

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WWRD Ireland IPCO LLC		02/02/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Crystal Art Imports, Inc.		
Street Address:	6185-J Huntley Road		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43229		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1288972	CASHS	
CORRESPONDENCE DATA			
Fax Number:	(202)533-9099		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202-467-8856		
Email:	behogue@vorys.com, iplaw@vorys.com, rsdonnell@vorys.com		
Correspondent Name:	Richard S. Donnell		
Address Line 1:	1909 K Street, NW		
Address Line 2:	9th Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	58612-2/0769/CRYSTALART		
NAME OF SUBMITTER:	Richard S. Donnell		
Signature:	/richard s donnell/		

900160365

TRADEMARK
 REEL: 004191 FRAME: 0813

CH \$40.00 1288972

Date:

04/21/2010

Total Attachments: 3

source=crystalart#page1.tif

source=crystalart#page2.tif

source=crystalart#page3.tif

TRADEMARK

REEL: 004191 FRAME: 0814

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into this 2nd day of March, 2010, by WWRD Ireland IPCO LLC, a company organized under the laws of Gilbratar ("Assignor"), to Crystal Art Imports, Inc., an Ohio corporation ("Assignee").

RECITALS

WHEREAS, Assignor owns the trademarks and service marks described in Exhibit A-1, attached hereto and made a part hereof (the "Trademarks");

WHEREAS, Assignors and Assignee have entered into that certain Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignors are selling to Assignee certain assets, properties and rights of the Assignors (the "Business"), including the Trademarks, all as more particularly described in the Purchase Agreement; and

WHEREAS, pursuant to the terms of the Purchase Agreement, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of the Assignors does hereby sell, assign, convey, grant and transfer to Assignee all of such Assignor's right, title and interest in and to:

1. the Trademarks, together with the goodwill of the Business symbolized by the Trademarks, including, without limitation, such Assignor's right, title and interest in and to all pending applications for registration, if any, for the Trademarks throughout the world;
2. all income, royalties, damages and payments now or hereafter due and/or payable under and with respect thereto, including, without limitation, damages and payments for past or future infringements thereof;
3. the right to sue for past, present and future infringements thereof; and
4. all rights corresponding thereto throughout the world, as fully and entirely as the same would have been held and enjoyed by such Assignor had this Assignment and sale not been made.

Upon said consideration, each of the Assignors hereby agrees that it will not execute any writing or do any act whatsoever conflicting with this Assignment and that such Assignor will, at any time upon request, without further or additional consideration, execute such additional assignments and other writings and do such additional acts as Assignee may deem necessary or desirable to perfect Assignee's enjoyment of this Assignment, and to render all necessary assistance in making application for and obtaining registration of the Trademarks with the Patent and Trademark Office of the United States or of any and all foreign countries, and in enforcing any rights or choses in action accruing as a result of such applications or the Trademarks, by giving testimony in any proceedings or transactions involving such applications or the Trademarks, and by executing preliminary statements or other affidavits, it being understood that the Assignment and the foregoing covenant and agreement shall bind, and shall inure to the benefit of, the respective successors, assigns and legal representatives of Assignors and Assignee.

IN WITNESS WHEREOF, each of the Assignors has hereunto set its hand and seal.

ASSIGNOR:

WWRD IRELAND IP CO LLC

By: Anthony Jones
Name: ANTHONY JONES
Title: CHIEF FINANCIAL OFFICER

STATE OF New Jersey)
COUNTY OF Monmouth) SS:

On this 2nd day of March, 2010 before me personally Anthony Jones the CFO
of WWRD Ireland IP Co LLC, the Assignor above named, who acknowledged that he executed the foregoing
Trademark Assignment on behalf of the above named Assignor pursuant to authority duly received.

Kris Carroll
Notary Public

Kris Carroll
Notary Public of New Jersey
My Commission Expires May 11, 2011

Exhibit A-1

Trademarks (Registered)

Mark	Country	Owner	Reg. No.	Ser. No.	Status	Liens
CASHS	U.S.	WWRD IRELAND IPCO LLC	1,288,972	73/435,281	Registered 08-07-1984 Renewal: 08-07-2014	Security Interest: Reel/Frame: 3969/0747 Recorded: 04/14/2009 Bank of America, N.A. 335 Madison Avenue New York, New York 10017

Trademarks (Common Law)

CASHS OF IRELAND

SHOP SHANNON

SHANNON MAIL ORDER

SHANNON

CASHS
of IRELAND

SHANNON