

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Artificial Life, Inc.		04/01/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lucasfilm Entertainment Company Ltd.		
Street Address:	One Letterman Drive		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94129		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77681885	IDROIDS	
Serial Number:	77741729	IDROIDSMANIA	
Serial Number:	77741755	IDROIDSMANIA	
CORRESPONDENCE DATA			
Fax Number:	(415)268-7522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dpung@mofo.com		
Correspondent Name:	Rosemary S. Tarlton		
Address Line 1:	Morrison & Foerster LLP, 425 Market St.		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	14332-6564.000-6566.000		
NAME OF SUBMITTER:	Rosemary S. Tarlton		
Signature:	/Rosemary S. Tarlton/		

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**TRADEMARK
 REEL: 004186 FRAME: 0669**

Date:

04/15/2010

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Artificial Life, Inc., a Delaware corporation, with offices at 26/F 88 Hing Fat Street 26/F, Causeway Bay, Hong Kong ("ASSIGNOR") owns certain trademarks and/or service marks, and applications and/or registrations for such marks, as listed in Exhibit A attached hereto and incorporated herein by this reference ("MARKS"); and

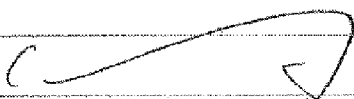
WHEREAS, Lucasfilm Entertainment Company Ltd., a California corporation, with offices at One Letterman Drive, San Francisco, California 94129 ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into a certain Agreement, titled Pre-Right and Definition Agreement, assigning, among other things, all right, title and interest in and to the MARKS and in and to the registrations and/or applications for same from ASSIGNOR to ASSIGNEE;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its entire right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 1 day of April, 2010.

By: _____



Name: _____

E. Schonberg

Title: _____

CEO

EXHIBIT A

MARKS

Mark	Application Serial Number	Country	Class/Goods and Services
DROIDS	77681,885	United States	Class: 9 Electronic game software for cellular telephones; electronic game software for handheld electronic devices; electronic game software for wireless devices Class: 38 Mobile media services in the nature of electronic transmission of entertainment media content
DROIDSMANIA	77741,729	United States	Class: 9 Electronic game software for cellular telephones; electronic game software for handheld electronic devices; electronic game software for wireless devices Class: 38 Mobile media services in the nature of electronic transmission of entertainment media content
DROIDSMANIA and Design	77741,755	United States	Class: 9 Electronic game software for cellular telephones; electronic game software for handheld electronic devices; electronic game software for wireless devices Class: 38 Mobile media services in the nature of electronic transmission of entertainment media content

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