TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Siena Leather Ltd.		10/31/2002	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Dr. Ing. h.c. F. Porsche AG
Street Address:	Porscheplatz 1
City:	Stuttgart-Zuffenhausen
State/Country:	GERMANY
Postal Code:	70435
Entity Type:	CORPORATION: GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1573488	CAYENNE

CH $40.00 1573488

CORRESPONDENCE DATA

Fax Number: (612)288-9696
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-337-2576
Email: france@fr.com
Correspondent Name: Jana L. France, Fish & Richardson P.C.
Address Line 1: 60 South Sixth Street, Suite 3200
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	11291-177007 - RECORDAL

DOMESTIC REPRESENTATIVE

Name: Jana L. France, Fish & Richardson P.C.
Address Line 1: 60 South Sixth Street, Suite 3200
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Jana L. France
Signature:	/Jana L. France/
Date:	05/04/2010
Total Attachments: 1 source=Reg. No. 1,573,488 - Assignment of Cayenne#page1.tif	

EXHIBIT A

ASSIGNMENT

WHEREAS, Siena Leather Ltd., a New York corporation having a place of business at 512 7th Avenue, 35th Floor, New York, New York 10018 ("Assignor") has adopted, used and registered the mark CAYENNE (Stylized) as applied to "ladies', men's and children's leather and suede clothing, namely, coats, jackets, dresses, skirts, pants, vests, belts, shawls and sweaters; and ladies', men's and children's cotton, wool, acrylic, and man-made fiber sweaters," said registration being identified in the U.S. Patent and Trademark Office under Registration No. 1,573,488 issued December 26, 1989 (the "Mark"); and

WHEREAS, Dr. Ing. h.c. F. Porsche AG, a German corporation having a place of business at Porscheplatz 1, 70435 Stuttgart-Zuffenhausen, Germany ("Porsche"), desires to acquire the Mark and enjoy the protection of the registration of the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Porsche, its successors and assigns, all of Assignor's right, title and interest in and to the mark CAYENNE (Stylized), together with the goodwill of the business symbolized by the mark, and together with each and every registration Assignor has obtained in connection therewith, including U.S. Registration No. 1,573,488 issued December 26, 1989 and renewed on November 30, 1999. Assignor further sells, assigns and transfers and conveys to Porsche Assignor's entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the mark.

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument this day of 31, 2002.

SIENA LEATHER LTD.

By V.P.

Date: Oct. 31, 2002

STATE OF NEW YORK)
)
COUNTY OF New York)

On this 31 day of OCTOBER, 2002, before me personally appeared WAYNE M. LEA, known to me to be the V.P. of the corporation described in the foregoing assignment and also known to me to be the person who executed the foregoing assignment on behalf of the corporation therein named, and acknowledged to me that such corporation executed the same.

SEAL

Notary Public

THOMAS D. PATTI
NOTARY PUBLIC, State of New York
No. 31-8256075
Qualified in New York County
Commission Expires January 31, 20[illegible]