

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAPEI Corporation		04/06/2010	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	MAPEI S.p.A.		
Street Address:	Via Cafiero 22		
City:	20158 Milan		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	2922952	ECOPROTEK	
Registration Number:	2700653	EVERBRITE	
Registration Number:	2824181	HCT TECHNOLOGY	
Registration Number:	3713774	NORTH AMERICAN ADHESIVES	
Registration Number:	2888561	PLANIBOND	
Registration Number:	2890947	PLANICURE	
Registration Number:	1520938	PLANIPATCH	
Registration Number:	2909656	PLANIPATCH PLUS	
Registration Number:	1991504	PLANITOP	
Registration Number:	2909675	TURBOTACK TECHNOLOGY	
Registration Number:	2912162	ULTRABOND ECO	
Registration Number:	2896795	ULTRATOP	
Serial Number:	78915632	BEST-BACKED	
Serial Number:	78488781	BIOBLOCK	
Serial Number:	77586515	BIOBLOCK MOLD AND MILDEW RESISTANCE RÉSISTANCE	

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		A LA MOISSURE RESISTENCIA AL MOHO Y AL MILDIU
Serial Number:	77880344	DROP EFFECT
Serial Number:	77806130	NORTH AMERICAN ADHESIVES
Serial Number:	77843862	NORTH AMERICAN ADHESIVES
Serial Number:	77732898	PLANISEAL

CORRESPONDENCE DATA

Fax Number: (914)941-6091
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (914) 941-5668
Email: aedelstein@collenip.com
Correspondent Name: Jane F. Collen
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Address Line 2: The Holyoke-Manhattan Building
Address Line 4: Ossining, NEW YORK 10562

ATTORNEY DOCKET NUMBER: VARIOUS

DOMESTIC REPRESENTATIVE

Name: Jess M. Collen
Address Line 1: 80 South Highland Avenue
Address Line 2: The Holyoke-Manhattan Building
Address Line 4: Ossining, NEW YORK 10562

NAME OF SUBMITTER: Jane F. Collen

Signature: /Jane F. Collen/

Date: 04/22/2010

Total Attachments: 3
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**AGREEMENT TO ASSIGN U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS
BETWEEN**

MAPEI Corporation
1144 East Newport Center Drive
Deerfield Beach, FL 33442

AND

MAPEI S.p.A.
Via Cafiero 22,
20158 Milan, Italy

WHEREAS MAPEI Corporation, an Illinois corporation, with an address at 1144 East Newport Center Drive, Deerfield Beach, Florida, 33442, is the owner of a number of trademark registrations and applications ("The Marks") in the United States as evidenced in Schedule A attached hereto; and

AND WHEREAS the use of these marks by MAPEI Corporation is under the control and ownership of the company MAPEI S.p.A., a legal entity organized and existing under the laws of Italy with an address at Via Cafiero 22, 20158 Milan, Italy, which establishes quality standards for all goods sold under The Marks by MAPEI Corporation in the United States, and

WHEREAS the parties wish to simplify administration and maintenance with regard to United States trademark registrations,

WHEREAS, MAPEI Corporation desires to transfer and assign all right,

title and interest in and to The Marks together with the goodwill of the business associated with The Marks, and MAPEI S.p.A. is desirous of accepting such registrations and assuming ownership and control of the registrations which correspond to use of The Marks in the United States, and to accept the goodwill, and to henceforth manage such marks as applied to goods sold in commerce in United States.

NOW THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby conclusively acknowledged, MAPEI Corporation transfers and assigns all of its right, title and interest in and to The Marks and the trademark registrations listed in Schedule A, attached hereto, to MAPEI S.p.A., including the goodwill attendant to such marks and registrations.

MAPEI Corporation

By: 

Luigi Di Geso, President/CEO

Date: 4/6/10

MRF

MAPEI S.p.A.

By: 

Date: 26 / 2 / 2010

Note: This agreement is for the country of the United States and registrations in that jurisdiction only.

SCHEDULE A

MARK	U.S. TRADEMARK REGISTRATION NUMBER
ECOPROTEK	2,922,952
EVERBRITE	2,700,653
HCT TECHNOLOGY	2,824,181
NORTH AMERICAN ADHESIVES	3,713,774
PLANIBOND	2,888,561
PLANICURE	2,890,947
PLANIPATCH	1,520,938
PLANIPATCH PLUS	2,909,656
PLANITOP	1,991,504
TURBOTACK TECHNOLOGY	2,909,675
ULTRABOND	3,265,593
ULTRABOND ECO	2,912,162
ULTRATOP	2,896,795

MARK	U.S. TRADEMARK APPLICATION NUMBER
BEST-BACKED	78/915,632
BIOBLOCK	78/488,781
BIOBLOCK MOLD AND MILDEW RESISTANCE RESISTANCE A LA MOISSURE RESISTENCIA AL MOHO Y AL MILDIO	77/586,515
DROP EFFECT	77/880,344
NORTH AMERICAN ADHESIVES	77/806,130
NORTH AMERICAN ADHESIVES (& DESIGN)	77/843,862
PLANISEAL	77/732,898