

Form PTO-1594 (Rev. 01-09)  
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

The Game Truck, LLC

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) US

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) 04/02/2010

- Assignment
- Security Agreement
- Other Correction
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Game Truck Licensing, LLC

Internal

Address: \_\_\_\_\_

Street Address: 1501 W Fountainhead Parkway, #520

City: Tempe

State: AZ

Country: US Zip: 85282

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_

Other Ltd Liability Co Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3391105

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

GAMETRUCKGT

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Sandra L. Etherton, Etherton Law Group, LLC

Internal Address: \_\_\_\_\_

Street Address: 2010 E. University Dr., #25

City: Tempe

State: AZ Zip: 85281

Phone Number: 602-681-3331

Fax Number: 602-681-3339

Email Address: sandra@ethertonlaw.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$0**

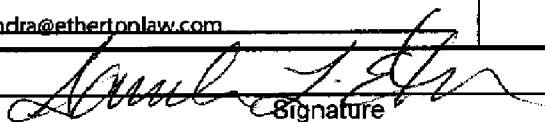
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

  
Signature

4/27/10  
Date

Sandra L. Etherton, Etherton Law Group, LLC

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **6**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

478-002  
700435552

TRADEMARK  
REEL: 004194 FRAME: 0125

USPTO

4/6/2010 7:44:53 PM

PAGE 4/006

Fax Server

TO:SANDRA L ETHERTON ETHERTON LAW GROUP LLC COMPANY:2010 E. UNIVERSITY DR., H

<b>TRADEMARK ASSIGNMENT</b>
-----------------------------

Electronic Version v1.1  
 Stylesheet Version v1.1

**04/05/2010**  
**900158888**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Game Truck, LLC		04/02/2010	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Game Truck Licensing, LLC		
<b>Street Address:</b>	1501 West Fountainhead Parkway, #520		
<b>City:</b>	Tempe		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85282		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3391105	GAME TRUCK GT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)681-3339		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	602-681-3331		
<b>Email:</b>	sandra@ethertonlaw.com		
<b>Correspondent Name:</b>	Sandra L Etherton Etherton Law Group LLC		
<b>Address Line 1:</b>	2010 E. University Dr., #25		
<b>Address Line 4:</b>	Tempe, ARIZONA 85281		
<b>ATTORNEY DOCKET NUMBER:</b>	478-002, F2600		
<b>NAME OF SUBMITTER:</b>	Sandra L. Etherton		
<b>Signature:</b>	/sle38982/		
<b>Date:</b>	04/05/2010		

OP \$40.00 3391105

**TRADEMARK**  
**REEL: 004194 FRAME: 0126**

USPTO 4/6/2010 7:44:53 PM PAGE 5/006 Fax Server

TO:SANDRA L ETHELTON ETHELTON LAW GROUP LLC COMPANY:2010 E. UNIVERSITY DR., #

Total Attachments: 1  
source=478-002 TM Assignment#page1.tif

USPTO

4/6/2010 7:44:53 PM

PAGE

6/006

Fax Server

TO: SANDRA L ETHERTON ETHERTON LAW GROUP LLC COMPANY: 2010 E. UNIVERSITY DR., #

### ASSIGNMENT of TRADEMARK

**Assignor:**

The Game Truck, LLC,  
an Arizona limited liability company  
1501 West Fountainhead Parkway, #520  
Tempe, AZ 85282

**Assignee:**

Game Truck Licensing, LLC,  
a Delaware limited liability company  
1501 West Fountainhead Parkway, #520  
Tempe, AZ 85282

Trademark:

GAME TRUCK GT and design

Application Serial Number:

77159952

Application Filing Date:

April 18, 2007

Registration Number:

3391105

Registration Date:

March 4, 2008

In return for good and valuable consideration received, Assignor assigns to Assignee all right, title and interest in and to the above referenced mark and its registration in all countries, together with the goodwill of the business with which the mark is used, or that part of the good will connected with the use of, and symbolized by, the mark.

Further, Assignor agree to take such reasonable actions as may be required, if any, to perfect the assignment of the intellectual property and applications for related trademarks, including the execution and delivery of any additional instruments of assignment and affidavits.



Scott Novis  
Member/Manager of The Game Truck, LLC

4/2/10

Date

478-092