

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ROCK N ROLLER, LLC | | 03/29/2010 | LIMITED LIABILITY COMPANY: MISSOURI |
| RECEIVING PARTY DATA | | | |
| Name: | MARSHALLTOWN COMPANY | | |
| Street Address: | 104 South 8th Avenue | | |
| City: | Marshalltown | | |
| State/Country: | IOWA | | |
| Postal Code: | 50158 | | |
| Entity Type: | CORPORATION: IOWA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3045286 | ROCK N ROLLER | |
| Registration Number: | 3049545 | ROCK 'N' ROLLER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (479)251-0801 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | kristin.baldwin@kpslaw.com | | |
| Correspondent Name: | Meredith K. Lowry | | |
| Address Line 1: | 3739 Steele Blvd. Suite 340 | | |
| Address Line 4: | Fayetteville, ARKANSAS 72703 | | |
| ATTORNEY DOCKET NUMBER: | 019776 | | |
| NAME OF SUBMITTER: | Meredith K. Lowry | | |
| Signature: | /Meredith K. Lowry/ | | |
| Date: | 04/21/2010 | | |

OP \$65.00 3045286

TRADEMARK

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK

WHEREAS, ROCK N ROLLER, LLC, a Missouri corporation, is the owner of the trademark ROCK N ROLLER, U.S. Reg. No. 3,045,286, for: apparatus for forming decorative imprints in concrete, namely, a hand operated imprint roller.

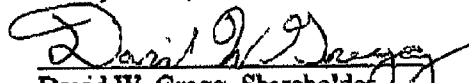
WHEREAS, MARSHALLTOWN COMPANY, a corporation of the State of Iowa, is desirous of acquiring the entire right, title and interest in and to such trademark.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, ROCK N ROLLER, LLC, does hereby assign, sell and convey to MARSHALLTOWN COMPANY, the trademark ROCK N ROLLER, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be. ROCK N ROLLER, LLC covenants that it will at any time hereafter, at MARSHALLTOWN COMPANY, INC.'s request, execute and deliver all other instruments necessary, in the opinion of MARSHALLTOWN COMPANY's counsel, to complete of perfect the transfer of title to the trademark ROCK N ROLLER.

ROCK N ROLLER, LLC



Randy Akers, Shareholder



David W. Gregg, Shareholder

STATE OF MISSOURI)
) ss:
COUNTY OF)

Before me, the undersigned authority, on this date personally appeared Randy Akers, known to me to be the person whose name is subscribed to the foregoing instrument, and

Rock N Roller Assignment, Page 1 of 2

acknowledged to me that he executed the same for the purposes and the consideration therein expressed on behalf of the corporation.

Given under my hand and seal this 29 day of March, 2010.

My Commission Expires:
4-15-2012

Claire D'Allessandro
Notary Public
Seal

CLAIRE D'ALLESSANDRO
NOTARY PUBLIC-NOTARY SEAL
STATE OF MISSOURI
JACKSON COUNTY
MY COMMISSION EXPIRES 4-15-2012
COMMISSION #08506093

STATE OF MISSOURI)
COUNTY OF) ss:

Before me, the undersigned authority, on this date personally appeared David W. Gregg, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and the consideration therein expressed on behalf of the corporation.

Given under my hand and seal this 29 day of March, 2010.

My Commission Expires:
4-15-2012

Claire D'Allessandro
Notary Public
Seal

CLAIRE D'ALLESSANDRO
NOTARY PUBLIC-NOTARY SEAL
STATE OF MISSOURI
JACKSON COUNTY
MY COMMISSION EXPIRES 4-15-2012
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Rock N Roller Assignment, Page 2 of 2

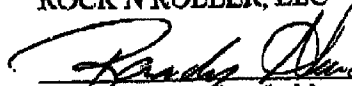
ASSIGNMENT OF TRADEMARK

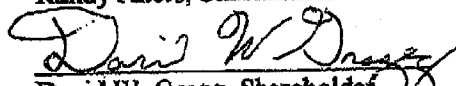
WHEREAS, ROCK N ROLLER, LLC, a Missouri corporation, is the owner of the trademark ROCK N ROLLER and design, U.S. Reg. No. 3,049,545, for: apparatus for forming decorative imprints in concrete, namely, a hand operated imprint roller.

WHEREAS, MARSHALLTOWN COMPANY, a corporation of the State of Iowa, is desirous of acquiring the entire right, title and interest in and to such trademark.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, ROCK N ROLLER, LLC, does hereby assign, sell and convey to MARSHALLTOWN COMPANY, the trademark ROCK N ROLLER and design, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be. ROCK N ROLLER, LLC covenants that it will at any time hereafter, at MARSHALLTOWN COMPANY, INC.'s request, execute and deliver all other instruments necessary, in the opinion of MARSHALLTOWN COMPANY's counsel, to complete of perfect the transfer of title to the trademark ROCK N ROLLER and design.

ROCK N ROLLER, LLC


Randy Akers, Shareholder


David W. Gregg, Shareholder

STATE OF MISSOURI)
) ss:
COUNTY OF)

Before me, the undersigned authority, on this date personally appeared Randy Akers, known to me to be the person whose name is subscribed to the foregoing instrument, and

