

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Westinghouse Digital Electronics, LLC		04/02/2010	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Credit Managers Association of California
Doing Business As:	DBA Credit Management Association
Street Address:	40 East Verdugo Avenue
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91502
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	77052491	1080PURE
Serial Number:	78869219	AUTOSOURCE
Serial Number:	78844215	MOSAICVIEW
Serial Number:	78731080	PIXELDIRECT
Serial Number:	78783190	SPINE DESIGN
Serial Number:	77591428	NEONPLAYER
Serial Number:	77591458	NEONNOW
Serial Number:	77591477	NEONSOURCE
Serial Number:	77694237	NEONPUMP
Serial Number:	77694223	NEONREMOTE

CORRESPONDENCE DATA

Fax Number: (216)621-6165

900160967

**TRADEMARK
 REEL: 004196 FRAME: 0538**

OP \$265.00 77052491

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216-621-1113
Email: jplatt@rennerotto.com
Correspondent Name: Jonathan A. Platt
Address Line 1: 1621 Euclid Ave.
Address Line 2: 19th Floor
Address Line 4: Cleveland, OHIO 44115

ATTORNEY DOCKET NUMBER:	WEDEG0101
NAME OF SUBMITTER:	Jonathan A. Platt
Signature:	/JonathanAPlatt/
Date:	04/30/2010

Total Attachments: 2
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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Westinghouse Digital Electronics, LLC, a California limited liability company, having a place of business at 500 N. State College Boulevard, Suite 1300, Orange, CA 92868-1625, USA, hereby assigns to Credit Managers Association of California, a California corporation doing business as Credit Management Association, solely in its capacity as Assignee for the Benefit of Creditors of Westinghouse Digital Electronics, LLC, and having a place of business at 40 East Verdugo Avenue, Burbank, California 91502, its successors and assigns, its entire right, title and interest in and to the following listed Trademarks, in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks, as well as the right to sue for past infringement of any of the Trademarks), the same to be held and enjoyed by the assignee as fully and entirely as said interest could have been held and enjoyed by the assignor had this sale, assignment, transfer and conveyance not been made:

Mark	Application No.	Filing Date	Registration No. (if any)
1080 PURE	77/052,491	11/28/2006	3,432,009
AUTOSOURCE	78/869,219	04/25/2006	
MOSAICVIEW	78/844,215	03/23/2006	3,637,131
PIXELDIRECT	78/731,080	10/11/2005	3,497,099
SPINE DESIGN	78/783,190	12/30/2005	3,413,027
NEONPLAYER	77/591,428	10/13/2008	3,750,537
NEONNOW	77/591,458	10/13/2008	3,750,538
NEONSOURCE	77/591,477	10/13/2008	3,750,539
NEONPUMP	77/694,237	03/18/2009	
NEONREMOTE	77/694,223	03/18/2009	

The assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm the assignee's ownership of the Trademarks.

WESTINGHOUSE DIGITAL
ELECTRONICS, LLC

Date:

By 
Name: Richard Houg
Title: Chief Executive Officer

April 2, 2010

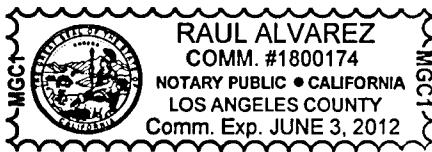
CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of Orange

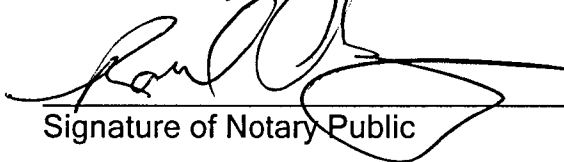
On April 2, 2010 before me, Raul Alvarez, Notary Public,
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Richard Houg
Name(s) of Signer(s)



personally known to me - OR - proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.


Signature of Notary Public