

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the to remove incorrect Reg. No. 1,718,075, correct assignee address and add Reg. No. 2,079,379 previously recorded on Reel 004174 Frame 0185. Assignor(s) hereby confirms the Assignor hereby assigns, transfers and conveys to Assignee.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Reed Elsevier Properties Inc.		02/16/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Canon Communications LLC
<b>Street Address:</b>	11444 W. Olympic Blvd.
<b>Internal Address:</b>	Suite 900
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90064
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	0636480	DESIGN NEWS
Registration Number:	2284531	DESIGN NEWS
Registration Number:	3630059	DEV-MONKEY
Registration Number:	3347247	GADGET FREAK
Registration Number:	0837172	EDN
Registration Number:	2364615	PACKAGING DIGEST
Registration Number:	2581778	BEST IN TEST
Registration Number:	1333228	TEST & MEASUREMENT WORLD
Registration Number:	2317749	TEST & MEASUREMENT WORLD
Registration Number:	1718076	TESTLIT REVIEW
Registration Number:	2369812	GLOBAL DESIGN NEWS

**900161112**

**TRADEMARK  
 REEL: 004197 FRAME: 0660**

**CH \$315.00 0636480**

Registration Number:

2079379

EDN PRODUCTS EDITION

**CORRESPONDENCE DATA**

Fax Number: (312)456-8435

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 312.456.8400

Email: chiipmail@gtlaw.com

Correspondent Name: Greenberg Traurig, LLP

Address Line 1: 77 W. Wacker Drive

Address Line 2: Suite 3100

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:

062946.010500

NAME OF SUBMITTER:

David W. Hannon

Signature:

/David W. Hannon/

Date:

05/03/2010

**Total Attachments: 7**

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Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Properties Inc.		02/16/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canon Communications LLC		
<b>Street Address:</b>	One Greenwich Office Park		
<b>City:</b>	Greenwich		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06831		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0636480	DESIGN NEWS	
<b>Registration Number:</b>	2284531	DESIGN NEWS	
<b>Registration Number:</b>	3630059	DEV-MONKEY	
<b>Registration</b>			

<b>Number:</b>	3347247	GADGET FREAK
<b>Registration Number:</b>	0837172	EDN
<b>Registration Number:</b>	2364615	PACKAGING DIGEST
<b>Registration Number:</b>	2581778	BEST IN TEST
<b>Registration Number:</b>	1333228	TEST & MEASUREMENT WORLD
<b>Registration Number:</b>	1718075	BEACH BULL
<b>Registration Number:</b>	2317749	TEST & MEASUREMENT WORLD
<b>Registration Number:</b>	2369812	GLOBAL DESIGN NEWS

**CORRESPONDENCE DATA**

**Fax Number:** (312)456-8435  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 312-456-8400  
**Email:** chiipmail@gtlaw.com  
**Correspondent Name:** Greenberg Traurig LLP  
**Address Line 1:** 77 W. Wacker Drive  
**Address Line 2:** Suite 3100  
**Address Line 4:** Chicago, ILLINOIS 60601

<b>NAME OF SUBMITTER:</b>	David W. Hannon
<b>Signature:</b>	/David W. Hannon/
<b>Date:</b>	03/25/2010

**Total Attachments: 5**

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**RECEIPT INFORMATION**

**ETAS ID:** TM168127  
**Receipt Date:** 03/25/2010  
**Fee Amount:** \$290

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## REPI TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and delivered as of February 16, 2010, pursuant to the terms and subject to the conditions of a certain Asset Purchase Agreement dated February 10, 2010 (the "Purchase Agreement"), by and among Reed Elsevier Inc., a Massachusetts corporation, Reed Elsevier Properties Inc., a Delaware corporation (the "Assignor") and Canon Communications LLC, a Delaware limited liability company (the "Assignee").

### RECITALS

**WHEREAS**, Assignor has agreed to sell and assign to Assignee and its successors, assigns, nominees or other legal representatives, all of Assignor's right, title, interest and goodwill in and to the trademarks identified on Schedule 1 attached hereto (collectively, the "Trademarks"); and

**WHEREAS**, in order to effectuate and record Assignor's assignment to Assignee of all of its rights, title and interests in and to the Trademarks, Assignor is executing this instrument of assignment.

### AGREEMENT

**NOW, THEREFORE**, for good and valuable consideration as further disclosed in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's right, title and interest in and to, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's right, title and interest in and to the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up through to the date of this present Assignment.

Assignor agrees to perform all affirmative acts that Assignee may reasonably request to perfect or record the above-described transfer of rights, at Assignee's reasonable expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms of the Purchase Agreement will govern.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

[Signature page to follow]

In WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first written above.

"ASSIGNOR"

REED ELSEVIER PROPERTIES INC.

By: Reese Smanton  
Name: REESE SMANTON  
Title: PRESIDENT

Accepted by "ASSIGNEE"

CANON COMMUNICATIONS LLC

By: \_\_\_\_\_  
Name:  
Title:

(Signature Page to RBP1 Trademark Assignment)

In WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first written above.


**"ASSIGNOR"**

**REED ELSEVIER PROPERTIES INC.**

By: \_\_\_\_\_  
Name:  
Title:

Accepted by **"ASSIGNEE"**

**CANON COMMUNICATIONS LLC**

By:   
Name: CHARLES MCCURDY  
Title: CHAIRMAN & CEO

(Signature Page to RBPJ Trademark Assignment)

**Schedule 1 to REPI Trademark Assignment**

**REPI Assigned Marks**

Mark (Profile Name)	Rep. Owner	Country Name	Classes	App. Number	App. Date	Registration #	Reg. Date	Status
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	Benelux	16	807775	12/10/1993	541727	12/10/1993	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	European (O.H.I.M.)	016, 035, 042	206961	4/1/1996	206961	8/7/2003	Registered
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	European (O.H.I.M.)	016, 035, 042	774810	3/12/1998	774810	12/22/1999	Registered
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	France	16	94502159	1/19/1994	94502159	1/19/1994	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	Italy	16	MI/2007/11673	11/14/2007	823219 (Previous)		Pending Application
DESIGN NEWS	Reed Elsevier Properties Inc.	Poland	016, 042	Z-335998	2/1/2008			Pending Application
DESIGN NEWS	Reed Elsevier Properties Inc.	Russian Federation	016, 042	2006730397	10/23/2006	369441	1/15/2009	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	United States of America (USA)	16	72003888	3/5/1956	636480	10/30/1956	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	United States of America (USA)	42	75372551	10/14/1997	2284531	10/12/1999	Registered
DEV-MONKEY	Reed Elsevier Properties Inc.	United States of America (USA)	42	77508631	6/26/2008	3630059	6/2/2009	Registered
GADGET FREAK	Reed Elsevier Properties Inc.	United States of America (USA)	38	77125557	3/8/2007	3347247	12/4/2007	Registered
EDN ONLINE	Reed Elsevier Properties Inc.	Benelux	009, 016, 041	1094770	12/6/2005	782271	12/7/2005	Registered

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EDN	Reed Elsevier Properties Inc.	European (O.H.I.M.)	016, 035, 042	206904	4/1/1996	206904	12/3/1998	Registered
EDN <stylized>	Reed Elsevier Properties Inc.	Italy	16	MI/2007/13023	12/16/2007	823218 (Previous)		Pending
EDN	Reed Elsevier Properties Inc.	United States of America (USA)	16	72268154	11/7/1966	837172	10/17/1967	Registered
PACKAGING DIGEST	Reed Elsevier Properties Inc.	United States of America (USA)	42	75782394	9/3/1999	2364615	7/4/2000	Registered
BEST IN TEST	Reed Elsevier Properties Inc.	United States of America (USA)	41	76/253170	5/8/2001	2581778	6/18/2002	Registered
TEST & MEASUREMENT WORLD	Reed Elsevier Properties Inc.	United States of America (USA)	16	501147	9/26/1984	1333228	4/30/1985	Registered
TEST & MEASUREMENT WORLD	Reed Elsevier Properties Inc.	United States of America (USA)	42	75430598	2/9/1998	2317749	2/15/2000	Registered
TESTLIT REVIEW	Reed Elsevier Properties Inc.	United States of America (USA)	16	74/230112	12/13/1991	1718076	9/22/1992	Registered
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	Italy	16	FI/94/58	1/26/1994			Expired
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	United States of America (USA)	16	75448212	3/11/1998	2369812	7/25/2000	Cancelled
EDN	Reed Elsevier Properties Inc.	Italy	16	MI/2007/11673 (Renewal Application) (UDC98c000210 - previous)	10/8/1988	823218	10/2008 (Renewal) (9/18/2000 - Previous)	Registered (Mark is still listed as registered even though it expired in 10/08 when a renewal application was filed)
EDN PRODUCTS EDITION	Reed Elsevier Properties Inc.	US	16	75162120	9/6/1996	2089379	7/15/1997	Cancelled

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