

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Inventive Resources, Inc. | | 03/22/2010 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Ranir, LLC | | |
| Street Address: | 4701 East Paris Avenue S.E. | | |
| City: | Grand Rapids | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 49512 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1637511 | SNORE GUARD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (616)957-8196 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 616-949-9610 | | |
| Email: | ptomail@priceheneveld.com | | |
| Correspondent Name: | H. W. Reick | | |
| Address Line 1: | 695 Kenmoor S.E. | | |
| Address Line 2: | P.O. Box 2567 | | |
| Address Line 4: | Grand Rapids, MICHIGAN 49501 | | |
| ATTORNEY DOCKET NUMBER: | RAN007 T406 | | |
| NAME OF SUBMITTER: | H. W. Reick | | |
| Signature: | /winthrop/ | | |
| Date: | 04/15/2010 | | |

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

In consideration of the Intellectual Property Purchase Agreement between ASSIGNEE and ASSIGNOR and other good and valuable consideration, ASSIGNOR, Inventive Resources, Inc., a California corporation, with a principal place of business at P.O. Box 1316, 5038 Salida Blvd., Salida, California 95368, sells, assigns, and transfers to ASSIGNEE, Ranir, LLC, a Delaware limited liability company, having a principal place of business at 4701 East Paris SE, Grand Rapids, Michigan 49512, ASSIGNOR'S entire right, title, and interest in and to the following trademark (the "Mark") together with all related common law rights and the goodwill of the business represented by the Mark, in the United States of America and throughout the world:

| Mark | Country | Registration Date | Registration No. |
|-------------|---------------|-------------------|------------------|
| SNORE GUARD | United States | March 12, 1991 | 1637511 |

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, the entire right, title, and interest in and to all claims for damages by reason of past infringement of the Mark, together with the right to sue for, collect, and retain the proceeds relating to any such infringement, and in and to all legal equivalents of the Mark in foreign countries.

Further, upon request by ASSIGNEE, ASSIGNOR will execute any further agreements, consents, or other documents reasonably necessary to confirm ASSIGNEE's ownership of the Mark and to otherwise effectuate the transactions contemplated by this Agreement.

ASSIGNOR has executed this Assignment as of the date indicated below.

INVENTIVE RESOURCES, INC.

By: *J. A. Parkerson*

Its: PRESIDENT

Date: MARON 22, 2010