

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the NAME of Assignor #1, ENTITY TYPE of Assignor #1, CITIZENSHIP of Assignor #1, and ENTITY TYPE of Assignee previously recorded on Reel 006406 Frame 0672. Assignor(s) hereby confirms the assignment of the entire interest filed on 11/05/2001.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hearst SM Partnership		10/30/2001	PARTNERSHIP: NEW YORK
Hearst Business Communications, Inc.		10/30/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SMARTMONEY
Composed Of:	COMPOSED OF Hearst SM Partnership, a New York General Partnership, and Dow Jones & Company, Inc., a Delaware Corporation
Street Address:	1790 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	PARTNERSHIP: NEW YORK

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1893613	401(K) DIMENSIONS
Registration Number:	1994746	FINANCIAL DIMENSIONS
Registration Number:	2027699	DIMENSION FINANCIERA
Registration Number:	2063305	RETIREMENT DIMENSIONS

CORRESPONDENCE DATA

Fax Number: (646)280-2059
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: bfitzpatrick@hearst.com
 Correspondent Name: Bridgette Fitzpatrick
 Address Line 1: 300 West 57th St.

900160762

**TRADEMARK
 REEL: 004194 FRAME: 0959**

CH \$1115.00 1893613

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	SM\$ CORRECTIVE ASSIGNMENT
NAME OF SUBMITTER:	Attorney
Signature:	/Bridgette Fitzpatrick/
Date:	04/28/2010

Total Attachments: 10

- source=Assignment - Reel-Frame 2406-0672#page1.tif
- source=SMARTMONEY - Business Certificate#page1.tif
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Trademark Assignment Details

Reel/Frame: 2406/0672

Pages: 2

Received: 12/12/2001

Recorded: 11/05/2001

Conveyance: ASSIGNS THE ENTIRE INTEREST

Total properties: 4

1	Serial #: <u>74423091</u> Mark: 401(K) DIMENSIONS	Filing Dt: 08/11/1993	Reg #: <u>1893613</u>	Reg. Dt: 05/09/1995
2	Serial #: <u>74639490</u> Mark: FINANCIAL DIMENSIONS	Filing Dt: 02/28/1995	Reg #: <u>1994746</u>	Reg. Dt: 08/20/1996
3	Serial #: <u>74639491</u> Mark: DIMENSION FINANCIERA	Filing Dt: 02/28/1995	Reg #: <u>2027699</u>	Reg. Dt: 12/31/1996
4	Serial #: <u>75123063</u> Mark: RETIREMENT DIMENSIONS	Filing Dt: 06/21/1996	Reg #: <u>2063305</u>	Reg. Dt: 05/20/1997

Assignors

1 HEARST SM PARTNERSHIP, INC.

Exec Dt: 10/30/2001

Entity Type: CORPORATION

Citizenship: NONE

2 HEARST BUSINESS COMMUNICATIONS, INC.

Exec Dt: 10/30/2001

Entity Type: CORPORATION

Citizenship: NONE

Assignee

1 SMARTMONEY

1790 BROADWAY
NEWYORK, NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Correspondence name and address

CLIFFORD CHANCE ROGERS & WELLS LLP
CHRISTINE F. BENTON
200 PARK AVENUE
NEWYORK, NEWYORK 10166

Search Results as of: 04/27/2010 01:09 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

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Amended Business Certificate

The undersigned hereby certify that a certificate of doing business under the assumed name

SMARTMONEY

for the conduct of business at 1790 Broadway, New York, New York

was filed in the office of the County Clerk New York County, State of New York, on the
30 day of MARCH 94 under index number 1828/94B that the
last amended certificate was filed on the day of in the
office of the said County Clerk under index number

It is hereby further certified that this amended certificate is made for the purpose of more accurately setting forth the facts recited in the original certificate or the last amended certificate and to set forth the following changes in such facts.*

The Hearst Corporation is no longer a member of the general partnership, 2329/2001B
It is being replaced by Hearst SM Partnership, 959 Eighth Avenue, New York, NY 10019.

Dow Jones & Company, Inc., 200 Liberty Street, New York, NY 10281, remains a partner.

COMMUNICATIONS DIVISION
COURT REPORTERS
100 NASSAU ST
NEW YORK, NY 10038
day of FEBRUARY 1994

In Witness Whereof, the undersigned have this
made and signed this certificate.

Dow Jones & Company, Inc.

by: Peter G. Skinner
Peter G. Skinner, Secretary

Hearst SM Partnership

by: Hearst Communications, Inc.,

by: Jodie W. King Managing Partner
Jodie W. King, Secretary

The Hearst Corporation

by: Jodie W. King
Jodie W. King, Secretary

State of New York, County of

SS.: ACKNOWLEDGMENT RPL309-a (Do not use outside New York State)

On before me, the undersigned, personally appeared

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

(signature and office of individual taking acknowledgment)

* Set forth the residence address of each new partner, if any.

State of New York
County of New York

ss.:

On JUNE 1, 2001 before me, the undersigned,
personally appeared JODIE W. KING

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is-(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

(Signature and office of individual taking acknowledgment)

PETER N. FLEISCHMAN
Notary Public, State of New York
No. 4795230
Qualified in New York County
Commission Expires Feb. 3, 2002

State of New York
County of New York

ss.:

On JUNE 5, 2001 before me, the undersigned,
personally appeared PETER G. SKINNER

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is-(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in

(insert city or political subdivision and state or county or other place acknowledgment taken)

Lisa M. Kelly
(Signature and office of individual taking acknowledgment)

June 5, 2001

INDEX No. 1828/948

Amended Certificate

CERTIFIED COPY ISSUE

Fee Paid 47

Dated JUN - 6 2001

County Clerk, N.Y. Co.
By [Signature]

CERTIFIED COPY ISSUE CONDUCTING BUSINESS UNDER THE NAME OF

Fee Paid 18.00

Dated SEP 23 2001

County Clerk, N.Y. Co.

By [Signature]

SMARTMONEY

THIS RECORD NOT TO BE REMOVED FROM THE COUNTY CLERK'S OFFICE
FILED BY AK
INDEXED BY AK

2001 JUN 6 AM 11:33

LISA M. KELLY
NOTARY PUBLIC, State of New York
TOTAL No. 01KE6034317
Qualified in New York County
Commission Expires Dec. 6, 2001
CONS CASH DATE TIME
-8459 1000 01 JUN 06 12:57 PM 9-1

PRINT YOUR NAME JOE LOMBARDO
PRINT YOUR BUSINESS ADDRESS 3190 CATTY CT
BETHPAGE NY 11714
PRINT YOUR BUSINESS TELEPHONE NUMBER (917) 915-0099



Amended Business Certificate

The undersigned hereby certify that a certificate of doing business under the assumed name

SMARTMONEY

for the conduct of business at 1790 Broadway, New York, New York

was filed in the office of the County Clerk, New York County, State of New York, on the
30th day of March, 1994 under index number 1828/94B; that the
last amended certificate was filed on the 6th day of June, 2001 in the
office of the said County Clerk under index number 2329/2001B

It is hereby further certified that this amended certificate is made for the purpose of more accurately setting forth the facts recited in the original certificate or the last amended certificate and to set forth the following changes in such facts:

The address of SMARTMONEY has been changed to 1755 Broadway, New York, NY 10019

The address of Hearst SM Partnership has been changed to 300 West 57th Street, New York, NY 10019

In Witness Whereof, the undersigned have this 16th day of February, 2007 made and signed this certificate.
Dow Jones & Company, Inc.

By: Joseph A. Stern
Joseph A. Stern
Senior Vice President,
General Counsel and
Corporate Secretary

Hearst SM Partnership
By: Hearst Communications, Inc.,
Managing Partner
By: Catherine A. Bostrom
Catherine A. Bostrom, Secretary

State of New York, County of New York

SS.: ACKNOWLEDGMENT RPL309-a (Do not use outside New York State)

On Feb. 16, 2007 before me, the undersigned, personally appeared Joseph A. Stern

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

Cecilia Rodriguez
(signature and office of individual taking acknowledgment)
Notary Public, State of New York
No. X-477625
Qualified in Cuyahoga County

* Set forth the residence address of each new partner, if any.

FILED
COUNTY CLERK
N.Y. COUNTY

2007 MAR -5 PM 1:29

THIS RECORD NOT TO
BE REMOVED FROM THE
COUNTY CLERKS OFFICE

FILED BY *[Signature]*

INDEXED BY *[Signature]*

051

CERTIFIED COPY ISSUE

Fee Paid \$10.00

Dated MAR 05 2007

County Clerk, N.Y. Co.

By *[Signature]*

INDEX No. 1128/11948

Amended Certificate

\$100

CONDUCTING BUSINESS UNDER
THE NAME OF

SMARTMONEY

PRINT YOUR NAME

Property Research

PRINT YOUR BUSINESS
ADDRESS

*139 FULTON STREET
NY NY 10038*

PRINT YOUR BUSINESS
TELEPHONE NUMBER

212 210-9002

STATE OF NEW YORK
COUNTY OF NEW YORK
NOTARY PUBLIC, STATE OF NEW YORK
NO. 02NO4877910
QUALIFIED IN QUEENS COUNTY
COMMISSION EXPIRES NOV. 9, 2010

Daniel A. Nooger
[Signature]

(insert city or political subdivision and state or county or other place acknowledgment)
[Signature and office of individual taking acknowledgment]

personally known to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that he/she/they executed the same on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in

personally known to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that he/she/they executed the same on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

On February 15, 2007 before me, the undersigned, personally appeared *Catherine A. Costello*
State of New York
County of New York
ss.: }
County of

On February 15, 2007 before me, the undersigned, personally appeared *Catherine A. Costello*
State of New York
County of New York
ss.: }
County of



Business Certificate for Partners

The undersigned do hereby certify that they are conducting or transacting business as members of a partnership under the name or designation of **SMARTMONEY**

at 1790 Broadway, New York, New York

in the County of New York, State of New York, and do further certify that the full names of all the persons conducting or transacting such partnership including the full names of all the partners with the residence address of each such person, and the age of any who may be infants, are as follows:

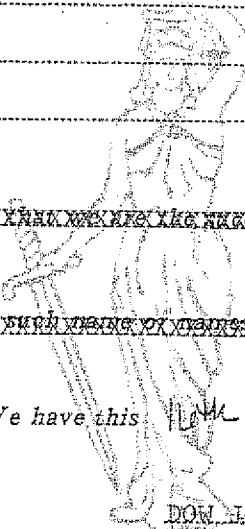
NAME Specify which are infants and state ages.

RESIDENCE

Dow Jones & Company, Inc. 12163-1949C	200 Liberty Street New York, New York 10281
The Hearst Corporation 87493-1965C 011689-1927C	959 Eighth Avenue New York, New York 10019

~~WE DO FURTHER CERTIFY THAT WE ARE THE NECESSARY INTEREST XXX~~

~~THE PERSONS OR PERSONS HERETOFORE USING SUCH NAME OR NAMES TO CARRY ON OR CONDUCT OR TRANSACT BUSINESS XX~~



In Witness Whereof, We have this 10th day of March 19 94 made and signed this certificate.

DOM JONES & COMPANY, INC.

By: David E. Moran
Name: David E. Moran
Title: Assistant Secretary

THE HEARST CORPORATION

By: Jodie W. King
Name: Jodie W. King
Title: Secretary

State of New York, County of

ss: INDIVIDUAL ACKNOWLEDGMENT

On this _____ day of _____ 19 _____, before me personally appeared

to me known and known to me to be the individual described in, and who executed the foregoing certificate, and he thereupon duly acknowledged to me that he executed the same.

State of New York, County of New York

ss.:

CORPORATE ACKNOWLEDGMENT

On this 11th day of March

19 94, before me personally appeared

David E. Moran,

to me known, who being by me duly sworn, did depose and say, that he resides in

that he is the Assistant Secretary of Dow Jones & Company, Inc.,

the corporation described in and which executed the foregoing certificate; that he knows the seal of said corporation; that the seal affixed to said certificate is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.

Miriam Diamond
Notary Public

MIRIAM DIAMOND
NOTARY PUBLIC, State of New York
No. 24-4936736
Qualified in Kings County
Commission Expires July 25, 1994

INDEX No.

Certificate of Partners

of
DOW JONES & COMPANY, INC.
and
THE HEARST CORPORATION

CONDUCTING BUSINESS UNDER
THE NAME OF
SMARTMONEY

State of New York, County of

ss.:

INDIVIDUAL ACKNOWLEDGMENT

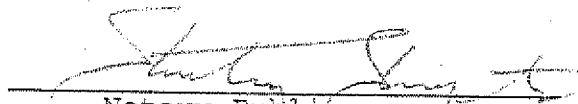
On this day of

19, before me personally appeared

to me known and known to me to be the individual described in, and who executed the foregoing certificate, and he thereupon duly acknowledged to me that he executed the same.

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:

On this 16th day of March 1994, before me personally appeared Jodie W. King to me known, who being by me duly sworn, did depose and say, that she resides in 470 Park Avenue, New York, NY 10022 that she is the Secretary of The Hearst Corporation, the corporation described in and which executed the foregoing certificate; that she knows the seal of said corporation; that the seal affixed to said certificate is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that she signed her name thereto by like order.


Notary Public
STANLEY STEMLER
NOTARY PUBLIC, State of New York
No. 31-3894264
Qualified in New York County
Commission Expires March 30, 1995

24862

FILED

001828 MAR 30 94

COUNTY CLERK'S CO.
RETURN FILE TO CLERK

05/06

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MAR 30 1994
COUNTY CLERK, N.Y. CO.

BY DTC

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NOV 25 1990

BY [Signature] CO.

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10.00

Fee Paid SEP 23 1992

Noted
County Clerk, N.Y. Co.

1120.00

CASH

2:23PM #04

03/30/94

PRINT YOUR BILL

PRINT YOUR BUSINESS ADDRESS

PRINT YOUR BUSINESS TELEPHONE NUMBER

Miriam Diamond

Jones Jones & Company, Inc.

200 Leberky Street
New York, NY 10028

(212) 416-5810

CCPBUSI

SUPREME COURT - STATE OF NEW YORK
OFFICE OF THE COUNTY CLERK - NEW YORK COUNTY
BUSINESS REGISTRATION INQUIRY

DATE: 09/10/2007
TIME: 12:56:52

NAME:

SMARTMONEY	1994	01828	B	19000000	02
SMART MONEY INC	1956	05500	C	19911025	01
SMART MONEY INC	1972	17720	C	19911025	01
SMART MONEY PRODUCTIONS, INC.	1992	08359	C	19920512	01
SMART MOVE INC	1987	18440	C	19911025	01
SMART MOVE LTD	1974	06394	C	19911025	01
SMARTMOVE MANAGEMENT INC.	1994	06082	C	19940330	01
SMART MOVE REALTY DOWNTOWN, INC.	1995	10372	C	19950331	01
SMART MOVE REALTY INC.	1993	10253	C	19930604	01
SMART MOVES TRUCKING	1989	02194	B	19911025	01
SMART MOVES TRUCKING INC	1989	11345	C	19911025	01
SMART MUSIC CORP	1958	07337	C	19911025	01
SMART NAIL	1985	07249	B	19911025	02
SMARTNAMES INC	1987	08077	C	19911025	01
SMART NECKWEAR CO	1900	07738	B	19911025	07

F3=EXIT PrtScn=PRINT F7=BACKWARD F8=FORWARD F12=EXIT MAIN