

Form PTO-1594 (Rev. 01-09)
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

BlackIce by Design Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Ontario, Canada
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) APRIL 13 2010

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Joel Primus

Internal _____

Address: _____

Street Address: 114-1948 McCallum Rd

City: Abbotsford

State: British Columbia

Country: Canada Zip: V2S 3M9

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☐ Corporation Citizenship _____
☒ Other Individual Citizenship Canadian

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

75568492

B. Trademark Registration No.(s)

3669650

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Word Mark: NAKED, filing date: October 23, 1998

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: SHIELDS HARNEY

Internal Address: Attention: Andrew Morrison

Street Address: 490-1177 W. Hastings St.

City: Vancouver

State: BC, Canada Zip: V6E 2K3

Phone Number: 604-891-1307

Fax Number: 604-682-1822

Email Address: amorrison@shields-harney.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- ☐ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Diane Green

Signature

April 13 2010

Date

DIANE GREEN, President BlackIce by Design Inc.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 3669650

April 15, 2010

Assignment Recordation Services
Director of the US Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

Via Fax: 1-571-273-0140

Re: *Assignment of NAKED Trade-mark,*
Application No. 75568492
Registration No. 3669650

BlackIce By Design Inc. is a corporation registered in Ontario, Canada and I, Diane Green, am sole Director of this company.

I assign all of my rights associated with the trade-mark NAKED, Application No. 75568492, Registration No. 3669650 to Joel Primus of Abbotsford, B.C., Canada.

Please contact me at the number below if you have any questions or concerns.

Thank you.



Diane Green
416-533-7515