

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mac Publishing, L.L.C.		04/09/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	100 Federal Street		
Internal Address:	Mail Code: MA5-100-12-12		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2352116	PARTY-GIANT	
Registration Number:	2440073	MACCENTRAL	
Registration Number:	2594819	MACCENTRAL	
Registration Number:	1594138	MACWEEK	
Registration Number:	1437982	MAC USER	
Registration Number:	2327406	CREATE	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8328		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		

OP \$165.00 2352116

900159815

TRADEMARK  
REEL: 004187 FRAME: 0143

Address Line 4: Morrisville, NORTH CAROLINA 27560	
ATTORNEY DOCKET NUMBER:	031752-95 EAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	04/15/2010
<b>Total Attachments: 4</b> source=NGSI-T Mac Publishing#page1.tif source=NGSI-T Mac Publishing#page2.tif source=NGSI-T Mac Publishing#page3.tif source=NGSI-T Mac Publishing#page4.tif	

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

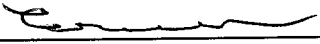
Please be advised that pursuant to the Security Agreement dated as of April 9, 2010 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

*[signature page follows]*

Very truly yours,

MAC PUBLISHING, L.L.C.,  
a Delaware limited liability company

By: 

Name: Edward B. Bloom

Title: Vice President and Treasurer

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: \_\_\_\_\_

Name:

Title:


Very truly yours,

MAC PUBLISHING, L.L.C.,  
a Delaware limited liability company

By: \_\_\_\_\_  
Name:  
Title:

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By:   
Name: ROBERT L. WALLACE, JR.  
Title: SVP

**Schedule 1**

**MAC Publishing, L.L.C.**  
**(Delaware limited liability company)**

**U.S. Trademarks**

**Registered Marks**

Mark	Registration No.	Registration Date
CREATE	2352116	5/23/00
MACCENTRAL	2440073	4/3/01
MACCENTRAL	2594819	7/16/02
MACWEEK	1594138	5/1/90
MAC USER	1437982	4/28/87
CREATE	2327406	3/7/00