

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                 |
|----------------------------------|--|-----------------------|---------------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                                 |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                 |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                 |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>              |
| Emerald Innovations, LLC         |  | 04/13/2010            | LIMITED LIABILITY COMPANY: OHIO |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                 |
| <b>Name:</b>                     | Dyno Seasonal Solutions, LLC   |                       |                                 |
| <b>Street Address:</b>           | 1571 W. Copans Road  |                       |                                 |
| <b>Internal Address:</b>         | Suite 105  |                       |                                 |
| <b>City:</b>                     | Pompano Beach  |                       |                                 |
| <b>State/Country:</b>            | FLORIDA  |                       |                                 |
| <b>Postal Code:</b>              | 33064  |                       |                                 |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: DELAWARE  |                       |                                 |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                                 |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                 |
| <b>Serial Number:</b>            | 77553828   | EVERYDAY IDEAS        |                                 |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                 |
| <b>Fax Number:</b>               | (202)955-5564  |                       |                                 |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                 |
| <b>Phone:</b>                    | 202-663-7271   |                       |                                 |
| <b>Email:</b>                    | thomas.brooke@hklaw.com, courtland.long@hklaw.com, ptdocketing@hklaw.com             |                       |                                 |
| <b>Correspondent Name:</b>       | Thomas W. Brooke   |                       |                                 |
| <b>Address Line 1:</b>           | 2099 Pennsylvania Avenue, NW   |                       |                                 |
| <b>Address Line 2:</b>           | Suite 100  |                       |                                 |
| <b>Address Line 4:</b>           | Washington, DISTRICT OF COLUMBIA 20006   |                       |                                 |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 108496.00005   |                       |                                 |
| <b>NAME OF SUBMITTER:</b>        | Thomas W. Brooke   |                       |                                 |

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|  |                    |
|--|--------------------|
| Signature:   | /thomas w. brooke/ |
| Date:  | 04/15/2010         |
| Total Attachments: 2<br>source=77553828__Apr_15_2010_17_41_01_374#page1.tif<br>source=77553828__Apr_15_2010_17_41_01_374#page2.tif |                    |

## TRADEMARK ASSIGNMENT

WHEREAS Emerald Innovations, LLC, an Ohio limited liability company, the full post office address of whose principal office of place of business is 2200 Overlook Road, Cleveland, Ohio, 44106, (hereinafter referred to as the "Assignor"), is the owner of all rights, title and interest in the United States trademark identified and set forth in Schedule "A" attached hereto (hereinafter referred to as the "Trademark");

WHEREAS Dyno Seasonal Solutions, LLC, a Delaware limited liability company, the full post office address of whose principal office of place of business is 1571 W. Copans Road, Suite 105, Pompano Beach, Florida, 33064 (hereinafter referred to as the "Assignee"), wishes to acquire all of Assignor's rights, title and interest in the Trademark, including the right to sue for past and future infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, all of its rights, title and interest in the Trademark, including divisions, continuations, continuations-in-part, renewals, re-examinations, reissues, and extensions thereof, any other applications or trademarks claiming priority from the Trademark, and any and all trademark that any issue on any of the foregoing, and all rights to sue for past and future infringement thereof, to be held and enjoyed by Assignee as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. Assignor further agrees, without further consideration, to take such further action and execute such further assignment and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment.

Assignor authorizes and requests the Commissioner of Trademarks to record Assignee as the assignee and owner of all rights, title and interest in the Trademark.

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers duly authorized this 13<sup>th</sup> day of April, 2010.

**Emerald Innovations, LLC**

By: William J. Kriss  
Name: William J. Kriss  
Title: President & CEO

**Dyno Seasonal Solutions, LLC**

By: Paul Meyer  
Name: Paul Meyer  
Title: Vice President of Marketing

**SCHEDULE "A"**

| <b>Trademark</b> | <b>Serial Number</b> |
|------------------|----------------------|
| EVERYDAY IDEAS   | 77553828             |

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