

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMAGICA CORP. OF AMERICA		04/22/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	IMAGICA ROBOT HOLDINGS INC.		
Street Address:	No. 8-14, Doshin 1-chome, Kita-ku, Osaka-shi		
City:	Osaka-fu		
State/Country:	JAPAN		
Postal Code:	530-0035		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2880559	IMAGICA	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-413-3000		
Email:	tmdocket@oblon.com		
Correspondent Name:	Jeffrey H. Kaufman		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	357584US33		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey H. Kaufman		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		

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NAME OF SUBMITTER:	Jeffrey H. Kaufman
Signature:	/Jeffrey H. Kaufman/
Date:	05/03/2010
Total Attachments: 1 source=Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, IMAGICA CORP. OF AMERICA, a corporation organized under the laws of California, with a main business address of 5320 McConnell Avenue, Los Angeles, California 90066 (hereinafter "Assignor"), is the owner of U.S. Trademark Registration No. 2880559; and

WHEREAS, IMAGICA ROBOT HOLDINGS INC., a corporation organized under the laws of Japan, with a main business address of No. 8-14, Doshin 1-chome, Kita-ku, Osaka-shi, Osaka-fu 530-0035, Japan (hereinafter "Assignee") desires to acquire all right, title and interest in U.S. Trademark Registration No. 2880559 and the mark IMAGICA shown therein;

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over, and transfer to said Assignee the entire right, title and interest in and to U.S. Trademark Registration No. 2880559 and the mark shown therein, together with the goodwill connected with the use of and symbolized by the trademark, the same and the rights of said Assignor to be held and enjoyed by said Assignee for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the prospective trademark registration may be renewed or reissued, as fully or entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and behalf, and for the use of its successors, or other legal representatives.

IN TESTIMONY WHEREOF, said Trademark Assignment has been executed this 22nd day of April, 2010.

IMAGICA CORP. OF AMERICA



Signature:
Name:
Title/Position:

Yasushi Mishima
President and Chief Executive Officer

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