

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the correct the Assignee address previously recorded on Reel 004174 Frame 0145. Assignor(s) hereby confirms the Assignor hereby assigns, transfers and conveys to Assignee.		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Reed Elsevier Inc.		02/16/2010	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canon Communications LLC		
<b>Street Address:</b>	11444 W. Olympic Blvd.		
<b>Internal Address:</b>	Suite 900		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	1650147	PACKAGING DIGEST	
Registration Number:	0792397	PACKAGING DIGEST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)456-8435		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312.456.8400		
<b>Email:</b>	chiipmail@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig, LLP		
<b>Address Line 1:</b>	77 W. Wacker Drive		
<b>Address Line 2:</b>	Suite 3100		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	062946.010500-F096		

CH \$65.00 1650147

**900161143**

**TRADEMARK  
 REEL: 004197 FRAME: 0515**

NAME OF SUBMITTER:	David W. Hannon
Signature:	/David W. Hannon/
Date:	05/03/2010
Total Attachments: 6 source=assign2#page2.tif source=assign2#page3.tif source=assign2#page4.tif source=assign2#page5.tif source=assign2#page6.tif source=assign2#page7.tif	



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Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Inc.		02/16/2010	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canon Communications LLC		
<b>Street Address:</b>	One Greenwich Office Park		
<b>City:</b>	Greenwich		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06831		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1650147	PACKAGING DIGEST	
<b>Registration Number:</b>	0792397	PACKAGING DIGEST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)456-8435		

DKTH  
**TRADEMARK**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**Phone:** 312-456-8400  
**Email:** chiipmail@gtlaw.com  
**Correspondent Name:** Greenberg Traurig LLP  
**Address Line 1:** 77 W. Wacker Drive  
**Address Line 2:** Suite 3100  
**Address Line 4:** Chicago, ILLINOIS 60601

**NAME OF SUBMITTER:**

David W. Hannon

**Signature:**

/David W. Hannon/

**Date:**

03/25/2010

**Total Attachments: 4**

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**RECEIPT INFORMATION**

**ETAS ID:** TM168123  
**Receipt Date:** 03/25/2010  
**Fee Amount:** \$65

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## REI TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and delivered as of February 16, 2010, pursuant to the terms and subject to the conditions of a certain Asset Purchase Agreement dated February 10, 2010 (the "Purchase Agreement"), by and among, Reed Elsevier Inc., a Massachusetts corporation (the "Assignor"), Reed Elsevier Properties Inc., a Delaware corporation, and Canon Communications LLC, a Delaware limited liability company (the "Assignee").

### RECITALS

**WHEREAS**, Assignor has agreed to sell and assign to Assignee and its successors, assigns, nominees or other legal representatives, all of Assignor's right, title, interest and goodwill in and to the trademarks identified on Schedule 1 attached hereto (collectively, the "Trademarks"); and

**WHEREAS**, in order to effectuate and record Assignor's assignment to Assignee of all of its rights, title and interests in and to the Trademarks, Assignor is executing this instrument of assignment.

### AGREEMENT

**NOW, THEREFORE**, for good and valuable consideration as further disclosed in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's right, title and interest in and to, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's right, title and interest in and to the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up through to the date of this present Assignment.

Assignor agrees to perform all affirmative acts that Assignee may reasonably request to perfect or record the above-described transfer of rights, at Assignee's reasonable expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms of the Purchase Agreement will govern.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

[Signature page to follow]

In WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first written above.

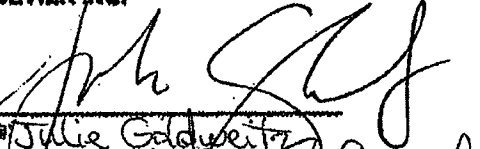
"ASSIGNOR"

REED ELSEVIER INC.

By:

Name:

Title:

  
Julie Goldweitz  
VP & Deputy General Counsel

Accepted by "ASSIGNEE"

CANON COMMUNICATIONS LLC

By:

Name:

Title:

(Signature Page to REI Trademark Assignment)

In WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first written above.


"ASSIGNOR"

REED ELSEVIER INC.

By: \_\_\_\_\_  
Name:  
Title:

Accepted by "ASSIGNEE"

CANON COMMUNICATIONS LLC

By:   
Name: CHARLES McQUAY  
Title: CHAIRMAN & CEO

(Signature Page to REI Trademark Assignment)

**Schedule 1 to REI Trademark Assignment**

**REI Assigned Marks**

Title	Mark (Profile Name)	Reg. Owner	Country Name	Classes	App. Number	Address	Registration #	Reg. Date	TM Status
Design News	DESIGN NEWS	Reed Elsevier Inc.	Spain	16	1276521	10/17/1988	1276521	2/20/1990	Registered
EDN	EDN	Reed Elsevier Inc.	Spain	16	1276524	10/17/1988	1276524	12/5/1990	Registered
Packaging Digest	PACKAGING DIGEST	Reed Elsevier Inc.	United States of America (USA)	16	74084377	8/2/1990	1650147	7/9/1991	Registered
Packaging Digest	PACKAGING DIGEST	Reed Elsevier Inc.	United States of America (USA)	16	72207146	11/30/1964	792397	7/6/1965	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	Benelux	16	807776	12/10/1993	541728	11/5/2003 (Renewal)	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	European (O.H.I.M.)	016, 035, 042	205625	4/1/1996	205625	12/13/1999	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	France	16	94502160	1/19/1994	94502160	8/29/2003 (Renewal)	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	Germany	16	R 55097	1/14/1994	2911546	8/21/1995	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	Italy	16	MI/2003/11039	11/11/2003	1045962	4/23/2007	Registered

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