

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
River's End Holdings, LLC		04/29/2010	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	U.S. Bank National Association		
Street Address:	800 Nicollet Mall		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	a national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1662531	LA LOVING	
Registration Number:	3173710	EAZ EMBROIDERY ACCESS ZIPPER	
Registration Number:	3299383	RIVER'S END	
CORRESPONDENCE DATA			
Fax Number:	(612)977-8650		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-977-8516		
Email:	jbartl@briggs.com		
Correspondent Name:	Joyce Bartl		
Address Line 1:	80 South 8th Street		
Address Line 2:	2200 IDS Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	19401.1909		
NAME OF SUBMITTER:	Joyce Bartl		

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**TRADEMARK
 REEL: 004196 FRAME: 0141**

Signature:	/s/ Joyce Bartl
Date:	04/29/2010
Total Attachments: 1 source=435409_Notice - Trademark_20100429120543#page1.tif	

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of April 29th, 2010 (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") from RIVER'S END HOLDINGS, LLC, a Minnesota limited liability company ("Debtor") in favor of U.S. BANK NATIONAL ASSOCIATION, a national banking association (the "Bank"), the Debtor has granted to the Bank a continuing security interest in and continuing lien upon, among other things, the trademarks shown below:

Application Serial No.	Registration No.	Registration Date	Description of Trademark
74/012646	1662531	10/29/1991	LA Loving
78/742376	3173710	11/21/2006	EAZ Embroidery Access Zipper
78/729053	3299383	9/25/2007	River's End

The Debtor and Bank hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

RIVER'S END HOLDINGS, LLC
a Minnesota limited liability company

By: 

Name: Richard Ward
Title: Chief Executive Officer

Acknowledged and Accepted:

U.S. BANK NATIONAL ASSOCIATION,
a national banking association

By: 

Name: Philip G. Ainsworth
Title: Vice President