

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ISAAC DANIEL GROUP, INC.		05/03/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FELE HOLDING CORPORATION		
<b>Street Address:</b>	200 S. Biscayne Boulevard, Suite 2650		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33131		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76694764	ID COACH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(954)374-8728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	786-777-0184		
<b>Email:</b>	cgreen@delancyhill.com		
<b>Correspondent Name:</b>	Carol N. Green, Esq.		
<b>Address Line 1:</b>	200 South Biscayne Boulevard, Suite 2750		
<b>Address Line 2:</b>	Law Offices of Carol N. Green, P.A.		
<b>Address Line 4:</b>	Miami, FLORIDA 33131		
<b>ATTORNEY DOCKET NUMBER:</b>	ID COACH - '764		
<b>NAME OF SUBMITTER:</b>	Carol N. Green, Esq.		
<b>Signature:</b>	/Carol N. Green/		
<b>Date:</b>	05/03/2010		

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**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION:

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between ISAAC DANIEL GROUP, INC., a corporation formed in accordance with the laws of Delaware ("Assignor"), and Fele Holding Corporation, a corporation formed in accordance with the laws of Florida, ("Assignee").

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Intellectual Property Assignment Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and the corresponding registrations and/or applications for registration named: ID COACH, application Serial No.: 76/694,764, ("Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), paid by the Assignee and for other good and valuable consideration, the receipt and sufficiency whereof is expressly acknowledged.

Assignor hereby sells, assigns and transfers unto said Assignee, its successors assigns, legal representatives or to such nominees as it may designate, the entire rights, title and interest in and to the Trademark (referenced herein) in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, any priority right that may arise from the Trademark), the same held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor has this sale, assignment, transfer and conveyance not been made.

Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States and other officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registrations referenced herein, to Assignee as assignee of the Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.


Assignor hereby authorizes and empowers said Assignee, its successors, assigns, legal representatives or to such nominees as it may designate, to invoke and claim for any trademark application or other form of protection for said Trademark filed by it or them, the benefit of the

right of Priority, as amended, or by any Convention for the Protection of Intellectual Property, as amended, or by any Convention which may henceforth be substituted for it, and to invoke and claim any such right of priority without any further written or oral authorization from Assignor.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

**Assignor:**  
**ISAAC DANIEL GROUP, INC.**

**Assignee:**  
**FELE HOLDING CORPORATION**

By:   
Isaac S. Daniel / President

By:   
Carol N. Green / CEO

Dated this 3<sup>rd</sup> day of May, 2010

Dated this 3<sup>rd</sup>, day May, 2010

**STATE OF FLORIDA:**

**COUNTY OF BROWARD:**

Before me personally appeared Isaac S. Daniel, Chief Executive Officer of ISAAC DANIEL GROUP, INC., who is personally known to me or who produced his driver's license as identification, and who has sworn and acknowledges before me that he executed the foregoing instrument under his own free will, act and deed this 3<sup>rd</sup> day of May, 2010.

NOTARY PUBLIC-STATE OF FLORIDA  
Judith Parrish  
Commission # DD915538  
Expires: AUG. 10, 2013  
BONDED THRU ATLANTIC BONDING CO., INC.

*Judith Parrish*

Notary Public – State of Florida

Commission expires:

**STATE OF FLORIDA:**

**COUNTY OF BROWARD:**

Before me personally appeared Carol N. Green, Chief Executive Officer of FELE HOLDING CORPORATION, who is personally known to me or who produced his driver's license as identification, and who has sworn and acknowledges before me that he executed the foregoing instrument under his own free will, act and deed this 3<sup>rd</sup> day of May, 2010.

NOTARY PUBLIC-STATE OF FLORIDA  
Judith Parrish  
Commission #DD915588  
Expires: AUG. 10, 2013  
BONDED THRU ATLANTIC BONDING CO., INC.

JUDITH PARRISH  
CP

Notary Public – State of Florida

Commission expires: