

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Churchill Financial LLC		08/21/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Leisure Properties LLC		
Street Address:	830 East Green Bay Street		
City:	Shawano		
State/Country:	WISCONSIN		
Postal Code:	54166		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2854559	RAZOR	
Registration Number:	3415998	SOCIAL SWIM TRANSOM	
Registration Number:	2887678	F.A.S.T. TAB	
Registration Number:	1726662	CROWNLIN	
Registration Number:	2108812	C CROWNLIN	
CORRESPONDENCE DATA			
Fax Number:	(312)577-8994		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-577-8408		
Email:	deborah.wing@kattenlaw.com		
Correspondent Name:	Deborah Wing c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	341675-3/LEISURE PROPERTI		

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TRADEMARK
REEL: 004188 FRAME: 0503

NAME OF SUBMITTER:	Deborah A. Wing
Signature:	/daw/
Date:	04/19/2010
Total Attachments: 3 source=Churchill-LeisurePropertiesAssignment of Trademarks#page1.tif source=Churchill-LeisurePropertiesAssignment of Trademarks#page2.tif source=Churchill-LeisurePropertiesAssignment of Trademarks#page3.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment, dated as of August 21, 2009, by Churchill Financial LLC, a Delaware limited liability company ("Assignor") having a principal place of business at 400 Park Avenue, New York, New York 10022 to Leisure Properties LLC, a Delaware limited liability company ("Assignee"), having a principal place of business at 830 East Green Bay Street, Shawano, Wisconsin 54166.

WHEREAS, pursuant to that Memorandum of Sale to Leisure Properties LLC entered into by Assignor and Assignee as of August 21, 2009 (the "Memorandum of Sale"), Assignor agreed to sell to Assignee, and Assignee agreed to buy from Assignor, as of August 21, 2009, certain assets described in the Memorandum of Sale, including all right, title and interest to all intellectual property, including but not limited to the trademark(s) identified on Schedule A attached hereto and all registrations therefor (the "Trademarks"); and

WHEREAS, pursuant to the Memorandum of Sale, Assignor has assigned to Assignee, the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title, and interest in and to the Trademarks, and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the right to prosecute and recover monetary damages for past, present and future infringements or other violations of the Trademarks solely to the extent the Assignor holds any right, title or interest in and to the Trademarks and the registrations as of the date hereof.

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IN WITNESS WHEREOF Assignor has executed this instrument.

Dated: April 13, 2010

ASSIGNOR

By: Thomas Hennigan
Name: Thomas Hennigan
Title: Sr. Vice President

ASSIGNEE



By: Anthony L. Zielinski
Name: Anthony L. Zielinski
Title: President

SUBSCRIBED AND SWORN TO
before me this 13th day
of April, 2010.

Nicole S. O'Brien
Notary Public

NICOLE S. O'BRIEN
NOTARY PUBLIC, STATE OF NEW YORK
Registration No. 01088159650
Qualified in Richmond County
Commission Expires Jan. 22, 2011

SCHEDULE A

MARK	REGISTRATION NO./SERIAL NO.	REGISTRATION DATE/FILING DATE
United States: RAZOR	2,854,559	06/15/2004
SOCIAL SWIM TRANSOM	3,415,998	04/22/2008
F.A.S.T. TAB	2,887,678	09/21/2004
CROWNLIN	1,726,662	10/20/1992
 CROWNLIN	2,108,812	10/28/1997
European Community:  CROWNLIN	290700	04/18/2000
Australia: CROWNLIN	1,007,114	04/04/2005
International Bureau (WIPO): CROWNLIN	986685	09/11/2008
New Zealand: CROWNLIN	714026	05/12/2005
Spain: CROWNLIN	1,792,693	04/20/1994

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