

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MGM Grand Hotel, LLC		03/25/2010	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	MGM MIRAGE		
Street Address:	3950 Las Vegas Boulevard South		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77493475	NIGHTLIFE ALL DAY LONG	
Serial Number:	77493470	NIGHTLIFE ALL DAY LONG	
CORRESPONDENCE DATA			
Fax Number:	(702)382-8135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7023822101		
Email:	lvpto@bhfs.com		
Correspondent Name:	Jason D. Firth		
Address Line 1:	100 N. City Parkway, Suite 1600		
Address Line 4:	Las Vegas, NEVADA 89106		
ATTORNEY DOCKET NUMBER:	12197MGM		
NAME OF SUBMITTER:	Jason D. Firth		
Signature:	/Jason D. Firth/		

CH \$65.00 77493475

Date:

04/28/2010

Total Attachments: 1

source=Exec. TM Assignment (ITU) MGM Grand Hotel LLC to MGM MIRAGE#page1.tif

U.S. TRADEMARK ASSIGNMENT

This U.S. TRADEMARK ASSIGNMENT is made by and between MGM GRAND HOTEL, LLC, a Nevada Limited Liability Company, ("Assignor"), in favor of MGM MIRAGE, a Delaware Corporation ("Assignee").

WHEREAS, Assignor has adopted, owns and has an ongoing intent to use the Marks listed below on or in connection with the services covered in the pending applications listed below.

<u>Mark</u>	<u>Filing Date</u>	<u>Application No.</u>
NIGHTLIFE ALL DAY LONG	June 6, 2008	77/493,475
NIGHTLIFE ALL DAY LONG	June 6, 2008	77/493,470

WHEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Marks and pending applications, together with the goodwill of the business symbolized by the Marks, the ongoing business activities associated with the Marks, and the right to bring action for past infringement of the Marks.

IN WITNESS WHEREOF, Assignor has caused this U.S. TRADEMARK ASSIGNMENT to be executed and delivered by its duly authorized officer, dated as of this March 25, 2010.

MGM GRAND HOTEL, LLC

By: [Signature]
Name: John M. McManus
Title: Secretary

STATE OF Nevada) ss.
COUNTY OF Clark)

On this 25 day of March, 2010, before me personally appeared John M. McManus who proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of MGM Grand Hotel, LLC, who being by me duly sworn did depose and say that he is an authorized officer of said company, that the said instrument was signed on behalf of said company and that he acknowledged said instrument to be the free act and deed of said company.

[Signature]
Notary Public

