

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WILD CAFE LIQUEURS (PTY) LIMITED		03/10/2010	Proprietary Limited Company: SOUTH AFRICA
RECEIVING PARTY DATA			
Name:	KWV Intellectual Properties (PTY) Limited		
Street Address:	La Concorde, 57 Main Street		
City:	Paarl 7624, Western Cape		
State/Country:	SOUTH AFRICA		
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH AFRICA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3389899	WILD AFRICA	
Registration Number:	3385847		
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlj.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	KWV 1000355		
DOMESTIC REPRESENTATIVE			
Name:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 1:	866 UNITED NATIONS PLAZA		

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**TRADEMARK
 REEL: 004187 FRAME: 0744**

Address Line 4: NEW YORK, NEW YORK 10017

NAME OF SUBMITTER:

Lawrence E. Apolzon

Signature:

/anca nicolescu/

Date:

04/16/2010

Total Attachments: 3

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UNITED STATES OF AMERICA

TRADE MARK ASSIGNMENT

This ASSIGNMENT is effective this 10th day of March 2010, from **WILD CAPE LIQUEURS (PTY) LIMITED** (Assignor), whose registered address is at 1 Erika Way, Somerset West, 7130, Republic of South Africa and having a business address at 16 Stuart Close, Somerset Business Park, Somerset West, 7130, Republic of South Africa

to

KWV INTELLECTUAL PROPERTIES (PTY) LIMITED, a South African limited liability company of La Concorde, 57 Main Street, Paarl, 7624, Western Cape, Republic of South Africa ("the Assignee") of the other part.

WHEREAS, Assignor is the owner of Trade Mark Registration Nos. 3,389,899 WILD AFRICA and 3,385,847 A THREE DIMENSIONAL Bottle Device and

WHEREAS, Assignee is desirous of acquiring said Trade Marks and associated goodwill;

NOW THEREFORE to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, does sell, assign and transfer unto Assignee all of its right, title and interest in, to and under said Trade Marks, together with the goodwill of the business in connection with which the said Trade Marks are used.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.


WILD CAPE LIQUEURS (PTY) LIMITED

Name:

S.J. van Litsenburg

Title:

Financial Director

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: KVV INTELLECTUAL PROPERTIES (PTY) LIMITED:
Reg. No.: 3,385,847
Reg. Date: February 19, 2008
Mark: THREE DIMENSIONAL BOTTLE device :

**REVOCATION OF POWER OF ATTORNEY,
REQUEST FOR CHANGE OF ADDRESS FOR CORRESPONDENCE, AND
APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Box NO FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Registrant, KVV INTELLECTUAL PROPERTIES (PTY) LIMITED, hereby revokes all Powers of Attorney heretofore granted in connection with this registration.

ADDRESS FOR CORRESPONDENCE

Registrant requests that all correspondence in connection with this registration be directed to the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, ATTENTION: Lawrence E. Apolzon (Tel.: 212-813-5900), its attorneys.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

Dated: 19 March 2010

KVV INTELLECTUAL
PROPERTIES (PTY) LIMITED

By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY


TRADEMARK
REEL: 004187 FRAME: 0747

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: KVV INTELLECTUAL PROPERTIES (PTY) LIMITED:
Reg. No.: 3,389,899
Reg. Date: February 26, 2008
Mark: WILD AFRICA

**REVOCATION OF POWER OF ATTORNEY,
REQUEST FOR CHANGE OF ADDRESS FOR CORRESPONDENCE, AND
APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Box NO FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

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Dated: 19 March 2010

KVV INTELLECTUAL
PROPERTIES (PTY) LIMITED

By: A. W. Eksteen

Name: A. W. EKSTEEN

Title: COMPANY SECRETARY



TRADEMARK