

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>KeyBank National Association</td> <td></td> <td>04/19/2010</td> <td>national banking association: UNITED STATES</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	KeyBank National Association		04/19/2010	national banking association: UNITED STATES	
Name	Formerly	Execution Date	Entity Type						
KeyBank National Association		04/19/2010	national banking association: UNITED STATES						
RECEIVING PARTY DATA									
Name:	AG Global Products, LLC								
Street Address:	Post Office Box 555837								
City:	Los Angeles								
State/Country:	CALIFORNIA								
Postal Code:	90015								
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA								
PROPERTY NUMBERS Total: 6									
Property Type	Number	Word Mark							
Registration Number:	3730432	FHI HEAT							
Registration Number:	3731453	FHI HEAT							
Registration Number:	3733134	FHI HEAT							
Registration Number:	3572293	PLATFORM							
Registration Number:	3745815	RUNWAY							
Registration Number:	3572295	TECHNIQUE							
CORRESPONDENCE DATA									
Fax Number:	(213)630-5745								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	2138915031								
Email:	trademark@buchalter.com								
Correspondent Name:	Jessie K. Reider, California Bar 237,113								
Address Line 1:	1000 Wilshire Blvd., Suite1500								
Address Line 2:	Buchalter Nemer								
Address Line 4:	Los Angeles, CALIFORNIA 90017								

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TRADEMARK
REEL: 004191 FRAME: 0780

ATTORNEY DOCKET NUMBER:	A2207-2
NAME OF SUBMITTER:	Jessie K. Reider
Signature:	/jkr/
Date:	04/22/2010
Total Attachments: 2 source=KeyBank to AG#page1.tif source=KeyBank to AG#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS KeyBank National Association, a national banking association with a principal place of business of 127 Public Square, Cleveland, Ohio, 44114, (hereinafter "Assignor") owns, uses, or has used the following trademarks (herein after the "Marks"), including those which are the subject of trademark registrations and applications on the United States, Canada and European Community trademark office registers as follows by way of acquisition from FHI Heat, Inc.:

<u>Trademark</u>	<u>Application No./ Registration No.</u>
FHI HEAT	U.S. Trademark Office Registration No. 3730432
FHI HEAT	U.S. Trademark Office Registration No. 3731453
FHI HEAT	U.S. Trademark Office Registration No. 3733134
FHI HEAT	European Community Trademark Registration No. 006778963
FHI HEAT	Canada Trademark Office Serial No. 1402951
PLATFORM	European Community Trademark Registration No. 006998256
PLATFORM	Canada Trademark Office Registration No. TMA760912
PLATFORM	U.S. Trademark Office Registration No. 3572293
RUNWAY	European Community Trademark Registration No. 006998306
RUNWAY	Canada Trademark Office Serial No. 1402687
RUNWAY	U.S. Trademark Office Registration No. 3745815
TECHNIQUE	U.S. Trademark Registration No. 3572295
TECHNIQUE	Canada Trademark Office Registration No. TMA760683
NANO FUZEION	Common law
RAPIDTEK	Common law
TRUVOLT	Common law
ZERO DRAG	Common law
TECHNIQUE	Common law (European Community)

WHEREAS Assignor owns all right, title and interest in and to the Marks by way of acquisition from FHI Heat, Inc., including the United States, Canada and European Community trademark registrations and applications, all common law rights in and to the Marks, the business represented by the Marks and all goodwill associated with the Marks and desires to transfer the Marks, the United States, Canada and European Community trademark registrations and applications, the common law rights in and to the Marks, the business represented by the Marks and all goodwill associated with the Marks;

WHEREAS AG Global Products, LLC, a California limited liability company with a principal place of business of Post Office Box 555837, Los Angeles, California, 90015 (hereinafter "**Assignee**") desires to acquire all right, title and interest in and to the Marks, the goodwill symbolized by the Marks, the United States, Canada and European Community trademark registrations and applications, the business represented by the Marks, and all common law rights thereto; and

WHEREAS the Parties desire to memorialize the assignment of the Marks, the United States, Canada and European Community trademark registrations and applications, the business associated with the Marks, the common law rights in and to the Marks, and the goodwill associated with the Marks, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, all business associated with the Marks, and the United States, Canada and European Community trademark registrations and applications therefore, all common law right relating thereto, and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Date: 4-19-10

By: [Signature]
KEYBANK NATIONAL ASSOCIATION

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Date: 4-19-10

By: [Signature]
AG GLOBAL PRODUCTS, LLC