

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/28/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rene of Paris		03/18/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Aderans Hair Goods, Inc.
Street Address:	10 West 55th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	77781955	HYBRANT ROOT
Registration Number:	3745600	SANDY SILVER
Registration Number:	3745601	SILVER STONE
Registration Number:	3254388	AERO-LIGHT CAP
Registration Number:	2572175	AMORE
Registration Number:	2961819	AMORE DESIGNER SERIES
Registration Number:	3294518	FRINGE FLAIR
Registration Number:	3410142	HYBRANT SHADES
Registration Number:	1849410	KLIP-'N-GO
Registration Number:	1992145	NORIKO
Registration Number:	1561122	RENÉ OF PARIS
Registration Number:	2920481	SUPREME AMORE HUMAN HAIR SERIES
Registration Number:	1548417	JACQUES DARCEL

CH \$340.00 77781955

TRADEMARK

900159701

REEL: 004186 FRAME: 0011

CORRESPONDENCE DATA

Fax Number: (310)394-4477

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-451-0647

Email: tmk@cislo.com

Correspondent Name: Daniel M. Cislo, Esq.

Address Line 1: 1333 2nd Street, Suite 500

Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER:	05-16073
NAME OF SUBMITTER:	Daniel M. Cislo, Attorney of record
Signature:	/Daniel M. Cislo/
Date:	04/14/2010
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Rene of Paris, aka Rene of Paris, Inc.

- Individual(s)
- General Partnership
- Corporation- State: California
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) March 18, 2010

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Aderans Hair Goods, Inc.

Internal Address: _____

Address: _____

Street Address: 10 West 55th Street

City: New York

State: New York

Country: USA Zip: 10019

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

77781,955

B. Trademark Registration No.(s)

3,745,600; 3,745,601; 3,254,388; 2,572,175; 2,961,819; 3,294,518; 3,410,142; 1,548,417; 1,849,410; 1,992,145; 1,561,122; and 2,920,481

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HYBRANT ROOT; SANDY SILVER; SILVER STONE; AERO-LIGHT CAP; AMORE; AMORE DESIGNER SERIES; FRINGE FLAIR; HYBRANT SHADES; KLIP-'N-GO; NORIKO; RENÉ OF PARIS (stylized); SUPREME AMORE HUMAN HAIR SERIES

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: _____

Street Address: 1333 2nd Street, Suite 500

City: Santa Monica

State: California Zip: 90401

Phone Number: 310-451-0647

Fax Number: 310-394-4477

Email Address: dan@cislo.com

6. Total number of applications and registrations involved:

13

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$340.00

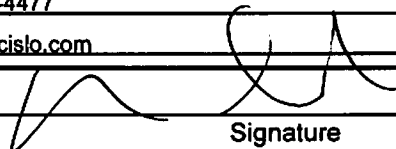
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 32,973

Authorized User Name Daniel M. Cislo

9. Signature:


Signature

4-14-10
Date

Daniel M. Cislo, Esq.
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

MERGE AND NAME CHANGE ASSIGNMENT

WHEREAS, Rene of Paris, a California corporation, aka Rene of Paris, Inc. ("Rene of Paris"), has adopted, used and/or filed applications for trademarks which are the subject of pending Application Serial No. 77/781,955 and U.S. Registration Nos. 3,745,600; 3,745,601; 3,254,388; 2,572,175; 2,961,819; 3,294,518; 3,410,142; 1,548,417; 1,849,410; 1,992,145; 1,561,122; and 2,920,481 in the United States Patent and Trademark Office;

WHEREAS, Rene of Paris, ("Assignor"), has merged into and is now known as Aderans Hair Goods, Inc., a Delaware corporation ("Aderans Hair Goods, Inc."); and

WHEREAS, Aderans Hair Goods, Inc. ("Assignee") is desirous of and affirming its acquisition of Assignor's interest in said marks and the applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor, confirms that it has assigned unto the said Assignee, as a successor of the business of Assignee, or portion thereof to which the marks pertain, which business is ongoing and existing, its entire right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the above-identified applications for registration and registrations thereof.

ASSIGNOR
Rene of Paris, a division of
Aderans Hair Goods, Inc.


Kosei Taniguchi, Vice President

March 18, 2010
Date

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