

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Esselte Corporation	FORMERLY Esselte Pendaflex Corporation	03/31/2010	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Checkpoint Systems International GmbH		
<b>Street Address:</b>	Ersheimer Strasse 69		
<b>City:</b>	Hirschhorn		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	69434		
<b>Entity Type:</b>	CORPORATION: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1567060		
<b>CORRESPONDENCE DATA</b>			
Fax Number: (330)244-1173			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone: 330-244-1174			
Email: info@sandandsebolt.com			
Correspondent Name: Joseph A. Sebolt			
Address Line 1: 4940 Munson Street NW			
Address Line 2: Aegis Tower, Suite 1100			
Address Line 4: Canton, OHIO 44718-3615			
<b>ATTORNEY DOCKET NUMBER:</b>		2470108US1AT	
<b>DOMESTIC REPRESENTATIVE</b>			
Name: Joseph A. Sebolt			
Address Line 1: 4940 Munson Street NW			

OP \$40.00 1567060

**900161110**

**TRADEMARK**  
**REEL: 004197 FRAME: 0655**

Address Line 2: Aegis Tower, Suite 1100  
Address Line 4: Canton, OHIO 44718-3615

NAME OF SUBMITTER:	Joseph A. Sebolt
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Signature:	/josephasebolt/
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Date:	05/03/2010
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Total Attachments: 1 source=2470108US1AT Assignment#page1.tif
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## ASSIGNMENT OF TRADEMARKS

In consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Esselte Corporation (formerly known as Esselte Pendaflex Corporation), a New York corporation located at Melville, New York USA ("Assignor"), owner of the entire right, title, and interest in the U.S. trademark identified below, hereby sells and assigns to Checkpoint Systems International GmbH, a German corporation located at Ersheimer Strasse 69, 69434 Hirschhorn, Germany ("Assignee"), its entire right, title and interest in the trademark, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor, had this assignment not been made.

United States Trademark Registration No. 1,567,060

In testimony whereof, Assignor has caused this assignment to be signed by it's duly authorized representative this 31st day of March, 2010.

**Esselte Corporation (fka Esselte Pendaflex Corporation)**

By William J. Lundregan  
William J. Lundregan

State of New York )  
County of Suffolk ) ss:

On this 31st day of March, 2010, before me personally appeared William J. Lundregan, who acknowledged himself to be a Vice President of Esselte Corporation and that he, as such Vice President, being authorized to do so, executed this instrument on behalf of such corporation.

Notary Public Lisa Duff

**Lisa Doff**  
**Notary Public, State of New York**  
**No. 01DU4979352**  
**Qualified in Suffolk County**  
**Certificate Filed in Nassau County**  
**Commission Expires March 25, 2011**