

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ING North America Insurance Corporation		01/01/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RGA Reinsurance Company		
Street Address:	1370 Timberlake Manor Parkway		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63017		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3027105	KNOWING MORE MEANS RISKING LESS	
CORRESPONDENCE DATA			
Fax Number: (314)231-4342 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 314-345-7009 Email: woneill@senniger.com Correspondent Name: William D. O'Neill Address Line 1: 100 N. Broadway, 17th Floor Address Line 2: Senniger Powers LLP Address Line 4: St. Louis, MISSOURI 63102			
NAME OF SUBMITTER:	William D. O'Neill		
Signature:	/wdo/		
Date:	05/01/2010		

OP \$40.00 3027105

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 REEL: 004197 FRAME: 0097

Total Attachments: 4

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**TRADEMARK**

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## TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), made as of this 1<sup>st</sup> day of January, 2010 by and between ING North America Insurance Corporation, a Delaware insurance company ("Assignor"), and RGA Reinsurance Company, a Missouri insurance company ("Assignee").

WHEREAS, Assignor is the owner of the trademark set forth in Attachment A, all common law rights relating thereto, and all registrations and applications relating thereto (hereinafter the "Trademark"), and the goodwill of the business symbolized thereby and associated therewith;

WHEREAS, ReliaStar Life Insurance Company, a Minnesota life insurance company ("Seller") and Assignee, among others, have entered into an Asset Purchase Agreement, dated as of October 15, 2009, pursuant to which Seller agreed to transfer and assign the Trademark to Assignee;

WHEREAS, Seller is an affiliate of Assignor;

WHEREAS, Assignor is desirous of transferring and assigning to Assignee, and Assignee is desirous of acquiring, the Trademark.

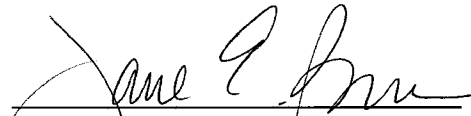
NOW, THEREFORE, effective as of the date hereof, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, and its successors and assigns, the entire right, title and interest in and to the Trademark and (i) all applications and registrations which have been or may be filed or issued in respect thereto and any renewals thereof, (ii) all goodwill symbolized by and associated with the business conducted under the Trademark and (iii) all rights corresponding to the foregoing throughout the world.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be duly executed by its authorized officer as of the date first set forth above.


ASSIGNOR:

**ING NORTH AMERICA INSURANCE  
CORPORATION**

By:

  
Name: Jane E. Brown  
Title: Attorney-in-Fact

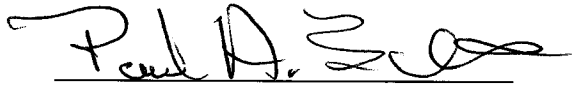
By:

  
Name: John Price  
Title: Attorney-in-Fact

[Signature Page to Trademark Assignment]

ASSIGNEE:

**RGA REINSURANCE COMPANY**

By:   
Name: Paul A. Schuster  
Title: President and Chief Executive  
Officer

[Signature Page to Trademark Assignment]

**ATTACHMENT A**

**Trademark**

**Trademark**

KNOWING MORE  
MEANS RISKING LESS

**Registration Number**

3027105

**Country**

USA