

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Reel Number incorrectly listed as "006406" to read "002406" previously recorded on Reel 004194 Frame 0959. Assignor(s) hereby confirms the assignment of the entire interest filed on 11/05/2001.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hearst SM Partnership		10/30/2001	PARTNERSHIP: NEW YORK
Hearst Business Communications, Inc.		10/30/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SMARTMONEY
Composed Of:	COMPOSED OF Hearst SM Partnership, a New York General Partnership, and Dow Jones & Company, Inc. a Delaware Corporation
Street Address:	1790 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	PARTNERSHIP: NEW YORK

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1893613	401(K) DIMENSIONS
Registration Number:	1994746	FINANCIAL DIMENSIONS
Registration Number:	2027699	DIMENSION FINANCIERA
Registration Number:	2063305	RETIREMENT DIMENSIONS

CORRESPONDENCE DATA

Fax Number: (646)280-2059
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-649-2059
 Email: bfitzpatrick@hearst.com
 Correspondent Name: Bridgette Fitzpatrick
 Address Line 1: 300 West 57th St.

900160831

**TRADEMARK
 REEL: 004195 FRAME: 0334**

CH \$115.00 1893613

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

SM\$ CORRECTIVE ASSIGNMENT

NAME OF SUBMITTER:

Attorney

Signature:

/Bridgette Fitzpatrick/

Date:

04/29/2010

Total Attachments: 1

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United States Patent and Trademark Office

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Trademark Assignment Details

Reel/Frame: 4194/0959

Pages: 12

Received: 04/28/2010

Recorded: 04/28/2010

Attorney Dkt #: SM\$ CORRECTIVE ASSIGNMENT

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE NAME OF ASSIGNOR #1, ENTITY TYPE OF ASSIGNOR #1, CITIZENSHIP OF ASSIGNOR #1, AND ENTITY TYPE OF ASSIGNEE PREVIOUSLY RECORDED ON REEL 006406 FRAME 0672. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT OF THE ENTIRE INTEREST FILED ON 11/05/2001.

Total properties: 4

1	Serial #: <u>74423091</u> Mark: 401(K) DIMENSIONS	Filing Dt: 08/11/1993	Reg #: <u>1893613</u>	Reg. Dt: 05/09/1995
2	Serial #: <u>74639490</u> Mark: FINANCIAL DIMENSIONS	Filing Dt: 02/28/1995	Reg #: <u>1994746</u>	Reg. Dt: 08/20/1996
3	Serial #: <u>74639491</u> Mark: DIMENSION FINANCIERA	Filing Dt: 02/28/1995	Reg #: <u>2027699</u>	Reg. Dt: 12/31/1996
4	Serial #: <u>75123063</u> Mark: RETIREMENT DIMENSIONS	Filing Dt: 06/21/1996	Reg #: <u>2063305</u>	Reg. Dt: 05/20/1997

Assignors

1 HEARST SM PARTNERSHIP

Exec Dt: 10/30/2001

Entity Type: PARTNERSHIP

Citizenship: NEW YORK

2 HEARST BUSINESS COMMUNICATIONS, INC.

Exec Dt: 10/30/2001

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee

1 SMARTMONEY

Entity Type: PARTNERSHIP

Citizenship: NEW YORK

Composed of: COMPOSED OF HEARST SM PARTNERSHIP, A NEW YORK GENERAL PARTNERSHIP, AND DOW JONES & COMPANY, INC., A DELAWARE CORPORATION
1790 BROADWAY
NEW YORK, NEW YORK 10019

Correspondence name and address

BRIDGETTE FITZPATRICK
300 WEST 57TH ST.
NEW YORK, NY 10019

Search Results as of: 04/29/2010 09:33 AM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

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