

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Exercise of Post-Default Remedies under Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
George Webb Corporation		04/30/2010	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	M&I Marshall & Ilsley Bank		
<b>Street Address:</b>	3155 N 124th Street		
<b>City:</b>	Brookfield		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53005		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0911370	GEORGE WEBB	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(262)783-1211		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	262 783-1300		
Email:	rkmip@rkmiplaw.com		
Correspondent Name:	John M. Manion		
Address Line 1:	Ryan Kromholz & Manion, S.C.		
Address Line 2:	P O Box 26618		
Address Line 4:	Milwaukee, WISCONSIN 53226-0618		
ATTORNEY DOCKET NUMBER:	5264.19558		
NAME OF SUBMITTER:	John M. Manion		
Signature:	/John M. Manion/		
Date:	05/04/2010		

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Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004198 FRAME: 0090**

**EXERCISE OF POST-DEFAULT REMEDIES UNDER SECURITY AGREEMENT**

WHEREAS, George Webb Corporation, a Wisconsin corporation (hereinafter "Grantor") is the owner of the United States Trademark Registration No. 911370 for GEORGE WEBB ("the Mark");

WHEREAS, pursuant to a Commercial Security Agreement dated October 11, 2005 (the "Security Agreement"), Grantor granted to M&I Marshall & Ilsley Bank ("Lender") a security interest in collateral, including to the Mark; and,

WHEREAS, Grantor has since defaulted under the Agreement, and Lender has exercised its right to take all of Grantor's right, title and interest in the collateral, including the Mark and the goodwill associated with the Mark,

THEREFORE, Grantor hereby requests that the records of the U.S. Patent and Trademark Office be updated to reflect the change in ownership of the Mark.

Dated at Brookfield, Wisconsin this 30<sup>th</sup> day of April, 2010.  
M&I Marshall & Ilsley Bank ("Lender")

By: Gregory A. Bauer  
Gregory A. Bauer, Its Vice President