

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/01/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Floridabeach, Inc.		04/24/2010	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Floridabeach, Inc.		
Street Address:	3156 Chelsea Lane		
City:	Levittown		
State/Country:	NEW YORK		
Postal Code:	11756		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3467083	BELLAGIO LUXURY	
CORRESPONDENCE DATA			
Fax Number:	(404)873-8625		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4048738624		
Email:	tucker.barr@agg.com		
Correspondent Name:	J. Tucker Barr		
Address Line 1:	171 17th Street, NW		
Address Line 2:	Suite 2100		
Address Line 4:	Atlanta, GEORGIA 30363		
ATTORNEY DOCKET NUMBER:	26361/1		
NAME OF SUBMITTER:	J. Tucker Barr		

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**TRADEMARK
 REEL: 004196 FRAME: 0366**

Signature:	/J. Tucker Barr/
Date:	04/30/2010
Total Attachments: 1 source=Image#page1.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is, *nunc pro tunc*, effective as of the 1st day of August 2009, by and between Floridabeach, Inc., a New Jersey corporation (hereinafter referred to as "ASSIGNOR"), and Floridabeach, Inc., a New York corporation (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of federal trademark registration for BELLAGIO LUXURY (U.S. Reg. No. 3,467,083) (hereinafter referred to as the "Mark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Mark, is using the Mark and has not abandoned the same; and

WHEREAS, ASSIGNEE wishes to acquire all rights, title, and interest in and to the Mark worldwide, and ASSIGNOR wishes to assign to ASSIGNEE, all right, title and interest in and to the Mark, together with the goodwill associated therewith.

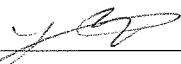
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Mark together with the goodwill of the business in connection with which the Mark is used and which is symbolized by said Mark.

ASSIGNOR

ASSIGNEE

Floridabeach, Inc., a New Jersey corporation

Floridabeach, Inc. a New York corporation



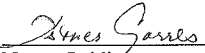
Yu Liu
President



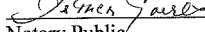
Yu Liu
President

~~SWORN TO~~ and subscribed before me
on this 24 day of Apr, 2010.

SWORN TO and subscribed before me
on this 24 day of Apr, 2010.



Notary Public
My Commission Expires:
5/1/2010



Notary Public
My Commission Expires:
5/1/2010

ESTHER TORRES
Notary Public - State of New York
No. 01TO6145033
Qualified in Nassau County
My Commission Expires May 01, 2010

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