

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Emotive Communications, Inc.		01/26/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zadmobile, Inc.		
<b>Street Address:</b>	345 California Street		
<b>Internal Address:</b>	10th Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94104		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77175738	EMOTIVE	
Serial Number:	78745331	PUSHTONES	
Serial Number:	77175734	RINGJACKER	
Serial Number:	77411546	RINGJAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(831)768-8550		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	831-768-1755		
<b>Email:</b>	info@centralcoastpatent.com		
<b>Correspondent Name:</b>	Mark Boys		
<b>Address Line 1:</b>	3 Hangar Way		
<b>Address Line 2:</b>	Suite D		
<b>Address Line 4:</b>	Watsonville, CALIFORNIA 95076		
<b>ATTORNEY DOCKET NUMBER:</b>	ZADMOBILE TM ASSIGNMENT		

CH \$115.00 77175738

**900159886**

**TRADEMARK  
 REEL: 004187 FRAME: 0615**

NAME OF SUBMITTER:	Mark A. Boys
Signature:	/Mark A. Boys/
Date:	04/16/2010
Total Attachments: 4 source=Trademark_TransferStmts#page1.tif source=Trademark_TransferStmts#page2.tif source=Trademark_TransferStmts#page3.tif source=Trademark_TransferStmts#page4.tif	

**TRADEMARK TRANSFER STATEMENT**  
(under Uniform Commercial Code Section 9-619)

WHEREAS, Emotive Communications, Inc., a Delaware corporation ("**Emotive**"), is the registered owner of certain trademarks and service marks registered and pending in the United States Patent and Trademark Office, pending foreign trademark applications, and common law trademarks and service marks (hereinafter collectively referred to as the "**Marks**"), all of which are set forth on the Schedule attached hereto;

WHEREAS, Emotive previously granted to each of Venture Lending & Leasing IV, Inc. ("**VLL4**") and Venture Lending & Leasing V, Inc. ("**VLL5**") and sometimes being referred to herein together with VLL4 as "**Secured Parties**" and individually as a "**Secured Party**") security interests in all of Emotive's right, title and interest in and to all general intangibles and other personal property owned by Emotive, including the Marks as security for certain loans which are in default;

WHEREAS, Emotive has defaulted in connection with its secured obligations to Secured Parties;

WHEREAS, each Secured Party has exercised its post-default rights of foreclosure of its security interests in and to the Marks and the goodwill associated therewith, and pursuant to a power of sale and foreclosure has conveyed on January 26, 2010, the Marks to Zadmobile, Inc. a Delaware corporation ("**Transferee**"); and

WHEREAS, by reason of the exercise of such foreclosure remedies and conveyance, all rights of Emotive in and to the Marks have been acquired by Transferee.

NOW, THEREFORE, in accordance with Section 9619(b) of the California Commercial Code, Transferee is entitled to a transfer of record of all rights of Emotive in the Marks, and request is hereby made that the Commissioner of Patents and Trademarks and the United States Patent and Trademark Office accept the foregoing transfer statement and promptly amend its records to reflect the aforesaid transfer to Transferee.

The mailing address of Emotive, Secured Parties and the Transferee are as follows:

Emotive:

Emotive Communications, Inc.  
6345 Balboa Blvd., Building 2, Suite 330  
Encino, CA 91316  
Attention: Chief Executive Officer

Secured Parties:

Venture Lending & Leasing IV, Inc.

Venture Lending & Leasing V, Inc  
2010 North First Street, Suite 310  
San Jose, CA 95131  
Attn: Chief Financial Officer

Transferee:

Zadmobile, Inc.  
345 California Street, 10<sup>th</sup> Floor  
San Francisco, CA 94104  
Attention: Igor Neyman

This instrument may be executed in counterparts, and each counterpart shall have the same force and effect as an original and shall constitute an effective, binding agreement on the part of each of the undersigned. This instrument may be executed by facsimile signature, and such signature shall be treated as a fully enforceable signature hereto.

[Signature pages follow]

IN WITNESS WHEREOF, each Secured Party and Transferee has caused its name to be signed by a duly authorized representative this 26<sup>th</sup> day of January, 2010.

SECURED PARTIES:

VENTURE LENDING & LEASING IV, INC.

By:   
Name: Jay Cohan  
Title: Vice President

VENTURE LENDING & LEASING V, INC.

By:   
Name: Jay Cohan  
Title: Vice President

TRANSFEREE:

ZADMOBILE, INC.

By:   
Name:  
Title:

Schedule of Trademarks

<u>Description</u>	<u>Serial No. &amp; Registration No.</u>
EMOTIVE	Ser. No. 77175738
PUSHTONES	Ser. No. 78745331
RINGJACKER	Ser. No. 77175734
RINGJAM	Ser. No. 77411546

46109/0124  
JTK/373863.1