

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The First American Corporation		04/15/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	First American Financial Corporation		
Street Address:	1 First American Way		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92707		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 48			
Property Type	Number	Word Mark	
Registration Number:	1073318	FIRST AMERICAN	
Registration Number:	1470953	FIRST AMERICAN	
Registration Number:	1664359	FIRST AMERICAN HOME BUYERS PROTECTION CORPORATION	
Registration Number:	1678761	FIRST AMERICAN	
Registration Number:	1681391	FIRST AMERICAN	
Registration Number:	1729745		
Registration Number:	1989481		
Registration Number:	1989482	FIRST AMERICAN	
Registration Number:	1989483	FIRST AMERICAN	
Registration Number:	2028977	LENDERS ADVANTAGE	
Registration Number:	2074631	UNDERWRITING LIBRARY	
Registration Number:	2092064	FIRSTAM.COM	
Registration Number:	2095884	FIRSTAM.COM	
Registration Number:	2102666	FIRSTAM.COM	

CH \$1215.00 1073318

Registration Number:	2269478	LENDERS ADVANTAGE
Registration Number:	2278716	FIRST AMERICAN
Registration Number:	2282471	
Registration Number:	2284515	
Registration Number:	2290447	
Registration Number:	2292059	EAGLE PROTECTION
Registration Number:	2316692	PDR
Registration Number:	2330781	EAGLE POLICY
Registration Number:	2443125	FIRST AMERICAN SIGNATURE SERVICES
Registration Number:	2559078	FASTSEARCH
Registration Number:	2595105	EAGLE 9
Registration Number:	2598049	EAGLECERT
Registration Number:	2627191	DATATREE
Registration Number:	2698152	FIRST AMERICAN TRUST
Registration Number:	2724969	FIRST AMERICAN SPECIALTY INSURANCE COMPANY
Registration Number:	2731505	EXPRESSMAP
Registration Number:	2737454	EAGLE PROTECTION
Registration Number:	2846941	THE VENDOR MANAGER
Registration Number:	2901766	EAGLEEDGE
Registration Number:	3303729	FIRST AMERICAN ASSET CLOSING SERVICES
Registration Number:	3310752	ESP
Registration Number:	3311811	EAGLE SEARCH PRODUCT
Registration Number:	3463919	FASTDOC
Registration Number:	3485481	LENDERS ADVANTAGE
Registration Number:	3523731	AGENTFIRST
Registration Number:	3717113	AGENT XPRESS
Registration Number:	2383499	EAGLE 1
Registration Number:	2282568	FIRST AMERICAN
Registration Number:	2484707	FIRST AMERICAN
Registration Number:	2284518	FIRST AMERICAN
Registration Number:	3454454	TITLESMART
Registration Number:	0921314	TELETITLE
Serial Number:	77346374	EQUITY ON DEMAND
Serial Number:	77585444	FIRST AMERICAN EAGLE ACADEMY

CORRESPONDENCE DATA

Fax Number: (312)251-2897
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312.368.4000
Email: ch.tm@dlapiper.com
Correspondent Name: Christina L. Martini
Address Line 1: P.O. Box 64807
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	225724-1
NAME OF SUBMITTER:	Christina L. Martini
Signature:	/CL Martini/
Date:	04/21/2010

Total Attachments: 5
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ASSIGNMENT OF TRADEMARKS

WHEREAS, The First American Corporation, a California corporation, having a place of business at 1 First American Way, Santa Ana, California 92707 ("Assignor"), is the sole and exclusive owner of trademarks listed on the attached Exhibit A (the "Marks"), and

WHEREAS, First American Financial Corporation, a Delaware corporation, having a place of business at 1 First American Way, Santa Ana, California 92707 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the Marks and the registrations therefor.

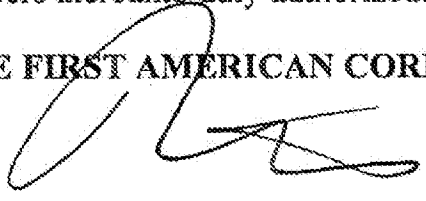
NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under said Marks and registrations therefor, together with the goodwill of the business symbolized by the Marks, and with the entire business of the Assignor to which the Marks pertain; together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past violation, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made. This Assignment shall be deemed effective as of April 15, 2010.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

THE FIRST AMERICAN CORPORATION

FIRST AMERICAN FINANCIAL CORPORATION

By: 

By: 

Name: Kenneth D. DeGiorgio

Name: Kenneth D. DeGiorgio

Title: Senior Vice President,
General Counsel and Secretary

Title: Vice President, Secretary

Date: April 15, 2010

Date: April 15, 2010

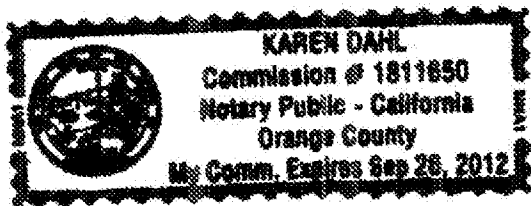
NOTARY STATEMENT

State of California

County of Orange

On April 15, 2010 before me, Karen Dahl, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Kenneth D. DeGiorgio
Name(s) of Signer(s)



Place Notary Seal Above

who proved to me on the basis of satisfactory evidence to be the person(~~s~~) whose name(~~s~~) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *Karen Dahl*
Signature of Notary Public

EXHIBIT A

COUNTRY	MARK	REGISTRATION NUMBER or APPLICATION NUMBER	REGISTRATION DATE or FILING DATE
United States	FIRST AMERICAN & Design	1073318	09/13/1977
United States	FIRST AMERICAN	1470953	12/29/1987
United States	FIRST AMERICAN HOME BUYERS PROTECTION CORPORATION	1664359	11/12/1991
United States	FIRST AMERICAN & Design	1678761	03/10/1992
United States	FIRST AMERICAN	1681391	03/31/1992
United States	Eagle Logo	1729745	11/03/1992
United States	Eagle Logo	1989481	07/30/1996
United States	FIRST AMERICAN & Design	1989482	07/30/1996
United States	FIRST AMERICAN	1989483	07/30/1996
United States	LENDERS ADVANTAGE	2028977	01/07/1997
United States	UNDERWRITING LIBRARY	2074631	06/24/1997
United States	FIRSTAM.COM	2092064	08/26/1997
United States	FIRSTAM.COM	2095884	09/09/1997
United States	FIRSTAM.COM	2102666	10/07/1997
United States	LENDERS ADVANTAGE	2269478	08/10/1999
United States	FIRST AMERICAN & Design	2278716	09/21/1999

COUNTRY	MARK	REGISTRATION NUMBER or APPLICATION NUMBER	REGISTRATION DATE or FILING DATE
United States	PDR Logo	2282471	10/05/1999
United States	Eagle Logo	2284515	10/12/1999
United States	Eagle Logo	2290447	11/02/1999
United States	EAGLE PROTECTION	2292059	11/16/1999
United States	PDR	2316692	02/08/2000
United States	EAGLE POLICY	2330781	003/21/2000
United States	FIRST AMERICAN SIGNATURE SERVICES	2443125	04/10/2001
United States	FASTSEARCH	2559078	04/09/2002
United States	EAGLE 9	2595105	07/16/2002
United States	EAGLECERT	2598049	07/23/2002
United States	DATA TREE	2627191	10/01/2002
United States	FIRST AMERICAN TRUST	2698152	03/18/2003
United States	FIRST AMERICAN SPECIALTY INSURANCE COMPANY	2724969	06/10/2003
United States	EXPRESSMAP	2731505	07/01/2003
United States	EAGLE PROTECTION	2737454	07/15/2003
United States	THE VENDOR MANAGER	2846941	05/25/2004
United States	EAGLEEDGE	2901766	11/09/2004

COUNTRY	MARK	REGISTRATION NUMBER or APPLICATION NUMBER	REGISTRATION DATE or FILING DATE
United States	FIRST AMERICAN ASSET CLOSING SERVICES	3303729	10/02/2007
United States	ESP	3310752	10/16/2007
United States	EAGLE SEARCH PRODUCT	3311811	10/16/2007
United States	FASTDOC	3463919	07/08/2008
United States	LENDERS ADVANTAGE	3485481	08/12/2008
United States	AGENTFIRST	3523731	10/28/2008
United States	AGENT XPRESS	3717113	11/24/2009
United States	EAGLE 1	2383499	09/05/2000
United States	FIRST AMERICAN	2282568	10/05/1999
United States	FIRST AMERICAN	2484707	09/04/2001
United States	FIRST AMERICAN & Design	2284518	10/12/1999
United States	TITLESMART	3454454	06/24/2008
United States	TELETITLE	921314	09/28/1971
United States	EQUITY ON DEMAND	77/346374	12/07/2007
United States	FIRST AMERICAN EAGLE ACADEMY	77/585444	10/03/2008