

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Intrinsity, Inc.		03/30/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2769500	INTRINSITY
Registration Number:	2801275	IN
Registration Number:	2832962	IN
Registration Number:	2799110	NDL
Registration Number:	2780706	FASTMATH
Registration Number:	2906315	FASTMATH-LP
Registration Number:	3518124	BUILD14
Registration Number:	3518125	PLAN14
Registration Number:	3518126	SIM14
Registration Number:	3350590	FASTCORE
Serial Number:	77365770	GREEN14
Serial Number:	77859715	INTRINSITY
Serial Number:	77915611	FAST14
Serial Number:	77915802	NDL

CH \$390.00 2769500

Serial Number:

77915873

INTRINSITY

CORRESPONDENCE DATA

Fax Number: (408)253-0186

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: lwidup@apple.com

Correspondent Name: Lisa G. Widup

Address Line 1: Apple Inc., 1 Infinite Loop, MS 3TM

Address Line 4: Cupertino, CALIFORNIA 95014

ATTORNEY DOCKET NUMBER:

INTRINSITY MARKS

NAME OF SUBMITTER:

Lisa G. Widup

Signature:

/Lisa G. Widup/

Date:

05/03/2010

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Trademark Assignment") is made and entered into as of April 1, 2010 (the "Effective Date"), by and between Apple Inc., a corporation organized and existing under the laws of the state of California, with its principal place of business at 1 Infinite Loop, Cupertino, California 95014 ("Assignee") and Intrinsity, Inc., a corporation organized and existing under the laws of the state of Delaware, with its principal place of business at 11612 Bee Caves Road, Building II, Suite 200, Austin, Texas 78738 ("Assignor").

WHEREAS, Assignor and Assignee have entered into an Intellectual Property Assignment, dated as of the date hereof, pursuant to which Assignor has agreed to assign to Assignee the Marks (as defined below).

NOW, THEREFORE, in consideration of the promises and the mutual representations, warranties, covenants and agreements set forth in this Trademark Assignment and in the Intellectual Property Assignment, the parties agree as follows:

1. Marks.

"Marks" means the trademarks, service marks, trade names, trade dress, logos, corporate names and other source or business identifiers, in word mark, stylized or design format, that are the subject of the registrations and applications listed on Attachment B-1 hereto.

2. Assignment.

Assignor hereby irrevocably sells, transfers, assigns, conveys and delivers to Assignee all of its rights, title and interest throughout the world in and to the Marks, and the registrations and applications relating thereto, together with the goodwill associated with and symbolized by the Marks, and all rights, claims and privileges pertaining to the Marks, including, without limitation, the right to prosecute and maintain registrations and applications for any of the Marks, and the right to sue and recover damages for past, present and future infringement of any of the Marks.

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IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed and executed by the undersigned officer thereunto duly authorized this 30 day of March, 2010.

ASSIGNOR

INTRINSITY, INC.

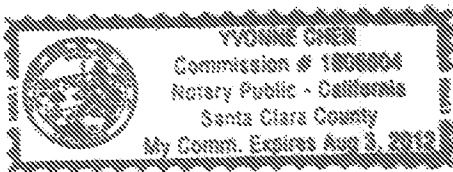
By: [Signature]
Name: Robert Russo
Title: CEO

STATE OF ~~CALIFORNIA~~
COUNTY OF SANTA CLARA ss.

On this 30th day of March, 2010, before me, Yvonne Chen
Date Name and Title of the Notary
personally appeared Robert Russo
Name(s) of Signer(s)

proved to me on the basis of satisfactory evidence to the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.



WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

[Signature Page to Trademark Assignment]

Attachment B-1

Marks

Mark/Title	Registration Number	Status	Country
INTRINSITY	2,769,500	Registered	United States of America
IN	2,801,275	Registered	United States of America
IN	2,832,962	Registered	United States of America
NDL	2799110	Registered	United States of America
FASTMATH	2780706	Registered	United States of America
FASTMATH-LP	2906315	Registered	United States of America
BUILD14	3518124	Registered	United States of America
PLAN14	3518125	Registered	United States of America
SIM14	3518126	Registered	United States of America
FASTCORE	3350590	Registered	United States of America
GREEN14	77/365,770	Allowed	United States of America
INTRINSITY	77/859,715	Pending	United States of America
FAST14	77/915,611	Pending	United States of America
NDL	77/915,802	Pending	United States of America
Intrinsity & Design	77/915,873	Pending	United States of America