

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grant Petty		04/21/2010	INDIVIDUAL: AUSTRALIA
RECEIVING PARTY DATA			
Name:	BLACKMAGIC DESIGN PTY LTD		
Street Address:	11 Gateway Court		
City:	Port Melbourne		
State/Country:	AUSTRALIA		
Postal Code:	VIC 3205		
Entity Type:	COMPANY: AUSTRALIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2852777	BLACKMAGIC	
Registration Number:	2852778	BLACKMAGIC DESIGN	
Registration Number:	2852779	DECKLINK	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.954.0200		
Email:	trademark@ssd.com		
Correspondent Name:	Caroline H. Mead		
Address Line 1:	Squire, Sanders & Dempsey L.L.P.		
Address Line 2:	One Maritime Plaza, Suite 300		
Address Line 4:	San Francisco, CALIFORNIA 94111-3492		
ATTORNEY DOCKET NUMBER:	054951.00018		
DOMESTIC REPRESENTATIVE			

CH \$90.00 2852777

Name: Caroline H. Mead
Address Line 1: Squire, Sanders & Dempsey L.L.P.
Address Line 2: One Maritime Plaza, Suite 300
Address Line 4: San Francisco, CALIFORNIA 94111-3492

NAME OF SUBMITTER:	Caroline H. Mead
Signature:	/Caroline H. Mead/
Date:	04/23/2010

Total Attachments: 5
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Deed of Assignment of Trade Marks

Grant Petty

and

Blackmagic Design Pty Ltd

ACN 098 098 287

Middletons

Melbourne office

Ref: JAF.ABW.10021962

TRADEMARK

REEL: 004191 FRAME: 0754

Deed of Assignment of Trade Marks

Date 21 April 2010

Parties

Grant Petty of 11 Gateway Court, Port Melbourne in the State of Victoria (**Petty**)

In favour of:

Blackmagic Design Pty Ltd (ACN 098 098 287) of 11 Gateway Court, Port Melbourne in the State of Victoria (**Blackmagic**).

Background

- A. Petty is the registered owner of the trade marks specified in Schedule 1 of this deed (**Trade Marks**).
- B. Petty, by this deed, assigns to Blackmagic his entire right, title and interest in and to the Trade Marks.

Operative Provisions

1. Assignment of Trade Marks

Petty assigns, transfers and sets over to Blackmagic all his rights, title and interest in the Trade Marks together with any associated goodwill on the date of this deed.

2. Authorities

The parties agree to execute all documents and do all acts necessary to effect registration of this assignment of the Trade Marks and the registration of Blackmagic as the registered proprietor of the Trade Marks in the jurisdiction in which the Trade Marks are registered.

3. Assignment of Right to Sue

Effective from the date of this deed, Petty assigns, transfers and sets over to Blackmagic all rights and immunities relating to, arising from, or to arise from, the Trade Marks, including all rights he may have to sue for past or present infringements in relation to the Trade Marks.

4. **Governing Law and Jurisdiction**

This deed is governed by and must be construed in accordance with the laws of the State of Victoria. The parties submit to the non-exclusive jurisdiction of the courts of that State and the Commonwealth of Australia in respect of all matters or things arising out of this deed.

Schedule 1: Trade Marks

Country	Trade Mark Registration No.	Trade Mark	Class	Status
USA	2852777	BLACKMAGIC	9: Computer hardware, video cards; computer software for use in conjunction with video cards and video editing; computer software for the transmission of video and images over computer networks including global computer networks and the world wide web; audio visual equipment; apparatus and accessories, namely PCI video capture cards for computers and digital to analogue converters; computer software for audio visual applications, namely software drivers for video capture cards, software for video servers and video effects applications for television, film editing and post production industries.	Registered
USA	2852778	BLACKMAGIC DESIGN	9: Computer hardware, video cards; computer software for use in conjunction with video cards and video editing; computer software for the transmission of video and images over computer networks including global computer networks and the world wide web; audio visual equipment; apparatus and accessories, namely PCI video capture cards for computers and digital to analogue converters; computer software for audio visual applications, namely software drivers for video capture cards, software for video servers and video effect applications for television, film editing and post production industries.	Registered
USA	2852779	DECKLINK	9: Computer hardware, video cards; computer software for use in conjunction with video cards and video editing; computer software for the transmission of video and images over computer networks including global computer networks and the world wide web; audio visual equipment; apparatus and accessories, namely PCI video capture cards for computers and digital to analogue converters; computer software for audio visual applications, namely software drivers for video capture cards, software for video servers and video effects applications for television, film editing and post production industries.	Registered

Executed as a deed

Date 21 April 2010

Signed Sealed and Delivered by GRANT)
PETTY in the presence of:)
)

[Handwritten signature]

Signature of witness

Mary Vlachiotis

Name of witness
(please print)

[Handwritten signature]

Signature