

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Silicon Valley Bank  
3003 Tasman Drive  
Santa Clara, CA 95054

- Individual(s)
- General Partnership
- Association
- Limited Partnership

- Corporation-State
- Other

Additional name(s) of conveying parties attached?  Yes  No

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): April 28, 2010

- Assignment
- Security Agreement
- Merger
- Change of Name

Other : Release

2. Name and address of receiving party(ies):

Additional name(s) of conveying parties attached?  Yes  No

Name: Mypoints.com, Inc.

Internal Address:

Street Address: 525 Market Street, 34<sup>th</sup> Floor

City: San Francisco

State: CA

Country: USA

Zip: 94105

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship : United States, CA
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3668584  
3682280

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: UCC Direct Services

Internal Address: Attn: 14080632

Street Address: 187 Wolf Road, Suite 101

City: Albany State: NY ZIP: 12205

Phone Number: 1-800-342-3676 X 4065

Fax Number: 1-800-962-7049

Email Address: cis-udsalbany@wolterskluwer.com

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$65.00


- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 5683  
Expiration Date 10/12

b. Deposit Account Number  
Authorized User Name

9. Signature

  
Signature  
Joseph D. Borgman  
Name of Person Signing

5/3/10

Date

Total number of pages including cover sheet, attachments, and document:

**RELEASE OF SECURITY AGREEMENT COVERING  
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **MyPoints.com, Inc.** ("Assignor") in the trademarked works set forth in that certain **Addendum to Intellectual Property Security Agreement** dated, 08/13/2009, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 09/09/2009, Reel 4058, Frame 0881.

Dated: April 28, 2010

SILICON VALLEY BANK

By:

Name:

Title:

  
Margaret Fujii  
Operations Manager