

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kinetix Living Corp.		03/05/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fitness Living Acquisition Corporation		
<b>Street Address:</b>	3300 1st Avenue S.		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98134		
<b>Entity Type:</b>	CORPORATION: WASHINGTON		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78665018	SWITCH ON	
<b>Serial Number:</b>	78665019	KINETIX LIVING	
<b>Serial Number:</b>	78665023	KINETIX	
<b>Registration Number:</b>	3721847	WE HELP PEOPLE GET AND STAY IN THE BEST SHAPE OF THEIR LIVES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)833-2001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	650.833.2170		
<b>Email:</b>	carolanne.bashir@dlapiper.com		
<b>Correspondent Name:</b>	Allyn Taylor		
<b>Address Line 1:</b>	2000 University Avenue		
<b>Address Line 4:</b>	East Palo Alto, CALIFORNIA 94303		
<b>ATTORNEY DOCKET NUMBER:</b>	373407-104/5/6/7		

CH \$115.00 78665018

**900160875**

**TRADEMARK  
 REEL: 004195 FRAME: 0739**

NAME OF SUBMITTER:	Allyn Taylor
Signature:	/Allyn Taylor/
Date:	04/29/2010
Total Attachments: 2 source=KINETIX LIVING to FITNESS LIVING ACQUISITION CORP assignment#page1.tif source=KINETIX LIVING to FITNESS LIVING ACQUISITION CORP assignment#page2.tif	

**ASSIGNMENT OF TRADEMARKS**

Kinetix Living Corp., a Delaware corporation ("Assignor"), is the owner of the trademarks set forth in the Schedule 1 attached hereto (the "Marks")

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Fitness Living Acquisition Corporation, a Washington corporation ("Assignee"), its entire right, title and interest in and to the Marks and their related registrations, together with the goodwill of the business associated with the Marks, with all rights of action, powers and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignee's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including without limitation rights to injunctive relief, damages, profits, costs and attorney fees, arising out of past infringement of the Marks, or injury to the related goodwill, effective this date.

Execution Date: March 5, 2010.

KINETIX LIVING CORP.

By: 

{Name}: Steve Schiell

{Title}: Pres & CEO

**Schedule 1**  
**Assignment of Trademarks**  
**Owned by Kinetix Living Corp.**

<b>Mark</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Country</b>
KINETIX	1127817	TMA603905	Canada
KINETIX	1275178	N/A	Canada
KINETIX (and Design)	1257770	TMA660116	Canada
KINETIX LIVING	1275179	N/A	Canada
SWITCH ON	1275177	N/A	Canada
KINETIX	4522901	4522901	European Union
KINETIX	78/665023	N/A	United States
KINETIX LIVING	78/665019	N/A	United States
SWITCH ON	78/665018	N/A	United States
WE HELP PEOPLE GET AND STAY IN THE BEST SHAPE OF THEIR LIVES	77/734035	N/A	United States