

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|----------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Alpha Mills Corporation | | 04/27/2010 | CORPORATION: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | Allstar Marketing Group, LLC | | |
| Street Address: | 4 Skyline Drive | | |
| City: | Hawthorne | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10532 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2351180 | SNUGGIES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)245-3009 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | trademark@kanekessler.com | | |
| Correspondent Name: | Sara J. Crisafulli | | |
| Address Line 1: | 1350 Avenue of the Americas | | |
| Address Line 2: | Kane Kessler, P.C. | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| ATTORNEY DOCKET NUMBER: | 1534-48 | | |
| NAME OF SUBMITTER: | Sara J. Crisafulli | | |
| Signature: | /sjc/ | | |
| Date: | 04/30/2010 | | |

OP \$40.00 2351180

Total Attachments: 1
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Exhibit A

TRADEMARK ASSIGNMENT

WHEREAS, Alpha Mills Corporation, a corporation organized under the laws of the State of Pennsylvania (hereinafter "Assignor"), having an address at 122 Margaretta Street, Schuylkill Haven, Pennsylvania 17972, is the owner of U.S. Trademark Registration No. 2,351,180 ("Trademark"); and

WHEREAS, Allstar Marketing Group, LLC, a limited liability company organized and existing under the laws of the State of New York, desires to acquire the SNUGGIES (the "Trademark") mark from Assignor, together with U.S. Trademark Registration No. 2,351,180 and the attendant goodwill;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, and its successors, assigns or other legal representatives, its entire right, title and interest (including common law rights) in and to said Trademark and U.S. Trademark Registration No. 2,351,180, together with the goodwill of the business in connection with which the Trademark is used and the right to sue for and collect damages for past infringement of said Trademark.

IN WITNESS WHEREOF, Assignor has signed this document as of this 27th day of April, 2010.

ALPHA MILLS CORPORATION

By: 

Name: *JOSHUA M. BREWER*

Title: *SECRETARY / TREASURER*

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