

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The PNC Financial Services Group, Inc.		04/15/2010	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Red Capital Advisors, LLC		
<b>Street Address:</b>	Two Miranova Place		
<b>City:</b>	Columbus		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43215		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2509589	RED CAPITAL ADVISORS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(412)762-4334		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-768-2966		
Email:	kelly.bradley@pnc.com		
Correspondent Name:	Robert J. Pugh		
Address Line 1:	249 Fifth Avenue		
Address Line 2:	Mail Stop P1-POPP-21-1		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
NAME OF SUBMITTER:	Robert J. Pugh		
Signature:	/rjp/		
Date:	04/21/2010		

CH \$40.00 2509589

Total Attachments: 3

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, The PNC Financial Services Group, Inc. ("ASSIGNOR"), having a principal place of business at 249 Fifth Avenue, Pittsburgh, Pennsylvania 15222, owns all right, title, and interest in and uses the trademarks, service marks, and/or trade dress set forth on the attached Schedule A, including all registrations and/or applications and all rights at common law, all of which are valid and subsisting (hereinafter the "MARKS");

**WHEREAS**, Red Capital Advisors, LLC ("ASSIGNEE"), an Ohio limited liability company having a principal place of business at Two Miranova Place, Columbus, Ohio 43215, is desirous of acquiring all of ASSIGNOR's right, title, and interest in and to the MARKS.

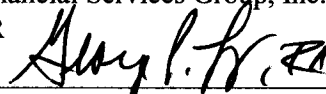
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, intending to be legally bound, does hereby assign, transfer, grant, sell, and set over to ASSIGNEE: ASSIGNOR's entire right, title, and interest in and to the MARKS throughout the world, together with the goodwill of ASSIGNOR's business in connection with which the MARKS are used; and the full right to sue for past, present or future infringement of any of the MARKS, all of these rights to be held and enjoyed by ASSIGNEE, its successors and assigns, as fully as the same would have been held and enjoyed by ASSIGNOR had this assignment not been made. For the consideration aforesaid, ASSIGNOR agrees that it will, upon request, and at ASSIGNEE's sole expense and at no expense to ASSIGNOR, execute additional lawful papers and generally do all other lawful acts reasonable and necessary to give effect to and to record this Assignment. ASSIGNOR warrants and represents that it owns the unencumbered and complete right, title, and interest to the MARKS, possesses the unencumbered right and authority to grant this Assignment, that there are no prior licenses or assignments concerning the MARKS, that the MARKS do not infringe the rights of any third party, that no claims, demands, or lawsuits have been asserted concerning the MARKS, that the MARKS have not been and are not currently being infringed by any third party, and that ASSIGNOR does not own or use, has not applied for, and will not use or apply for any trademarks, service marks, or trade dress identical to or similar to the MARKS.

**IN WITNESS WHEREOF**, ASSIGNOR has caused this instrument to be signed by its authorized representative effective as of the 6th day of April, 2010.

The PNC Financial Services Group, Inc.

ASSIGNOR

By: \_\_\_\_\_



Name: George P. Long, III

Title: Corporate Secretary

**TRADEMARK**

**REEL: 004189 FRAME: 0536**



SCHEDULE A

<u>MARK</u>	<u>Classification; Goods &amp; Services</u> (List the goods and/or services along with the International Classification for each)	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Filing Date</u>	<u>Reg. Date</u>
(Include copy of logo(s), where applicable, either below or by attachment)  RED CAPITAL ADVISORS	International Class 036; Financial asset management.	76/150,252	2,509,589	10/19/2000	11/20/2001