OP \$40,00 256325

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VIZ CATTLE CORPORATION		04/27/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	GRUPO VIZ, S.A. DE C.V.	
Street Address:	CARRETERA CULIACAN- VITARUTO KM. 14.5	
City:	Culiacan, Sinaloa	
State/Country:	MEXICO	
Postal Code:	80300	
Entity Type:	CORPORATION: MEXICO	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2563259	SUKARNE CON SABOR DEL NORTE

CORRESPONDENCE DATA

Fax Number: (787)998-7474

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7877223446

Email: arturo@perezguerrero.com

Correspondent Name: Arturo Perez-Guerrero

Address Line 1: P.O. Box 9024163

Address Line 4: San Juan, PUERTO RICO 00902-4163

DOMESTIC REPRESENTATIVE

Name: Arturo Perez-Guerrero
Address Line 1: P.O. Box 9024163

Address Line 4: San Juan, PUERTO RICO 00902-4163

NAME OF SUBMITTER: Arturo Perez-Guerrero

TRADEMARK REEL: 004197 FRAME: 0103

Signature:	/Arturo Perez-Guerrero/
Date:	05/02/2010
Total Attachments: 1 source=sukarne assignment#page1.tif	

TRADEMARK REEL: 004197 FRAME: 0104

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Viz Cattle Corporation, a legal entity of the state of California, with principal offices at 19840 Rancho Way, Suite 102-A Dominguez Hills, California, 90221 is the owner of the following trademark now registered in the United States Patent and Trademark Office:

Trademark

Registration No.

Date of Registration

SUKARNE CON SABOR DEL NORTE 2563259

April 23, 2002

WHEREAS, Grupo Viz, S.A. de C.V., a corporation organized under the laws of Mexico, having its principal offices at Carretera Culiacan-Vitaruto KM. 14.5, Culiacan, Sinaloa, Mexico, is desirous of acquiring said registered trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Viz Cattle Corporation hereby assigns to Grupo Viz, S.A. de C.V. all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Monterrey, this 27 day of April, 2010.

	lo/Mizearra Calderon
Ву	nd position within company)
(mme e	aid position within company)
Grupo V	Viz, S.A. de Ç.V.
Silvia 🤆	luadalupe/Alvarez Morales
Rv	

(name and position within company)

RECORDED: 05/02/2010

Viz Cattle Corporation

TRADEMARK REEL: 004197 FRAME: 0105