

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bel Canto Foods, LLC		04/15/2010	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	One Chase Square		
Internal Address:	Tower 25		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14643		
Entity Type:	National Association: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2016132	PIER FRANCO	
Registration Number:	1508403	BELARIA	
Registration Number:	2438333	ST. LUC	
CORRESPONDENCE DATA			
Fax Number:	(804)344-7999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	804-788-8523		
Email:	HWRITM@hunton.com		
Correspondent Name:	Edward T. White - Hunton & Williams LLP		
Address Line 1:	951 East Byrd Street		
Address Line 2:	Riverfront Plaza - East Tower		
Address Line 4:	Richmond, VIRGINIA 23219-4074		
ATTORNEY DOCKET NUMBER:	64226.23		

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**TRADEMARK
 REEL: 004190 FRAME: 0343**

NAME OF SUBMITTER:	Edward T. White
Signature:	/Edward T. White/
Date:	04/22/2010
Total Attachments: 3 source=Bel Canto#page1.tif source=Bel Canto#page2.tif source=Bel Canto#page3.tif	

ASSIGNMENT FOR SECURITY

TRADEMARKS

WHEREAS, Bel Canto Foods, LLC (the "Assignor") has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the annexed Schedule 1A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor, has entered into a Pledge and Security Agreement, dated as of April 15, 2010 (the "Security Agreement"), in favor of JPMorgan Chase Bank, N.A., as agent for itself and certain lenders (the "Assignee");

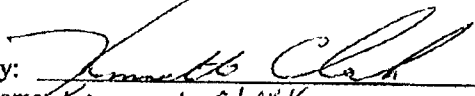
WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of itself and the lenders a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge to the Assignee and grants to the Assignee for the benefit of itself and the lenders a continuing security interest in the Collateral to secure the prompt payment, performance and for the benefit of itself and the lenders observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein; provided that, in the event of any conflict between the provisions of this Assignment for Security and the provisions of the Security Agreement, the provisions of the Security Agreement shall control.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of April 15, 2010.

BEL CANTO FOODS, LLC

By: 
Name: KENNETH CLARK
Title: CFO

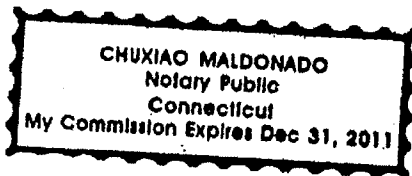
STATE OF Connecticut

ss.:

COUNTY OF Fairfield

On this 15th day of April, 2010 before me personally came Kenneth Clark, to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me, did depose and say that s/he is the CFO of Bel Canto Foods, LLC, a Corporation, and that s/he executed the foregoing instrument in the firm name of Bel Canto Foods, and that s/he had authority to sign the same, and s/he acknowledged to me that he executed the same as the act and deed of said firm for the uses and purposes therein mentioned.





SCHEDULE 1A TO ASSIGNMENT FOR SECURITY

<u>Trademark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>Renewal</u>
1. Pier Franco	2,016,132	12-11-1996	On or before 12-12-2006
2. Belaria	1,508,403	11-10-1998	On or before 11-11-2008
3. St. Luc	2,438,333	27-03-2001	On or before 28-03-2011