

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jason Husman		11/20/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	CLTD Acquisition Co., LLC		
Street Address:	300 W. 6th Street, #2300		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701-3912		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3491396	COUPONSEVEN	
Registration Number:	3491398	SKINDEALS	
CORRESPONDENCE DATA			
Fax Number:	(650)687-1201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650 833 2170		
Email:	tmdocket@dlapiper.com, barbara.ellen@dlapiper.com		
Correspondent Name:	Allyn Taylor, Esq. c/o DLA Piper LLP		
Address Line 1:	2000 University Avenue		
Address Line 4:	East Palo Alto, CALIFORNIA 94303		
ATTORNEY DOCKET NUMBER:	WHALESHARK		
NAME OF SUBMITTER:	Allyn Taylor, Esq.		
Signature:	/Allyn Taylor/		
Date:	04/30/2010		

CH \$65.00 3491396

Total Attachments: 2

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source=Whaleshark- J Husman to CLTD Acquisition#page2.tif

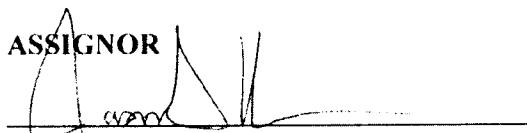
TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*") is made from Jason Husman ("*Assignor*"), to CLTD Acquisition Co., LLC, a Delaware limited liability company ("*Assignee*"), whose principal place of business is 300 W. 6th Street, #2300 Austin TX 78701-3912.

Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the trademarks and/or service marks (the "*Marks*") set forth on Exhibit A attached hereto.

In consideration for Assignee entering into the Asset Purchase Agreement dated November __, 2009, by and among Assignor, Assignee and Whale Shark Media, Inc., and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, grant, sell and otherwise convey to Assignee all of Assignor's right, title and interest in and to the Marks, including all common law rights therein and applications to register therefor, together with the goodwill of the business symbolized by the Marks and all claims for damages by reason of past infringements of the Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives.

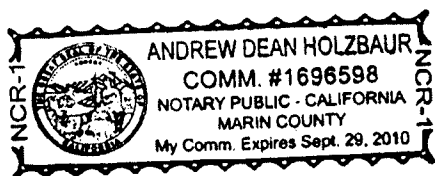
Dated: 11/20/2009

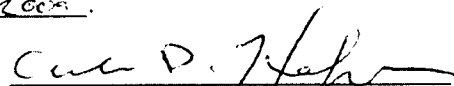
ASSIGNOR


Jason Husman

State of California
County of Los Angeles :

Before me personally appeared Jason Husman, personally known or satisfactorily proven to be the same person whose name is subscribed above, and acknowledged the foregoing instrument to be his free act and deed this 20 day of November, 2009.





(Notary Public)

EXHIBIT A

<u>Mark</u>	<u>Reg. No.</u>
COUPONSEVEN	3,491,396
SKINDEALS	3,491,398