

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|  |  |                          |                       |
|--|--|--------------------------|-----------------------|
| SUBMISSION TYPE:                       | NEW ASSIGNMENT   |                          |                       |
| NATURE OF CONVEYANCE:                  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                          |                       |
| <b>CONVEYING PARTY DATA</b>            |  |                          |                       |
| <b>Name</b>                            | <b>Formerly</b>  | <b>Execution Date</b>    | <b>Entity Type</b>    |
| Twentieth Century Fox Film Corporation |  | 06/20/2008               | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>            |  |                          |                       |
| <b>Name:</b>                           | Fox Television Studios, Inc.   |                          |                       |
| <b>Street Address:</b>                 | 10201 West Pico Boulevard  |                          |                       |
| <b>City:</b>                           | Los Angeles  |                          |                       |
| <b>State/Country:</b>                  | CALIFORNIA   |                          |                       |
| <b>Postal Code:</b>                    | 90035  |                          |                       |
| <b>Entity Type:</b>                    | CORPORATION: DELAWARE  |                          |                       |
| <b>PROPERTY NUMBERS Total: 2</b>       |  |                          |                       |
| <b>Property Type</b>                   | <b>Number</b>  | <b>Word Mark</b>         |                       |
| Registration Number:                   | 3360954  | 15 GIGS OF FAME          |                       |
| Registration Number:                   | 3433332  | GET YOUR 15 GIGS OF FAME |                       |
| <b>CORRESPONDENCE DATA</b>             |  |                          |                       |
| Fax Number:                            | (310)969-3095  |                          |                       |
|  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                          |                       |
| Phone:                                 | 310-369-5414   |                          |                       |
| Email:                                 | tm@fox.com   |                          |                       |
| Correspondent Name:                    | Mei-lan Stark, Esq., Fox Group Legal   |                          |                       |
| Address Line 1:                        | P.O. Box 900   |                          |                       |
| Address Line 2:                        | Intellectual Property Department   |                          |                       |
| Address Line 4:                        | Beverly Hills, CALIFORNIA 90213-0900   |                          |                       |
| ATTORNEY DOCKET NUMBER:                | CA2006003916, 4116   |                          |                       |
| NAME OF SUBMITTER:                     | Tina Pompey  |                          |                       |
| Signature:                             | /Tina M. Pompey/   |                          |                       |

CH \$65.00 3360954

**900160816**

**TRADEMARK**  
**REEL: 004195 FRAME: 0192**

Date:

04/28/2010

Total Attachments: 1  
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## TRADEMARK ASSIGNMENT AGREEMENT

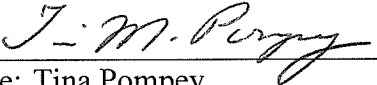
This Assignment, effective as of June 20, 2008, is between Twentieth Century Fox Film Corporation, a Delaware corporation with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignor"), and Fox Television Studios, Inc., a Delaware corporation, with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademarks, "15 GIGS OF FAME" and "GET YOUR 15 GIGS OF FAME", evidenced by United States Patent and Trademark Office Registration Nos. 3360954 and 3433332 dated December 25, 2007 and May 20, 2008 (the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks, the above-identified registration for the Marks, and all rights of action and claims for past infringements thereof.

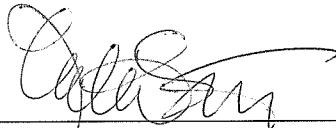
Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Marks.

ACKNOWLEDGED AND AGREED  
Twentieth Century Fox Film Corporation

By:   
Name: Tina Pompey  
Title: Assistant Secretary

Date: April 27, 2010

ACKNOWLEDGED AND AGREED  
Fox Television Studios, Inc.

By:   
Name: Mei-lan Stark  
Title: Assistant Secretary

Date: April 27, 2010