

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Becton Loveless		04/29/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Lead2 Sweden AB		
Street Address:	Ringvagen 52, Box 38107		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	SE-100 64		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3044989	FAST PAYDAY	
CORRESPONDENCE DATA			
Fax Number:	(801)566-0750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-566-6633		
Email:	halterman@tnw.com		
Correspondent Name:	Steve M. Perry		
Address Line 1:	P. O. Box 1219		
Address Line 4:	Sandy, UTAH 84091-1219		
ATTORNEY DOCKET NUMBER:	01942-23413.SM LOVELESS		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

OP \$40.00 3044989

Address Line 4:

NAME OF SUBMITTER:

Steve M. Perry

Signature:

/Steve M. Perry/

Date:

04/30/2010

Total Attachments: 2

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WHEN RECORDED RETURN TO:
Steve M. Perry
THORPE NORTH & WESTERN, LLP
P.O. BOX 1219
SANDY, UTAH 84091-1219

Attorney Docket No.: 01942-23413.SM

ASSIGNMENT

WHEREAS, Becton Loveless, (hereinafter referred to as "ASSIGNOR"), a citizen of the United States of America, having a principal address at 599 South 500 East, Suite 200, American Fork, Utah 84003, is the owner of all right, title, and interest in and to the trademark FAST PAYDAY (hereinafter referred to as the "Mark") which is filed with the U.S. Patent and Trademark Office under Serial No. 78/433,348 having a filing date of 6/10/2004 and registered as U.S. Trademark No. 3,044,989 on 1/17/2006 (hereinafter referred to as the "trademark registration"); and

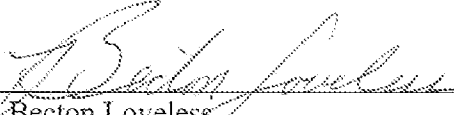
WHEREAS, Lead2 Sweden AB, (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of Sweden, having a principal business office at Ringvägen 52, Box 38107, SE-100 64 Stockholm, Sweden, is desirous of acquiring all right, title and interest in and to the Mark held by ASSIGNOR and the above-identified trademark registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark, the above-identified trademark registration, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the
ASSIGNOR.

EFFECTIVE as of this 29 day of April, 2010.


By: Becton Loveless