FORM PTO-1594 COMMERCE	U.S. DEPARIMENT OF
(Rev. 07/05) RECORDATION FOR	M COVER SHEET United States Patent and Trademark Office
OMB No. 0651-0027 (exp. 06/30/2008) TRADEMARKS ONLY	
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
Name of conveying party(les): Silicon Valley Bank	Name and address of receiving party(ies):     Additional name(s) of conveying parties attached? ∐Yes ☒ No
3003 Tasman Drive	
Santa Clara, CA 95054	Name: United Online, Inc.
	Internal Address:
☐ Individual(s) ☐ Association	
General Partnership Limited Partnership	Street Address: 21301 Burbank Boulevard
☑ Corporation-State	·
Other	City: Woodland Hills
	State: CA
Additional name(s) of conveying parties attached? ☐Yes ☒ No	Country: USA
3. Nature of conveyance/ Execution Date(s):	Zip: 91367-6677
Execution Date(s): April 28, 2010	Association Citizenship
☐ Assignment ☐Merger	General Partnership Citizenship Limited Partnership Citizenship
□ Nasidumeur □ Inteldet	Corporation Citizenship : United States, DE
Security Agreement	Other Citizenship
<b>--</b>	If assignee is not domiclied in the United States, a domestic representative
Other: Release	designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and identification or description of the Trademark:	
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2757477
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  Additional sheets attached?  Yes  No	
5. Name and address of party to whom	6. Total number of applications and
correspondence concerning document should be mailed:	registrations involved: 1
Name: UCC Direct Services	
Internal Address: Attn: 14080632	7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$40.00  Authorized to be charged by credit card
Street Address: 187 Wolf Road, Suite 101	Authorized to be charged to deposit account Enclosed
City: Albany State: NY ZIP: 12205	8. Payment Information:
Phone Number: 1-800-342-3676 X 4065	a. Credit Card Last 4 Numbers 57-83
Fax Number: 1-800-962-7049	Expiration Date 10/12
Email Address: cls-udsalbany@wolterskluwer.com	b. Deposit Account Number Authorized User Name
100 D	/

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandric ADEMACK

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9. Signature.

REEL: 004197 FRAME: 0888

Total number of pages including cover sheet, attachments, and document:

## RELEASE OF SECURITY AGREEMENT COVERING INTERESTS IN TRADEMARKS

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **United Online**, **Inc.** ("Assignor") in the trademarked works set forth in that certain **Addendum to Intellectual Property Security Agreement** dated, <u>08/13/2009</u>, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on <u>09/09/2009</u>, Reel <u>4058</u>, Frame <u>0885</u>.

Dated: April 28, 2010

SILICON VALLEY BANK

Name:

Margaret Fujü

Title: Operations Mar

RECORDED: 05/03/2010

TRADEMARK
REEL: 004197 FRAME: 0889