

04-27-2010

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OMB Collection 0651-0027 (exp. 01/31/2009)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
EET



103595772

To the Director of the U. S. Patent and Trade

address (es) below.

1. Name of conveying party(ies):

NATIONWIDE BEAUTY & BARBER, LLC

Individual(s)  Association  
 General Partnership  Limited Partnership

Corporation-State: \_\_\_\_\_  
X Other Limited Liability Company

Citizenship (see guidelines) New York

Additional names of conveying parties attached?  Yes X No

3. Nature of conveyance /Execution Date(s):

Execution Date(s) April 15, 2010

X Assignment  Merger  
 Security Agreement  Change of Name  
Other

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  
X No

Name: NATIONWIDE-STEPHAN INC.

Internal

Address:

Street 1850 West McNab Road

Address:

City: Fort Lauderdale

State: Florida

Zip: 33309

Country: U.S.A.

Association Citizenship \_\_\_\_\_  
 General Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_

X Corporation Citizenship Florida

Other Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

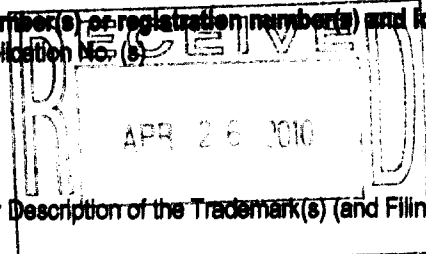
(Designation must be separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

1164129



Additional sheet(s) attached? Yes X No

C. Identification or Description of the Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Design plus the words: NATIONWIDE BEAUTY & BARBER SUPPLY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: William M. Gross

Internal Address: \_\_\_\_\_

Street Address: 1850 West McNab Road

City: Fort Lauderdale

State: Florida Zip: 33309

Phone Number: 954-971-0600

Fax Number: 954-971-1603

Email Address: bill\_gross@thestephanco.com

6. Total Number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged to deposit account  
X Enclosed

8. Payment information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

04/26/2010 NJANA1 0000052 1164129

01 FC:8521

48.00 DP

9. Signature:

Signature

APRIL 20, 2010

Date

William M. Gross

Name of Person Signing

Total number of pages including cover  
Sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:

4/26/10

### Assignment of Service Mark

WHEREAS, Nationwide Beauty and Barber, LLC (hereinafter "Assignor"), a New York LLC, with a place of business at 2600 Erie Blvd East, Syracuse, NY 13224, is the owner of all right, title and interest in and to a certain service mark and the goodwill thereof, which mark is registered in the United States Patent and Trademark Office.

WHEREAS, Nationwide-Stephan, Inc.. (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of Florida, with a place of business at 1850 W. McNab Rd., Ft. Lauderdale, FL 33309, is desirous of acquiring said mark;

#### NOW THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to said service mark, together with the goodwill of the business symbolized by said mark and the United States Trademark Registration therefore,

April 16, 2010

NATIONWIDE BEAUTY & BARBER, LLC

By: 

Richard Kassel, Member