

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Participant Media, LLC		04/13/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	TakePart, LLC		
Street Address:	335 N. Maple Drive		
Internal Address:	Suite 245		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77327035	TAKEPART	
Registration Number:	3552710	SOCIAL ACTION NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(213) 430-8308		
Email:	sgordon@omm.com		
Correspondent Name:	Shari Gordon		
Address Line 1:	400 S. Hope Street		
Address Line 2:	18th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071-2899		
ATTORNEY DOCKET NUMBER:	653,125-9		
NAME OF SUBMITTER:	Shari L. Gordon		

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**TRADEMARK
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Signature:	/Shari L. Gordon/
Date:	04/15/2010
Total Attachments: 3 source=TakePart, LLC#page1.tif source=TakePart, LLC#page2.tif source=TakePart, LLC#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Participant Media, LLC (“Assignor”), a Delaware limited liability company, located at 335 N. Maple Drive, Suite 245, Beverly Hills, California 90210, is the owner of the trademark application/registration identified in Schedule A hereto (“Trademarks”), which were filed/registered with the United States Patent and Trademark Office; and

WHEREAS, TakePart, LLC (“Assignee”), a Delaware limited liability company, located at 335 N. Maple Drive, Suite 245, Beverly Hills, California 90210, is desirous of acquiring all right, title, and interest in and to said Trademarks, including the goodwill attached thereto and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee throughout the universe in perpetuity, all of Assignor’s right, title and interest in and to said Trademarks, together with the goodwill connected with the use of and symbolized by said Trademarks as well as causes of action, currently owned or hereinafter acquired, for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements. Assignee shall have the unfettered right to further license, assign or transfer any or all of the rights granted hereunder. Each of Assignor and Assignee shall execute and deliver, or cause to be executed and delivered, from time to time hereafter, upon request, all such further documents and instruments and shall do and perform all such acts as may be reasonably necessary or reasonably desirable to give full effect to the intent of this Trademark Assignment. This Trademark Assignment shall be governed by and construed in accordance with the internal laws of the State of California.

IN WITNESS WHEREOF, Assignor has executed this instrument on the 13th
day of April, 2010.

PARTICIPANT MEDIA, LLC

By: 

Name: Jeffrey D. Ivers

Title: Chief Operating Officer

SCHEDULE A

No.	Owner	Trademark	Registration/Application Number	Registration/Filing Date
1.	Participant Media, LLC	TAKEPART	77/327035	11/12/2007
2.	Participant Media, LLC	SOCIAL ACTION NETWORK	3552710	12/30/2008