

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Grace L. Campbell		04/19/2010	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	FCI USA, INC.
Street Address:	825 Old Trail Road
City:	Etters
State/Country:	PENNSYLVANIA
Postal Code:	17319
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2145456	THE SMARTCART

CORRESPONDENCE DATA

Fax Number: (717)938-7211
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 717-938-7513
 Email: cathy.meyer@fci.com
 Correspondent Name: M. Richard Page
 Address Line 1: 825 Old Trail Road
 Address Line 2: FCI USA LLC
 Address Line 4: Etters, PENNSYLVANIA 17319

NAME OF SUBMITTER:	M. Richard Page
Signature:	/M. Richard Page/
Date:	04/23/2010

Total Attachments: 2

900160397

**TRADEMARK
 REEL: 004191 FRAME: 0552**

CH \$40.00 2145456

source=SMARTCARTassignment#page1.tif

source=SMARTCARTassignment#page2.tif

CONFIRMATORY ASSIGNMENT

This assignment is made

BETWEEN

Grace L. Campbell (hereinafter called " the Assignor ") and
FCI USA, INC., a New York corporation having an office at 825 Old Trail Road, Eppers Pennsylvania
17319 United States of America, (hereinafter called "the Assignee");

WHEREAS

The Assignor is the owner, as beneficiary of the estate of William F. Campbell, of the following
trademark registration **United States Trademark Registration 2,145,456 for THE SMARTCART.**
In an Asset Purchase Agreement dated October 10, 2008, the Assignor undertook to assign all rights in
the federal registrations for the mark, **THE SMARTCART** to the Assignee.

For good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto
have agreed that this property be transferred to the Assignee **FCI USA, INC.,**
Assignor does hereby sell, assign, transfer, and set over the entire right, title and interest, including all
common law rights connected therewith together with the goodwill of the business related to the goods
in the above named property unto assignee, its successors, and assigns or other legal representatives,
including assignor's full right to sue for and recover all profits and damages recoverable for the past
infringement of said Trademark Registration in United States and elsewhere in the world.

NOW THIS DEED witnesseth as follows:

By: Grace L. Campbell
Name: Grace L. Campbell

Signed at Rockford Ill
this 19th day of April, 2010.

FCI USA, INC.
By: [Signature]
Name: M. Richard Page
Title: Assistant Secretary

Signed at ETTERS PENNSYLVANIA
this 23rd day of APRIL, 2010.