

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rock & Republic Enterprises, Inc.		04/28/2010	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Michael F. Ball
Street Address:	250 W Ivy Ave.
City:	Inglewood
State/Country:	CALIFORNIA
Postal Code:	90302
Entity Type:	INDIVIDUAL:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	77183108	SOCIALISTA

**CORRESPONDENCE DATA**

Fax Number: (310)424-3800  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: rosanna@rockandpublic.com  
 Correspondent Name: Rosanna Eusebio  
 Address Line 1: 3523 Eastham Drive  
 Address Line 4: Culver City, CALIFORNIA 90232

ATTORNEY DOCKET NUMBER:	SOCIALISTA - ASSIGNMENT
NAME OF SUBMITTER:	Michael F. Ball
Signature:	/Michael Ball/
Date:	05/04/2010

Total Attachments: 1

**900161207**

**TRADEMARK  
 REEL: 004198 FRAME: 0100**

**OP \$40.00 77183108**





ROCK & REPUBLIC

LOS ANGELES

April 28, 2010

United States Patent and Trademark Office  
Assignment Division

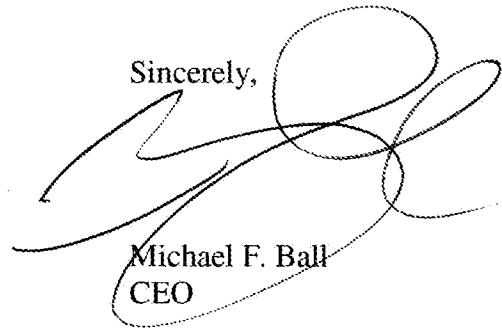
Re: Deed of Assignment for Application No.77183108 - Socialista

Ladies and Gentlemen:

Rock & Republic Enterprises, Inc., a California Corporation, is the owner of Trademark Application No. 77183108 "Socialista". I, Michael F. Ball, am the CEO and owner of this corporation and wish to transfer the entire interest and good will of this trademark to myself as an individual. I am a citizen of the United States. My personal information as an individual is:

Michael F. Ball  
3523 Eastham Drive  
Culver City, CA 90232

Sincerely,



Michael F. Ball  
CEO

*3523 Eastham Drive, Culver City, CA 90232  
Telephone (310) 839-3330 Fax (310) 424-3800*