OF \$65.00 1789

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ReliaStar Life Insurance Company		01/01/2010	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	RGA Reinsurance Company		
Street Address:	1370 Timberlake Manor Parkway		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63017		
Entity Type:	CORPORATION: MISSOURI		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1785791	ROSE
Registration Number:	1788422	ROSEBUD

CORRESPONDENCE DATA

Fax Number: (314)231-4342

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-345-7009

Email: woneill@senniger.com

Correspondent Name: William D. O'Neill

Address Line 1: 100 N. Broadway, 17th Floor

Address Line 2: Senniger Powers LLP

Address Line 4: st. Louis, MISSOURI 63102

NAME OF SUBMITTER:	William D. O'Neill
Signature:	/wdo/
Date:	05/01/2010

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), made as of this 1st day of January, 2010 by and between ReliaStar Life Insurance Company, a Minnesota life insurance company ("Assignor"), and RGA Reinsurance Company, a Missouri insurance company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and service marks set forth in Attachment A, all common law rights relating thereto, and all registrations and applications relating thereto (hereinafter the "Trademarks"), and the goodwill of the business symbolized thereby and associated therewith;

WHEREAS, Assignor, Assignee, among others, have entered into an Asset Purchase Agreement, dated as of October 15, 2009, pursuant to which Assignor agreed to transfer and assign the Trademarks to Assignee; and

WHEREAS, Assignor is desirous of transferring and assigning to Assignee, and Assignee is desirous of acquiring, the Trademarks.

NOW, THEREFORE, effective as of the date hereof, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, and its successors and assigns, the entire right, title and interest in and to the Trademarks and (i) all applications and registrations which have been or may be filed or issued in respect thereto and any renewals thereof, (ii) all goodwill symbolized by and associated with the business conducted under the Trademarks and (iii) all rights corresponding to the foregoing throughout the world.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be duly executed by its authorized officer as of the date first set forth above.

ASSIGNOR:

RELIASTAR LIFE INSURANCE COMPANY

By: Name: Jane E. Brown

Title: Attorney-in-Fact

By: De Sa

Name: John Price Title: Attorney-in-Fact

[Signature Page to Trademark Assignment]

ASSIGNEE:

RGA REINSURANCE COMPANY

By:

Name: Paul A. Schuster

Title: President and Chief Executive

Officer

[Signature Page to Trademark Assignment]

ATTACHMENT A

Trademarks

<u>Trademark</u>	Registration Number	Country
ROSE (Stylized letters)	1785791	USA
ROSEBUD	1788422	USA
ROSE DESIGN	458802	Canada
ROSE (Stylized letters)	556300	Canada
ROSEBUD	437312	Canada

RECORDED: 05/01/2010