

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| FHI Heat, Inc. | | 04/19/2010 | CORPORATION: OHIO |
| RECEIVING PARTY DATA | | | |
| Name: | KeyBank National Association | | |
| Street Address: | 127 Public Square | | |
| City: | Cleveland | | |
| State/Country: | OHIO | | |
| Postal Code: | 44114 | | |
| Entity Type: | national banking association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3730432 | FHI HEAT | |
| Registration Number: | 3731453 | FHI HEAT | |
| Registration Number: | 3733134 | FHI HEAT | |
| Registration Number: | 3572293 | PLATFORM | |
| Registration Number: | 3745815 | RUNWAY | |
| Registration Number: | 3572295 | TECHNIQUE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (213)630-5745 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2138915031 | | |
| Email: | trademark@buchalter.com | | |
| Correspondent Name: | Jessie K. Reider, CA Bar 237,113 | | |
| Address Line 1: | 1000 Wilshire Blvd., Suite 1500 | | |
| Address Line 2: | Buchalter Nemer | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90017 | | |

CH \$165.00 3730432

| | |
|--|------------------|
| ATTORNEY DOCKET NUMBER: | A2207-2 |
| NAME OF SUBMITTER: | Jessie K. Reider |
| Signature: | /jkr/ |
| Date: | 04/22/2010 |
| Total Attachments: 2 source=FHI to KeyBank#page1.tif source=FHI to KeyBank#page2.tif | |

TRADEMARK ASSIGNMENT

WHEREAS FHI Heat, Inc., an Ohio corporation with a principal place of business of 30575 Bainbridge Road, Suite 200, Solon, Ohio 441239 (hereinafter "Assignor") owns, uses, or has used the following trademarks (herein after the "Marks"), including those which are the subject of trademark registrations and applications on the United States, Canada and European Community trademark office registers as follows:

| <u>Trademark</u> | <u>Application No./ Registration No.</u> |
|------------------|---|
| FHI HEAT | U.S. Trademark Office Registration No. 3730432 |
| FHI HEAT | U.S. Trademark Office Registration No. 3731453 |
| FHI HEAT | U.S. Trademark Office Registration No. 3733134 |
| FHI HEAT | European Community Trademark Registration No. 006778963 |
| FHI HEAT | Canada Trademark Office Serial No. 1402951 |
| PLATFORM | European Community Trademark Registration No. 006998256 |
| PLATFORM | Canada Trademark Office Registration No. TMA760912 |
| PLATFORM | U.S. Trademark Office Registration No. 3572293 |
| RUNWAY | European Community Trademark Registration No. 006998306 |
| RUNWAY | Canada Trademark Office Serial No. 1402687 |
| RUNWAY | U.S. Trademark Office Registration No. 3745815 |
| TECHNIQUE | U.S. Trademark Registration No. 3572295 |
| TECHNIQUE | Canada Trademark Office Registration No. TMA760683 |
| NANO FUZEION | Common law |
| RAPIDTEK | Common law |
| TRUVOLT | Common law |
| ZERO DRAG | Common law |
| TECHNIQUE | Common law (European Community) |

BN 5883713v1

WHEREAS Assignor owns all right, title and interest in and to the Marks, including the United States, Canada and European Community trademark registrations and applications, all common law rights in and to the Marks, the business represented by the Marks and all goodwill associated with the Marks and desires to transfer the Marks, the United States, Canada and European Community trademark registrations and applications, the common law rights in and to the Marks, the business represented by the Marks and all goodwill associated with the Marks;


WHEREAS KeyBank National Association, a national banking association with a principal place of business of 127 Public Square, Cleveland, Ohio, 44114, (hereinafter "Assignee") desires to acquire all right, title and interest in and to the Marks, the goodwill symbolized by the Marks, the United States, Canada and European Community trademark registrations and applications, the business represented by the Marks, and all common law rights thereto; and

WHEREAS the Parties desire to memorialize the assignment of the Marks, the United States, Canada and European Community trademark registrations and applications, the business associated with the Marks, the common law rights in and to the Marks, and the goodwill associated with the Marks, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, all business associated with the Marks, and the United States, Canada and European Community trademark registrations and applications therefore, all common law right relating thereto, and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Date: 4/19/10

By: 
FHI HEAT, INC.

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Date: 4/19/10

By: 
KEYBANK NATIONAL ASSOCIATION

BN 5883713v1