401  
Attention: Tracy Young  
Telephone: (912) 525-2675  
Facsimile: (912) 525-2680  
Email: tracy.young@titlemax.biz

**TITLEMAX OF ILLINOIS, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer

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Savannah, GA 31401  
Attention: Tracy Young  
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**TITLEMAX OF VIRGINIA, INC.**

By:   
Name: Tracy Young  
Title: Chief Executive Officer

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Savannah, GA 31401  
Attention: Tracy Young  
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Facsimile: (912) 525-2680  
Email: tracy.young@titlemax.biz

**TITLEMAX OF MISSISSIPPI, INC.**

By: 

Name: Tracy Young

Title: Chief Executive Officer

15 Bull Street, Suite 200

Savannah, GA 31401

Attention: Tracy Young

Telephone: (912) 525-2675

Facsimile: (912) 525-2680

Email: tracy.young@titlemax.biz

**TITLEMAX FINANCING, INC.**

By: 

Name: Tracy Young

Title: Chief Executive Officer

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Savannah, GA 31401

Attention: Tracy Young

Telephone: (912) 525-2675

Facsimile: (912) 525-2680

Email: tracy.young@titlemax.biz

AGENT:

**MERRILL LYNCH MORTGAGE CAPITAL  
INC.**

By: 

Name: Stephen Quine

Title: Vice President

335 Madison Avenue, 5th floor

New York, NY 10017

Attention: Stephen Quine

Telephone: (646) 556-0678

Facsimile: (646) 556-0351



TRADEMARK SECURITY AGREEMENT

**TRADEMARK**  
**REEL: 004185 FRAME: 0830**



**SCHEDULE A TO TRADEMARK SECURITY AGREEMENT**

**Trademarks**

<b>Trademark</b>	<b>Country</b>	<b>Status</b>	<b>App. No./ Reg. No.</b>	<b>App. Date/ Reg. Date</b>	<b>Goods/Services</b>
GET YOUR TITLE BACK WITH TITLEMAX	U.S.	Registered	3137879	9/5/06	(Int. Cl. 36) Financial services, namely, automobile title pawn loans and automobile title pledge loans
TITLEBUCKS	U.S.	Registered	3175272	11/21/06	(Int. Cl. 36) Financial services, namely, automobile title pawn loans and automobile title pledge loans
TITLEMAX	U.S.	Registered	3044986	1/17/06	(Int. Cl. 36) Financial services, namely, automobile title pawn loans and automobile title pledge loans
TITLEMAX TITLE LOAN 	U.S.	Registered	3057196	2/7/06	(Int. Cl. 36) Financial services, namely, automobile title pawn loans and automobile title pledge loans
TITLEMAX TITLE PAWN 	U.S.	Registered	3137878	9/5/06	(Int. Cl. 36) Financial services, namely, automobile title pawn loans and automobile title pledge loans