

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Blue Ribbon, LP		04/01/2010	PARTNERSHIP: TEXAS
<b>RECEIVING PARTY DATA</b>			
Name:	Prefco Corp.		
Street Address:	North Loop West, #100		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77018		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2459977	BLUE RIBBON BRAND TEXAS TRADITIONS CO.	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(215)568-3439		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(215) 568-3100		
Email:	trademarks@woodcock.com		
Correspondent Name:	Denise I. Mroz, Woodcock Washburn LLP		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	APBL-0008		
NAME OF SUBMITTER:	Denise I. Mroz		
Signature:	/Denise I. Mroz/		
Date:	04/29/2010		

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Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004195 FRAME: 0371**

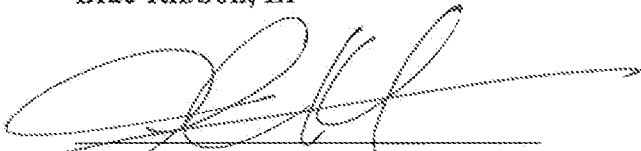
ASSIGNMENT

WHEREAS, Blue Ribbon, LP (Assignor), a Texas partnership, with a principal place of business at North Loop West, #100, Houston, Texas 77018, is the owner of the trademark BLUE RIBBON BRAND TEXAS TRADITIONS CO. as well as the related U.S. trademark registration, No. 2459977 (hereinafter collectively referred to as the "Mark");

WHEREAS, Prefco Corp. (Assignee), a Delaware corporation, with a principal place of business at North Loop West, #100, Houston, Texas 77018, is desirous of acquiring the Mark together with the appurtenant good will;

NOW, THEREFORE, effective as of the date of last signature, and for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and the good-will of business symbolized thereby.

**Blue Ribbon, LP**

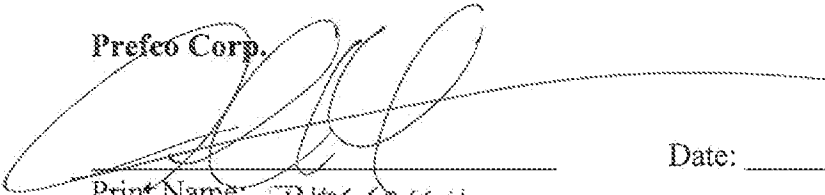


Print Name: JOHN KOURIS

Print Title: SECRETARY

Date: 4.1.10

**Prefco Corp.**



Print Name: JOHN KOURIS

Print Title: SECRETARY

Date: 4.1.10