TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
River's End Holdings, LLC		04/29/2010	LIMITED LIABILITY COMPANY: MINNESOTA

RECEIVING PARTY DATA

Name:	U.S. Bank National Association
Street Address:	800 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55402
Entity Type:	a national banking association: UNITED STATES

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1662531	LA LOVING
Registration Number:	3173710	EAZ EMBROIDERY ACCESS ZIPPER
Registration Number:	3299383	RIVER'S END

CH $90.00 1662531

CORRESPONDENCE DATA

Fax Number: (612)977-8650
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-977-8516
Email: jbartl@briggs.com
Correspondent Name: Joyce Bartl
Address Line 1: 80 South 8th Street
Address Line 2: 2200 IDS Center
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	19401.1909
NAME OF SUBMITTER:	Joyce Bartl

Signature:	/s/ Joyce Bartl
Date:	04/29/2010

Total Attachments: 1
source=435409_Notice - Trademark_20100429120543#page1.tif

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of April 29th, 2010 (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") from RIVER'S END HOLDINGS, LLC, a Minnesota limited liability company ("Debtor") in favor of U.S. BANK NATIONAL ASSOCIATION, a national banking association (the "Bank"), the Debtor has granted to the Bank a continuing security interest in and continuing lien upon, among other things, the trademarks shown below:

Application Serial No.	Registration No.	Registration Date	Description of Trademark
74/012646	1662531	10/29/1991	LA Loving
78/742376	3173710	11/21/2006	EAZ Embroidery Access Zipper
78/729053	3299383	9/25/2007	River's End

The Debtor and Bank hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

RIVER'S END HOLDINGS, LLC
a Minnesota limited liability company

By: _____
Name: Richard Ward
Title: Chief Executive Officer

Acknowledged and Accepted:

U.S. BANK NATIONAL ASSOCIATION,
a national banking association

By _____
Name: Philip G. Ainsworth
Title: Vice President